



Boštjan Skalar

Boštjan Skalar is the former Director of Slovenian Public Agency for Promotion of Investment, Internationalization, Entrepreneurship and Tourism (SPIRIT) and former Consul for Economic Affairs in Turkey.

He completed the studies in the Faculty of Organizational sciences, specialized in Human Relations and later on he studied also in the Faculty of Economics where he graduated in marketing. He is fluent in English, Croatian and Serbian and passive in German and Turkish language.

In 1994 he started his business carrier in private company in textile sector responsible for international trade but mostly for former Yugoslavia. After 5 years he continued his career in automobile sector (Kia Motors) as area manager for former Yugoslavian markets. His next job was in a printing industry where (MK print) he had the same position of area manager but his carrier started to direct more towards international trade since he was responsible for Scandinavian and UK market. In year 2000 he joined to a big Slovenian company that is a leader in sector of cladding materials (Trimo) and his position was again area manager for Scandinavia, Switzerland, France and Turkey. Turkey became a passion for him, therefore he accepted the diplomatic position as a Consul for Economic affairs in Istanbul in 2010. He was helping both Slovenian and Turkish companies to start business relations and to expand the trade volume between the countries in a business oriented manner, but his aim was and still is to connect the two nations in all possible aspects. After finishing the post, he accepted the offer from Slovenian Government to become the first Director of newly established Public agency SPIRIT where he was responsible to create a new development strategy of all areas that agency is responsible for, in line with state politics and orientation. The most crucial part of his responsibilities was promotion of Slovenia as a destination for Foreign Direct Investments. Most recently he was working at the Ministry of Economy in area of internationalization and also advising to minister about activities with Turkey that is one of the priority markets for Slovenia. Recently he decided to continue his career in Turkey. He is a member of Slovenian-Turkish business council with lots of connections to political and business elites in Turkey.