



CEEMAN Executive Education Forum

Current and Future Business Needs in South-East Europe and Executive Education Responses

5-6 November 2015

Izmir, Turkey

Hosted by Izmir University of Economics

Thursday, 5 November

17:00 *Transfer from hotel to Izmir University of Economics*

17:30 - 18:00 *Registration*

18:00 – 18:20 **Welcome words**

- **Danica Purg**, President, CEEMAN, Slovenia
- **Oğuz Esen**, Rector, Izmir University of Economics, Turkey

18:20 – 19:00 **Keynote: Banking and capital markets - Turkey and Central & Eastern Europe**

- **Ersin Özince**, President of the Board of Directors of İş Bankası, Turkey

19:00 – 20:00 *Welcome reception*

20:00 *Transfer to the hotel*

Friday, 6 November

08:15 *Transfer from hotel to Izmir University of Economics*

08:30 – 09:00 *Registration*

09:00 – 09:10 **Introduction by the chairperson**

- **Gazmend Haxhia**, CEEMAN Board member, President of A.S.G., Albania

09:10 – 09:40 **Keynotes on business challenges and needs**

- **Gökhan Bozkurt**, CEO, Nuh Cimento Sanayi A. S., Turkey
- **Ali Pandir**, Chairman and Managing Director, Erdemir Group, Turkey

09:40 – 11:00 **Business panel – current and emerging business needs**

Moderated by **Mazhar İzmiroğlu**, Honorary Consul of Slovenia, Turkey

- **Müjgan Suver**, Executive and the Founder of EU and Human Rights Platform, Marmara Foundation, Turkey

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- **Boštjan Skalar**, former Director of Slovenian Public Agency for Promotion of Investment, Internationalization, Entrepreneurship and Tourism (SPIRIT) and former Consul for Economic Affairs in Turkey, Slovenia
- **Anastasia Sideri**, Communications Director for CSE, The Coca-Cola Company, Greece
- **Gökhan Bozkurt**, CEO, Nuh Cimento Sanayi A. S., Turkey
- **Neslihan Çakit**, Director of Organizational Development and Talent Management, Erdemir Group, Turkey

11:00 – 11:30 *Coffee break*

11:30 – 13:00 **Educators panel – executive education responses to business needs**

Moderated by **Serdar Özkan**, Vice Director of Graduate School of Business, İzmir University of Economics, Turkey

- **Danica Purg**, President of IEDC-Bled School of Management, President of CEEMAN, Slovenia
- **Burcin Bozkaya**, Associate Dean, Sabanci University, Turkey
- **Recep Pekdemir**, Dean, Istanbul University School of Business, Turkey
- **Kostas Axaroglou**, Associate Dean, ALBA Graduate Business School at The American College of Greece, Greece
- **Sergei Filonovich**, Dean, Graduate Management School, National Research University - Higher School of Economics, Russia

13:00 – 14:00 *Lunch*

14:00 – 15:30 **World Café discussions in small groups**

Moderated by Gazmend Haxhia

15:30 – 16:00 *Coffee break*

16:00 – 17:00 **Reports from groups, discussion**

17:00 – 17:15 **Conclusion by the chairperson**

17:20 *Transfer to the hotel*

18:45 *Transfer to the Gala dinner venue*

19:00 – 22:00 **Gala dinner at Bogazici Restaurant**

22:00 *Transfer to the hotel*

Saturday, 7 November

10:00 – 15:00 Izmir sightseeing tour (departure from the hotel at 10:00)

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