



Danica Purg

Professor Danica Purg is President of the IEDC-Bled School of Management, Slovenia and President of CEEMAN, an international association for leadership development in dynamic societies, which brings together 215 members from 54 countries.

In 2010 prof. Purg received the 2010 Educator of the Year Award by the Academy of International Business (AIB) for her outstanding achievements in international business education. In 2013 Prof. Purg became the Chair of the Un Global Compact PRME (Principles of Responsible Management Education) Steering Committee.

Prof. Purg is professor of leadership and effective management. Her special field of interest is looking for inspirations for managers from art and other professions. She authored and co-authored several books and numerous articles. She was the editor of the recently published book *Hidden Champions in CEE and Turkey; Carving out a Global Niche* (Springer, 2013). She is a frequent guest speaker universities and international conferences around the world.

Prof. Purg is also member of several international advisory boards. She is also Fellow of Academy of International Business (AIB), fellow of the International Academy of Management (IAM), Doctor Honoris Causa at Moscow State University of Management, Estonian Business School and MESI - Moscow State University of Economics, Statistics and IT, and honorary professor at Moscow International Higher Business School (MIRBIS). President of the Republic of Slovenia awarded her with the "Honorary Order of Freedom" for her contribution to management development in Slovenia and CEE.