



Eivind Schackt

Prior to joining Studio Moderna as CEO, Eivind was the Managing Director of MTG Home Shopping consisting of the TV-Shop and CDON group, member of the MTG Operational Board and part of the MTG Executive Management. With over 300+ hours of commercial content across more than 300 public and commercial TV stations daily, an audience of 400 million people, Studio Moderna is the largest fully-integrated direct marketing network in Central and Eastern Europe. Formed in Slovenia in 1992, Studio Moderna is present in 21 countries across Central and Eastern Europe (CEE) with vertically integrated multi-channel sales, media, marketing and distribution platform. Eivind recently joined Norwex, a leading Direct Selling company within the environmental cleaning category as their Global CEO and continue to hold a position as a non-Executive Director and board member at Studio Moderna.