

## All About CEEMAN

[www.ceeman.org](http://www.ceeman.org)

### Brief History:

- **Founded:** 1993
- **Description:** The International Association for Management Development in Dynamic Societies, formerly Central and Eastern European Management Development Association.
- **Founding Mission:** To accelerate the growth and quality of management development in Central and Eastern Europe.
- **Founder:** Dr. Danica Purg, President; and Founding Board Members.

### CEEMAN Today:

- **Today's mission:** To accelerate the growth and quality of management development in dynamic societies across a *global network*.
- **Membership:** 230 members from 55 countries on *five continents*.
- **Goals:** To foster the quality of management development and change processes through education, research, consulting, information, networking and related services for corporations and institutions in dynamically changing environments.
- **Values Based Approach:** Holistic approach to change and leadership that builds on the values of innovation, creativity, and respect for cultural values, and promotes the principles of responsible management education.

### Primary Activities:

- **International Management Teachers Academy (IMTA)**, a unique and well-balanced faculty development program that focuses on effective teaching practices to benefit students, faculty, and institutions. More than 600 management educators from 51 countries have participated since 2000. IMTA alumni stay connected and supported by CEEMAN through the **IMTA Alumni Association**.
- **International Quality Accreditation (IQA)**, international accreditation process responsive to the specific missions of business schools with focus on excellence and relevance.
- **Program Management Seminar** for administrative staff of management schools to achieve operational excellence in program design and delivery.
- **CEEMAN Champion Awards** to promote and reward outstanding individual achievements in teaching, research, institutional management and responsible management education.
- **Case Writing Competitions** that promote, develop and reward case writing in and about dynamic societies.
- **International Research** relevant to business and management development institutions, and bridging the gap between educators and business practitioners.
- **Annual Conference** for management development institutional leaders. A total of 1,635 participants from 73 countries have attended since 1993.