Dear Friends,

Three years ago, I left my successful accounting practice and, thanks to a great deal of generous help, launched the African Development University (A.D.U.) in Niger, my dear, impoverished and troubled country. Here is an A.D.U. update and a call-to-action to help us meet an important challenge.

A.D.U. has grown to almost 200 students, 70% of whom are women. In the workplace, our students are known to be ethical and impactful; 100% of employers rate their A.D.U. interns highly.

One rising leader is Nana, a full scholarship student. After an early marriage, Nana tried to resume her education, but was repudiated and barred from seeing her young children. At A.D.U., her leadership class inspired Nana to question the judge's expedited ruling. She researched the law and learned her basic rights. Using frameworks from her negotiation class, she convinced a prominent lawyer to take her case. Today, Nana lives with her three children. She served as a well-respected intern at Niger's embassy in the US and has worked on community empowerment projects in Niger.

Another student, Feyçal, is already a job creator. An orphan, Feyçal spent two years at the national university without completing a single semester due to strikes and other issues. At A.D.U., he launched two startups, hired a dozen part time employees, and pitched his projects in a global competition in London.

Now, I must humbly and urgently ask you to help A.D.U. survive. We have a strong plan to break even in five years, but today, we need your support. Fortunately, a generous friend visited A.D.U. and, moved by our students, offered to match any gifts received by December 31st, 2019, up to $500,000 USD. Your gift can now stretch twice as far to launch future advocates and entrepreneurs like Nana and Feyçal.

This holiday season, please give what you can. A.D.U. students are eager to learn, despite crowded classrooms. We are short on staff, so a few top students work as administrators, applying their rapidly developing business skills to keep their school running. The entire A.D.U. community is pulling together and we invite you to join us. With your support, we will create a solid future for A.D.U.

With deepest gratitude,

K.

P.S. Please do share this call to anyone you believe might help in your network.

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Click for more about ADU and Niger's future
HOW TO GIVE TO ADU—AND HAVE YOUR DONATION DOUBLED!
All new donations pledged or received by December 31, 2019, from anywhere in the world, will be doubled, up to a total amount of $500,000 USD. Follow the steps below.

FOR U.S. DONORS:
US donors can make tax deductible contributions to the ADU ILIMI US Fund through the King Baudouin Foundation United States (KBFUS). KBFUS is a registered US 501(c)(3) and 509(a)(1) charity; donors may claim the maximum tax benefits allowed by U.S. law.

- Gifts by check: Address your check to KBFUS, write ADU ILIMI US Fund in the memo section, and mail to KBFUS, 10 Rockefeller Plaza, 16th Floor, New York, NY 10020
- Gifts by credit card: click here.
- Gifts by wire transfer or to contribute other types of property: Contact KBFUS via email at info@kbfus.org or phone (212) 713-7660.

Please be sure to email me at kkaneye@ilimi.edu.ne, so that I can thank you personally and ensure your donation is doubled.

FOR AFRICAN, EUROPEAN AND OTHER INTERNATIONAL DONORS:
Follow the same instructions above, or donate directly to A.D.U. on our Niger bank account.

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PLEASE ASK QUESTIONS:
If you would like a phone discussion, or more detailed financial or other information, please email me, and I’ll respond. A.D.U. welcomes your scrutiny and curiosity.

ADU SUPPORT WITHIN AFRICA:
- Ashesi University in Ghana: Since 2002, Ashesi has rapidly become one of Africa’s most respected and innovative universities, known for educating ethical and entrepreneurial leaders in Africa. Ashesi freely shares their educational model with A.D.U. and for several years has served as a mentor to A.D.U. leadership, faculty and staff.
- In Niger, the government partners with A.D.U. to improve quality in higher education.