26th CEEMAN Annual Conference
Redefining Management Education: Excellence and Relevance

19-21 September 2018
Prague, Czech Republic

Hosted by the University of New York in Prague
Venue: Vienna House Diplomat Prague Hotel

Agenda

Wednesday, 19 September

Pre-conference events:

10:00 – 12:00 Peregrine Academic Services Workshop on Accreditation and Learning Outcomes
Paul Mallette, Director of European Operations, Peregrine Academic Services

13:00 – 14:00 Session on Hidden Champions in CEE
latest update and insights from international research consortium
Alenka Braček Lalič, CEEMAN IQA Director and CEEMAN Hidden Champions leading researcher, Slovenia
Xiaobo Wu, CEEMAN Vice-President for China and former Dean of School of Management, Zhejiang University, China

14:00 – 17:00 Individual Dean2Dean advisory meetings

16:00 – 19:00 CEEMAN Board Meeting (internal)

17:00 – 19:00 Poster session for faculty and researchers

19:00 – 20:30 Welcome drink at the hotel

Thursday, 20 September

9:30 – 13:00 Pre-conference workshop – company visits

13:30 – 15:00 Lunch at the hotel, exhibition area open

14:00 – 14:45 Press-conference (internal)
Thursday, 20 September
26th CEEMAN Annual Conference opening

15:00 – 15:15 Welcome words
Danica Purg, CEEMAN President
Andreas Antonopoulos, UNYP Rector, Conference Chair
Jindřich Fryč, State Secretary at the Ministry of Education, Youth and Sport of the Czech Republic

15:15 – 15:30 Science, Research, Information and Industry/Business: Just a Parallelism or a Real Entwining..?
Keynote by Jan Fischer, Former Prime Minister of the Czech Republic and former Vice-President of EBRD, Czech Republic

15:30 – 16:10 Management Education and the Dark Side of Efficiency
Keynote by Roger Martin, Former Dean of Rotman Business School, No 1 management thinker in 2017 by Thinkers50, Canada

16:10 – 16:50 Q&A and discussion with Roger Martin

16:50 – 17:15 Coffee, exhibition

17:15 – 18:30 Business Panel: What Do Companies Really Need?
Moderator: Gazmend Haxhia, CEEMAN Vice-President for Corporate Relations and President of A.S.G. Group, Albania
- Gregor Pilgram, CFO and Member of the Board, Generali, Czech Republic
- Blake Wittman, Director for Europe at GoodGroup and Business Advisory Board member at UNYP, Czech Republic
- Karel Havlíček, Founder and Chairman of the Association of Small and Medium-Sized Enterprises and Crafts, Vice-Chairman of the Government Council for Research, Development and Innovation, Czech Republic

18:30 – 19:00 Changing the Course of Management Education
Presentation of CEEMAN Manifesto
Danica Purg and Derek Abell

19:15 Departure for dinner

19:30 – 22:00 Dinner at Kolkovna Celnice (an Original Pilsner Restaurant)
Friday, 21 September

9:00 – 9:45  Info session on CEEMAN IQA-International Quality Accreditation
Alenka Braček Lalić, CEEMAN IQA Director
IQA Committee members (Derek Abell, Irina Sennikova, Sergey Mordovin)

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(continued)

10:00 – 10:10  Introduction to the 2nd Conference Day
Danica Purg, CEEMAN President
Andreas Antonopoulos, UNYP Rector, Conference Chair

10:10 – 10:30  Making Relevance More Relevant
Keynote by Johan Roos, Chief Academic Officer & Professor of General Management and Strategy at Hult International Business School, UK and USA

10:30 – 11:45  Panel: Relevance and Excellence in Dynamic Societies
Moderator: Alenka Braček Lalić, CEEMAN IQA Director and Vice Dean for Research and Co-Director of Executive MBA program at IEDC-Bled School of Management, Slovenia
- Insights from CEEMAN research on Management and Leadership Development Needs in Dynamic Societies
- Antonio Freitas, Provost of FGV, Brazil
- Indira Parikh, President of Antardisha (Direction from Within), India
- Piet Naudé, Dean of the University of Stellenbosch Business School, South Africa
- Jiang Wei, Dean of the School of Management, Zhejiang University, China

11:45 – 12:15 Coffee, exhibition

12:15 – 13:45  Panel: Redefining Management Education through Innovations and Innovative Partnerships
Moderator: Peter McKiernan, Professor of Management at the University of Strathclyde, United Kingdom
- Lisa Fröhlich, President of CBS Cologne Business School GmbH, European University of Applied Sciences, Germany
- Kostas Axarloglou, Dean of ALBA Graduate Business School at the American College of Greece
- Slavica Singer, UNESCO Chair in Entrepreneurship at J.J. Strossmayer University Osijek, Croatia
- Steven DeKrey, Chairman of the Academic Council at Moscow School of Management SKOLKOVO, Russia and Associate Dean of the Business School at The Hong Kong University of Science and Technology, Hong Kong

Roundtable discussions and brief reports from groups (20+10 min)

13:45 – 14:30 Lunch
14:30 – 15:50 **CEEMAN Annual Meeting**
- Report on past and upcoming activities
- Awards ceremony
  - new members
  - IQA accreditations
  - 24th Case Writing Competition in cooperation with Emerald Group Publishing
  - 2018 CEEMAN Champion Awards

15:50 – 16:10 Coffee, exhibition

16:10 – 17:10 **World café: Envisioning the future of management education together**
Moderator: **Virginijus Kundrotas**, CEEMAN Vice-President for Northern Europe, President of BMDA-Baltic Management Development Association, Lithuania and Dean of Adizes Graduate School, USA

17:10 – 17:40 **Presenting the common vision on management education**

17:40 – 18:00 **Reflections on the Conference by Francisca Beer**, Associate Dean at California State University, San Bernardino, USA and **Astrid Sheil**, Professor of Communication Studies at California State University, San Bernardino, USA

Conclusions by the Conference Chair **Andreas Antonopoulos**, UNYP Rector

18:45 Departure for the Gala dinner

19:30 – 23:00 **Gala dinner and 25th CEEMAN Anniversary Celebration**
St. Agnes Convent

**Saturday, 22 September**

10:00 - 14:00 **Guided tour of Prague** (departure from the hotel)
10:00 – Departure from Diplomat
10:30 – 11:30 Historical tram ride
11:30 – 12:30 Prague Castle tour
12:30 – 14:00 Free time in Prague center
14:00 – Departure by bus back to the hotel