



## Slavica Singer

Slavica Singer is Professor Emeritus of Entrepreneurship at the J.J. Strossmayer University in Osijek, Croatia. Her working experience started in the corporate sector (six years) and was followed by her university career (from 1973 till retirement in 2012). In 2000 she and her team were became pioneers in research-based entrepreneurship education in Croatia by starting the first graduate program in entrepreneurship. In 2010 the doctoral program Entrepreneurship and Innovativeness was initiated as a result of the collaborative efforts of five universities (Osijek, Croatia; Turku, Finland; Maribor, Slovenia; Klagenfurt, Austria and Durham, UK). Besides students from Croatia, there are doctoral students from Bosnia and Herzegovina, Canada, Greece, Kosovo, Nigeria, South Africa. Those efforts were appraised as one of the 20 best practices in the EU in a survey published by the European Commission in 2015.

From 2002 she has been leading the Croatian Global Entrepreneurship Monitor research team. From 1996 Slavica has been leading activities related to developing a local and national entrepreneurship ecosystem (microfinance institution NOA, centers for entrepreneurship around Croatia, policy center for SMEs and entrepreneurship, university-based educational programs). In the last 15 years she participated in various EU-funded projects related to entrepreneurship education (on innovative teaching approaches, on evaluation tools in entrepreneurship education, on developing entrepreneurship competence framework). She is a member of the Croatian Competitiveness Council, Club of Rome - Croatian Chapter and board member of the European Council of Small Business. Slavica is often engaged by the OECD as consultant/expert in the field of reviewing national policies on entrepreneurship and inclusivity.

For her contributions to the development of university-based entrepreneurship education, she was awarded with the UNESCO Chair in Entrepreneurship Education in 2008, and in 2010 with an honorary doctorate by the University of Turku, Turku School of Economics.