

CEEMAN Research on Management & Leadership

Kazakhstan

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Kazakh Companies

1. "Business Partner Consult" LLC
2. "LCI-MK" LLC (Kazalinsk town)
3. Samsung Electronics Central Eurasia
4. Branch Company of Halliburton International GmbH in Republic of Kazakhstan
5. Asia Credit Bank
6. Alfa Bank
7. Center Credit Bank
8. Air Astana
9. JSC "InterGas Central Asia"
10. Lemonadoff

Open Codes

- Challenges of location
- Fierce competition in the market
- Role of government support
- Seasonal factor in production and recruitment
- Difficulties of specialists retention
- Relocation and development needs
- Absence of corresponding educational institutes

Axial Codes

- **Location difficulties for doing business**
- **Dependence on government projects**
- **Adoption to external factors**

Selective Codes

- System mistakes from the past and state support
- Need in special educational programs supported partially by the state

Categories

- Use constant education and all factors to develop the business
- Deep cooperation between business and universities

Thank you!