

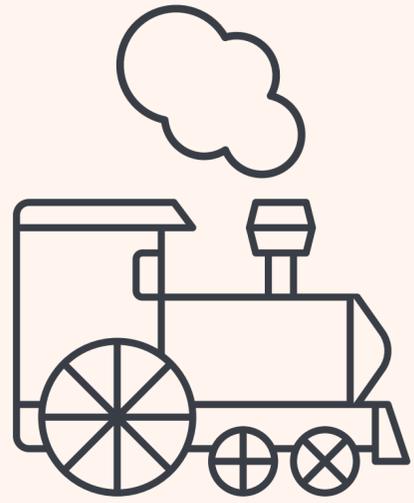


Language Learning meets AI

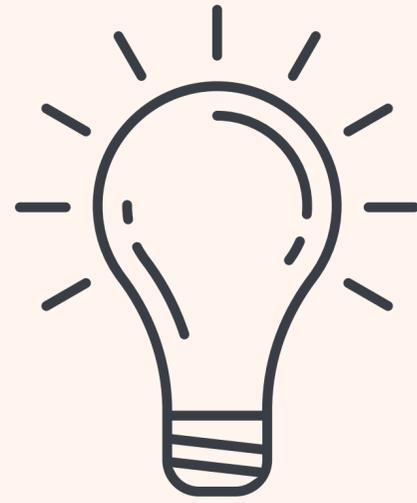
Ave Habakuk

Business Developer at Lingvist

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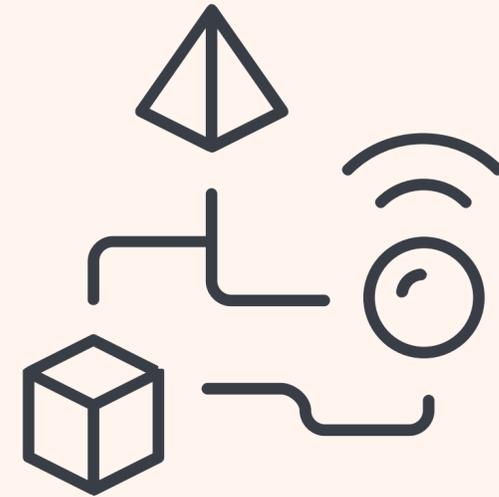
late 18th century



late 19th century



1970s



today

# Top 10 skills

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## IN 2020

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1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
6. Emotional Intelligence
7. Judgement and Decision Making
8. Service Orientation
9. Negotiation
10. Cognitive Flexibility

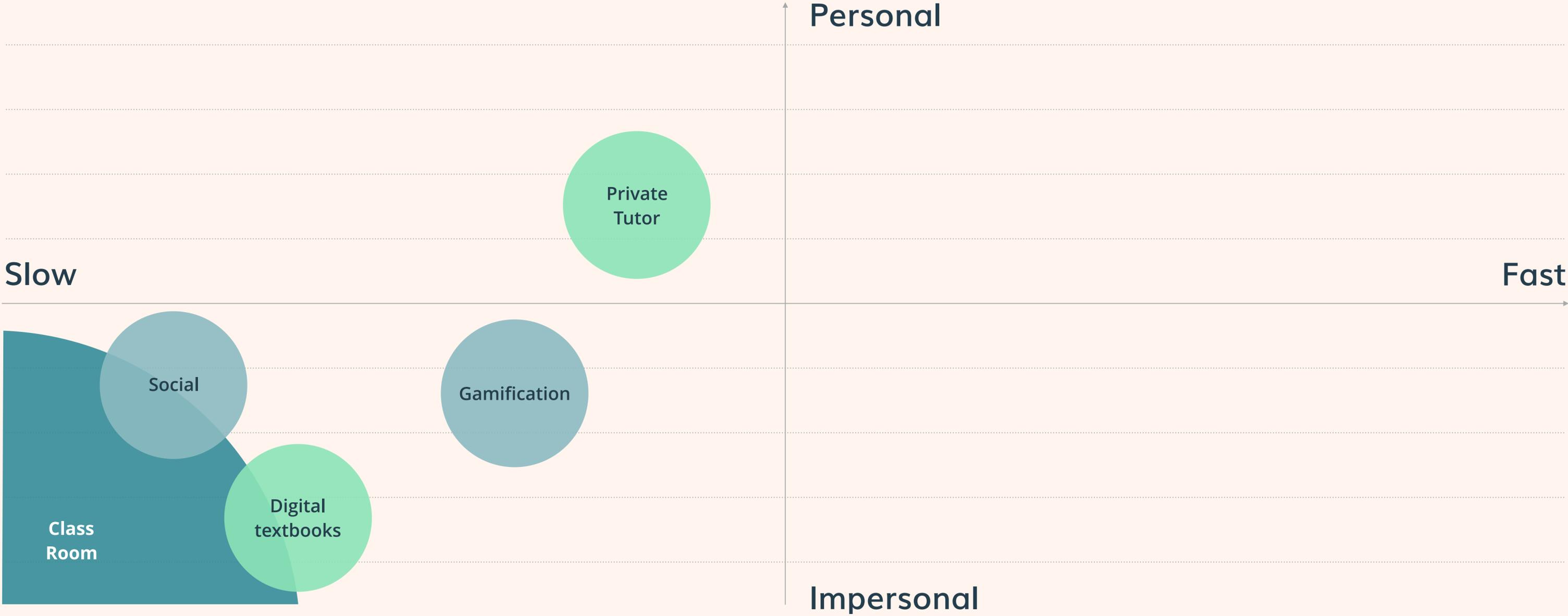
## IN 2015

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1. Complex Problem Solving
2. Coordinating with Others
3. People Management
4. Critical Thinking
5. Negotiation
6. Quality Control
7. Service Orientation
8. Judgement and Decision Making
9. Active Listening
10. Creativity

Source: Future of Jobs Report, World Economic Forum

# Language Learning Products



# The Problem

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**15,548**

Average number of hours Korean students spend learning English.

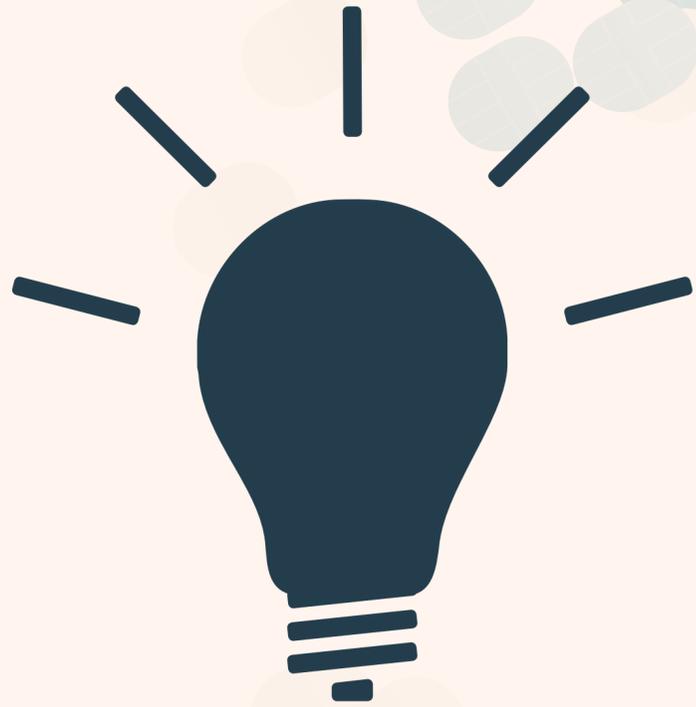
**TIME**

=



**95%**

of people give up without achieving basic proficiency



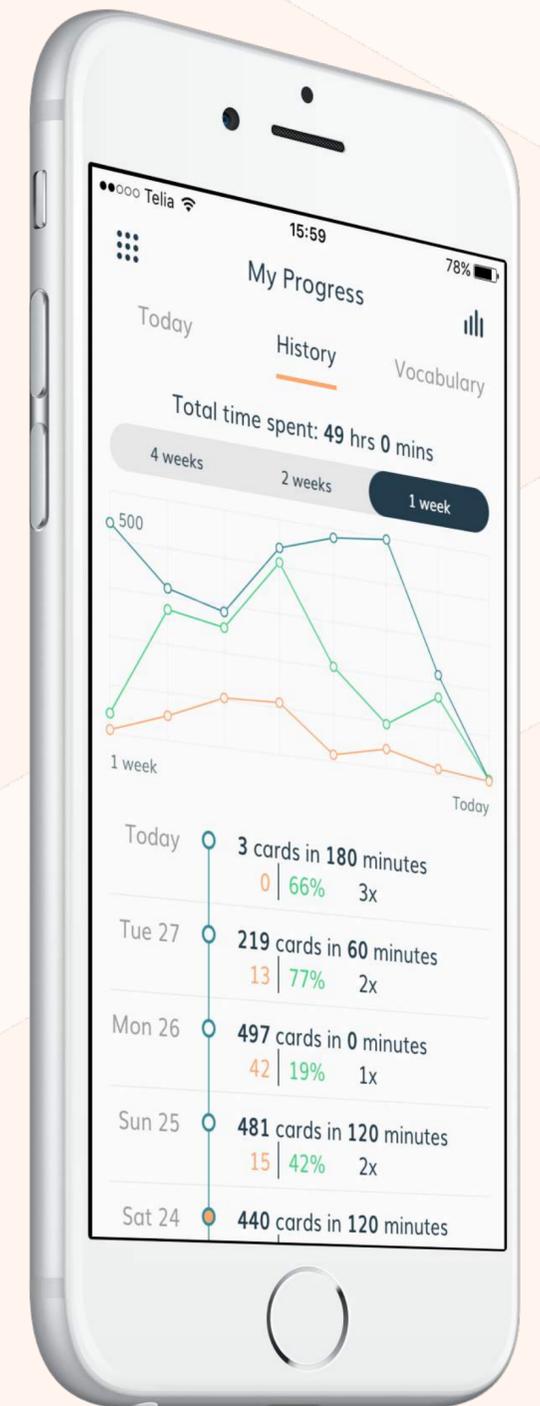
**1 - Relevant language**

**2 - Efficient practicing**

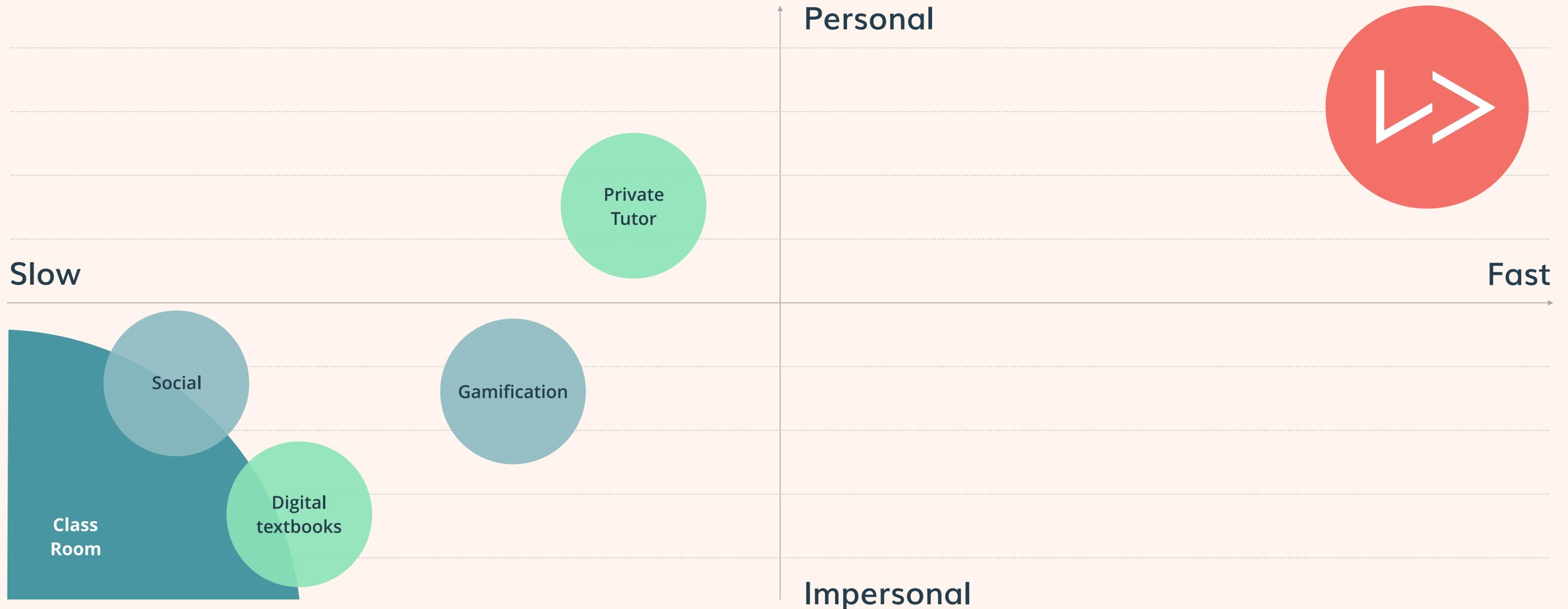
**3 - Timely**

Lingvist is building the **next generation language learning software.**

The goal is to make language learning **10x faster**, by using **mathematical** and **statistical** methods.

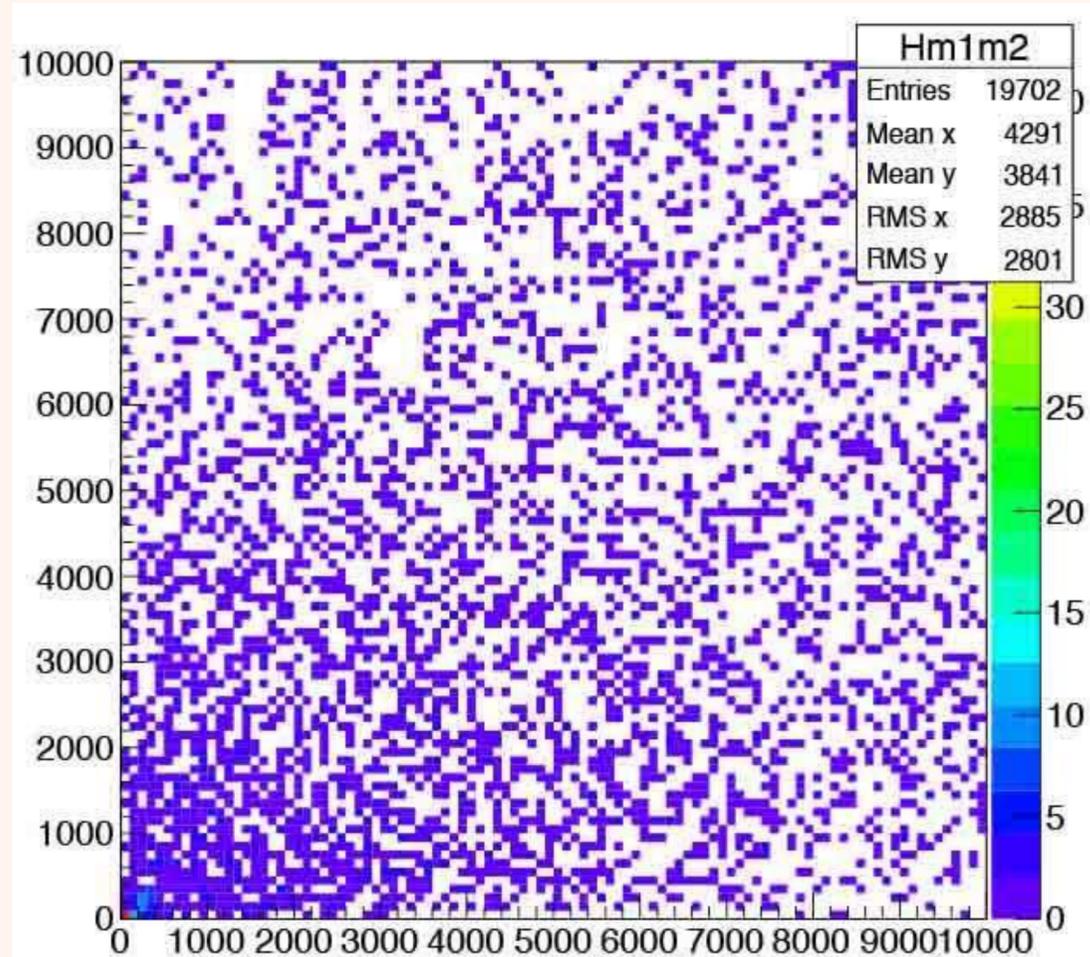


# Language Learning Products



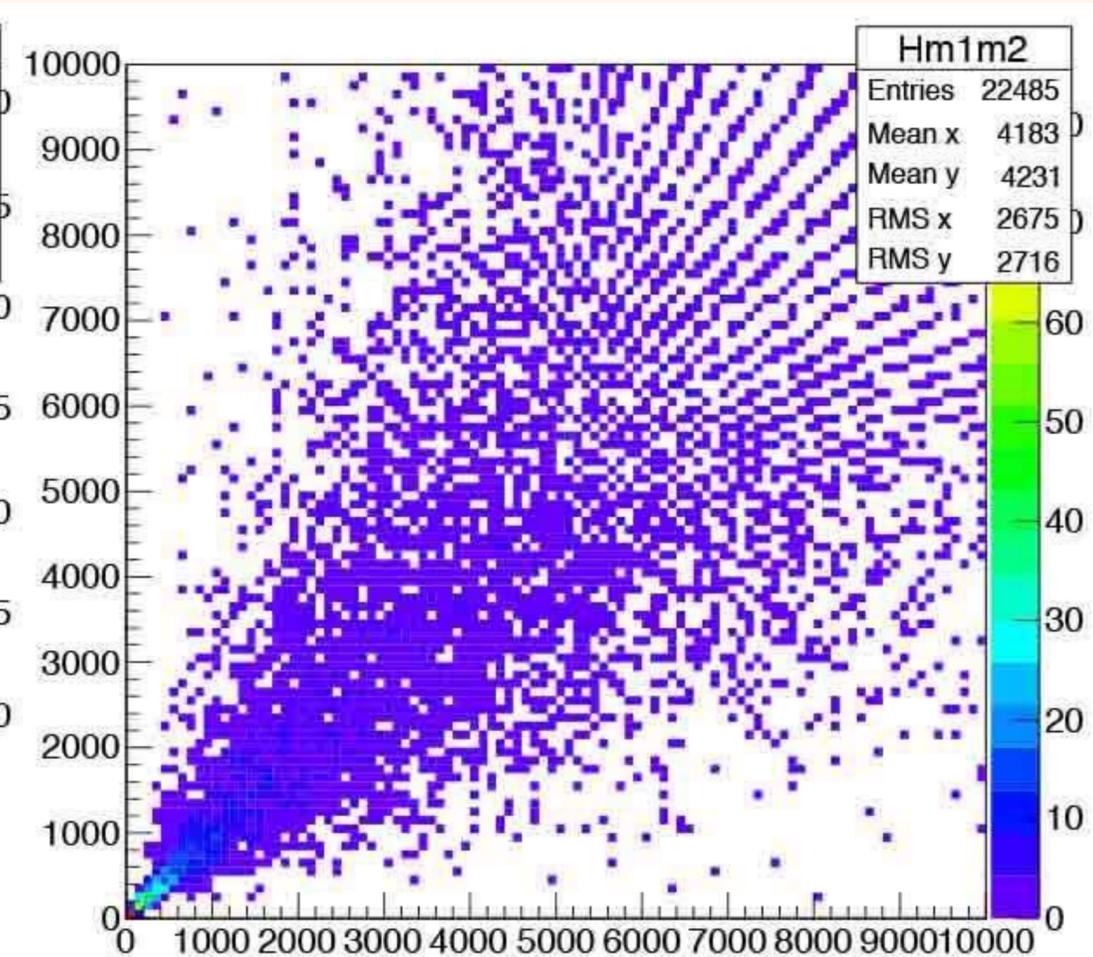
# 1 - Language Statistics

Judicial vs spoken language



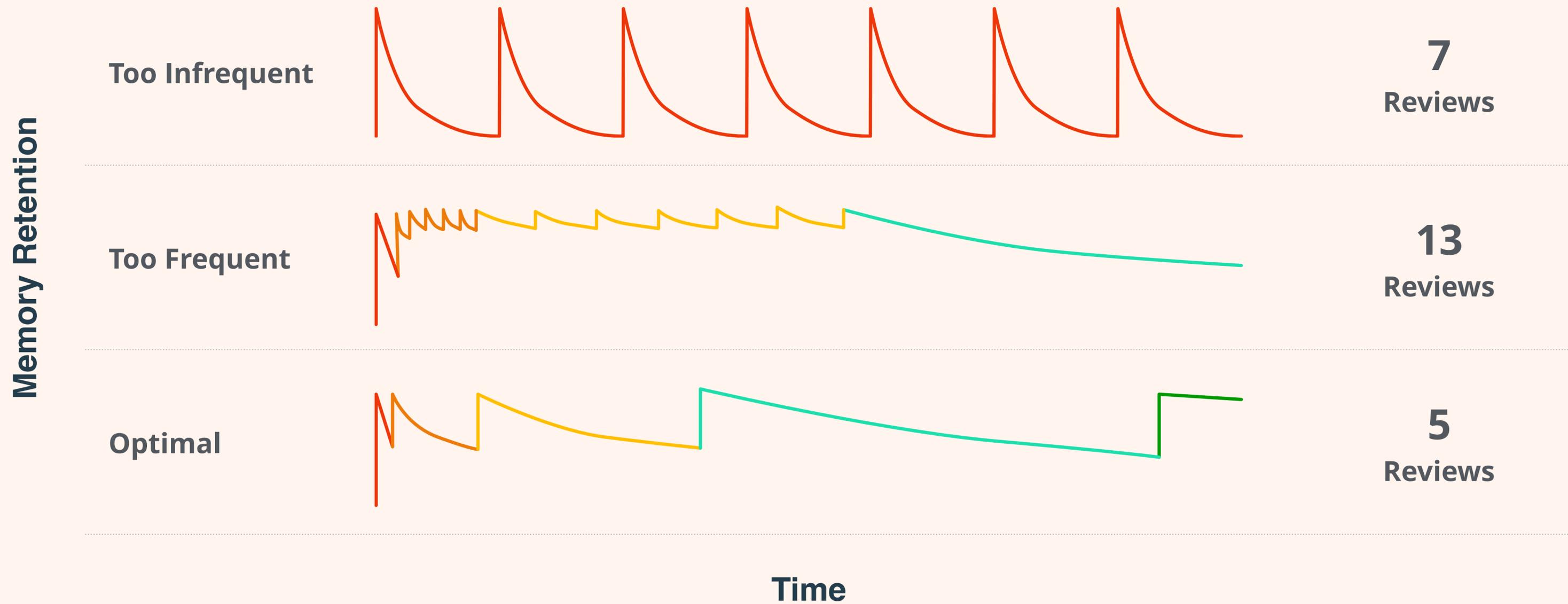
The judicial language is completely different from the spoken language. You need to know **which** language you want to learn!

Literature & translated literature

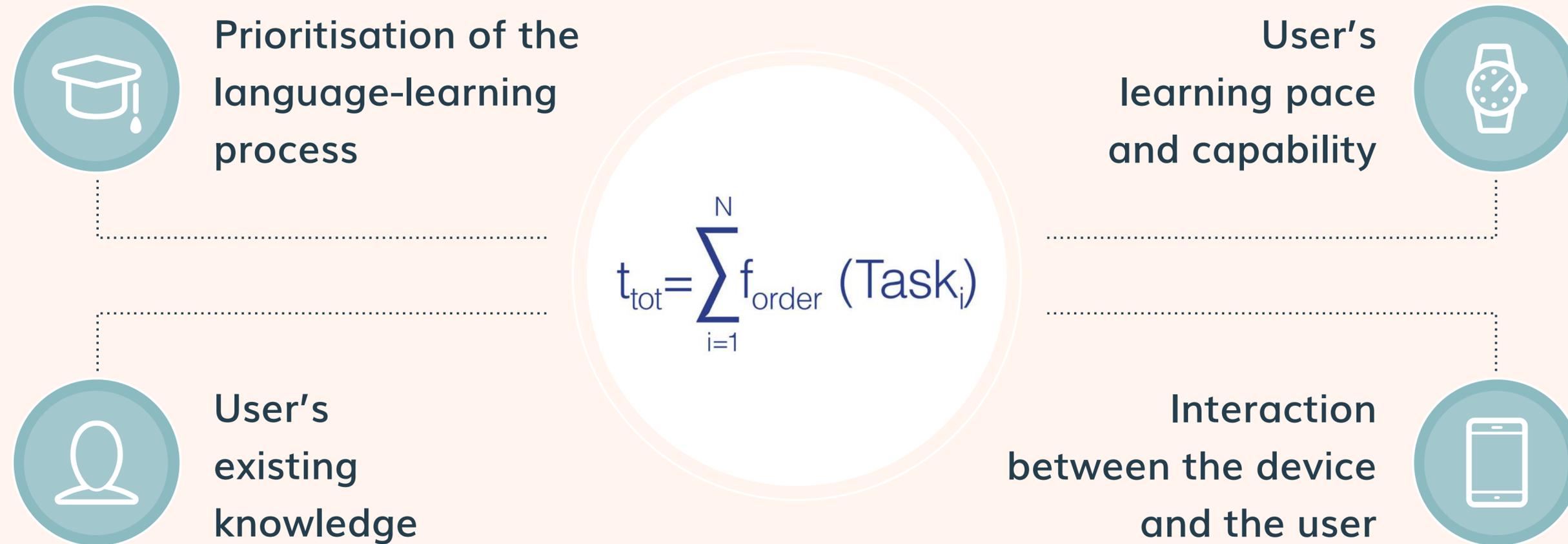


The language in literature and translated literature is using more or less the same vocabulary.

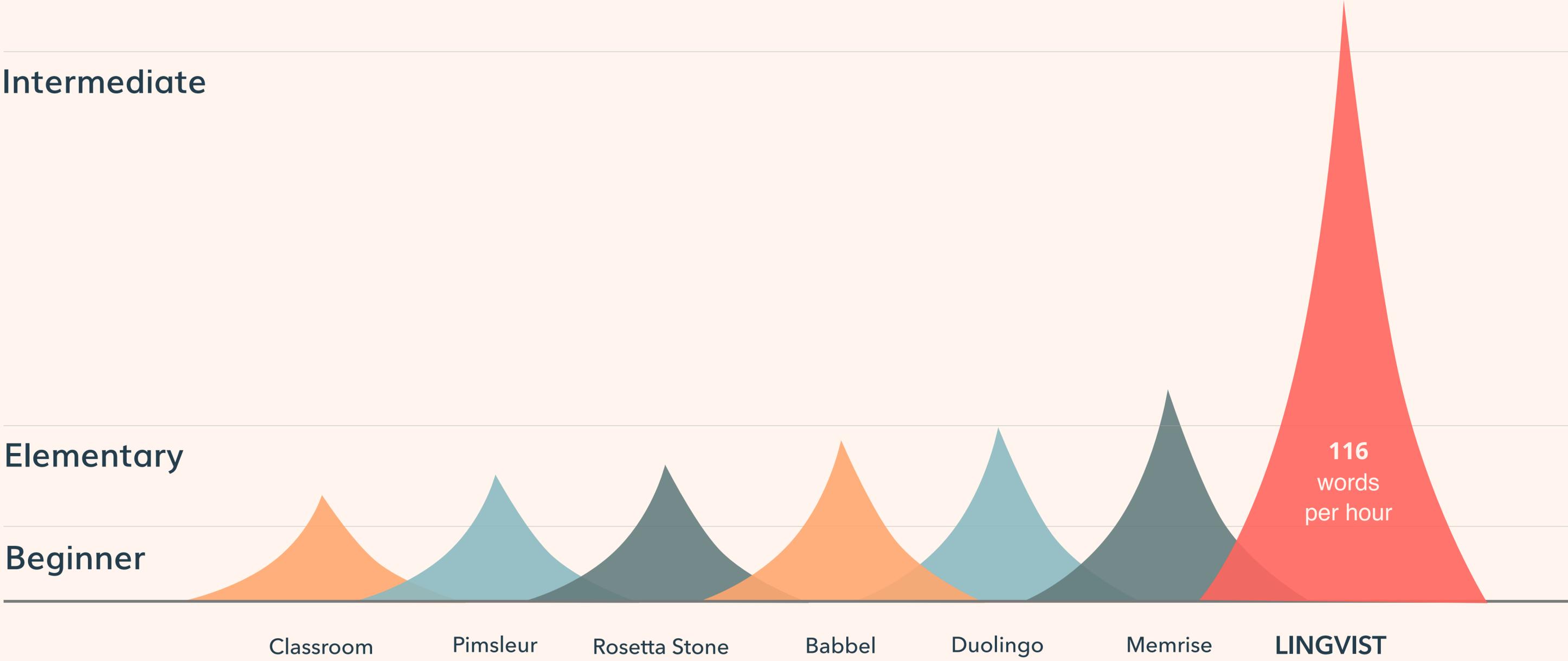
# 2 - Memory measurements



# 3 - Personalised Time Optimisation



# Learning speed tested





\$8m investment to develop  
Japanese-English  
and enter Asian markets



# Partnerships

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# User feedback

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Patricia Carter:

"Over the past year, **my French improved so quickly** that one of **my friends described it as "uncanny"**. I've even been able to **find a job** where I use French on a regular basis, and I rarely encounter vocabulary words that I am unfamiliar with. **I attribute a lot of this success to Lingvist.** Thank you so much for your excellent product."

Check it out: [www.lingvist.com](http://www.lingvist.com)

**Ave Habakuk**

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