



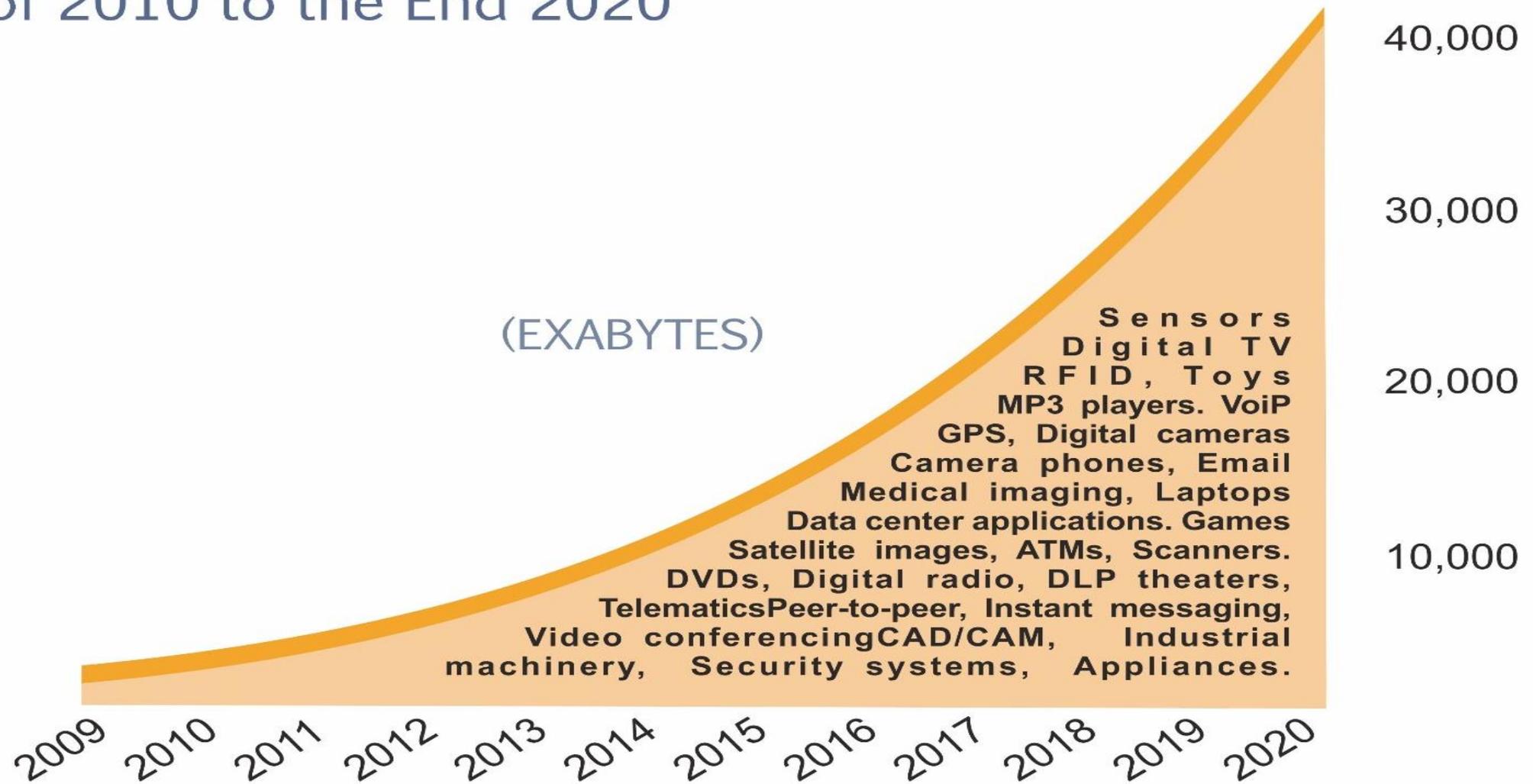
ALMA
ALMATY MANAGEMENT
UNIVERSITY

The role of knowledge management in developing modern universities

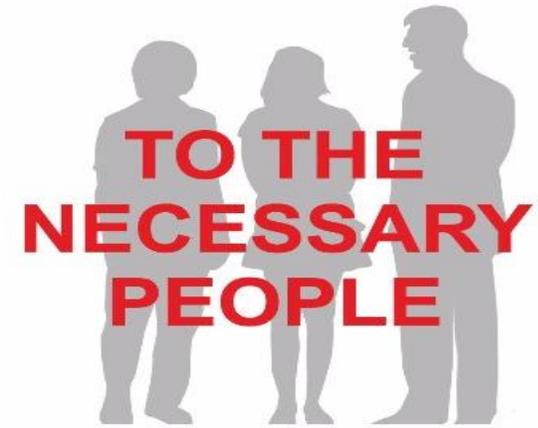
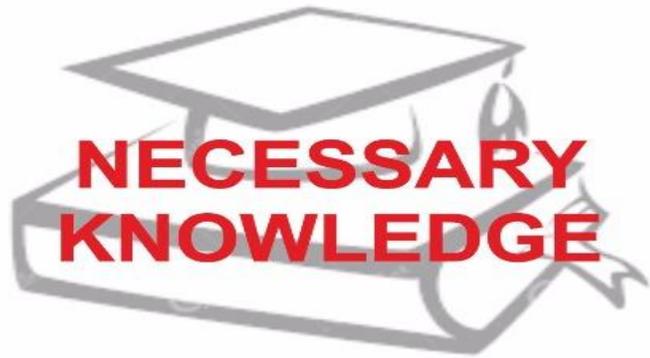
Assylbeck Kozhakmetov, President of
Almaty Management University,
Kazakhstan

September 2016
Tallinn

The Digital Universe: 50-fold Growth from the Beginning of 2010 to the End 2020



Source: IDC's Digital Universe Study, sponsored by EMC, December 2012

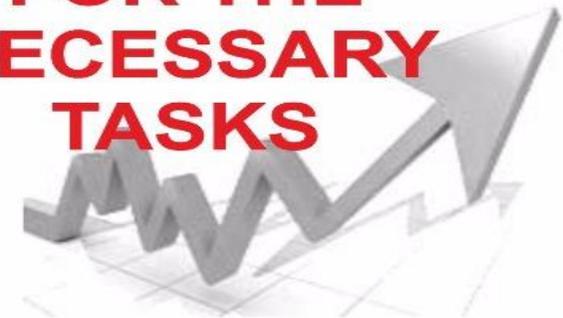


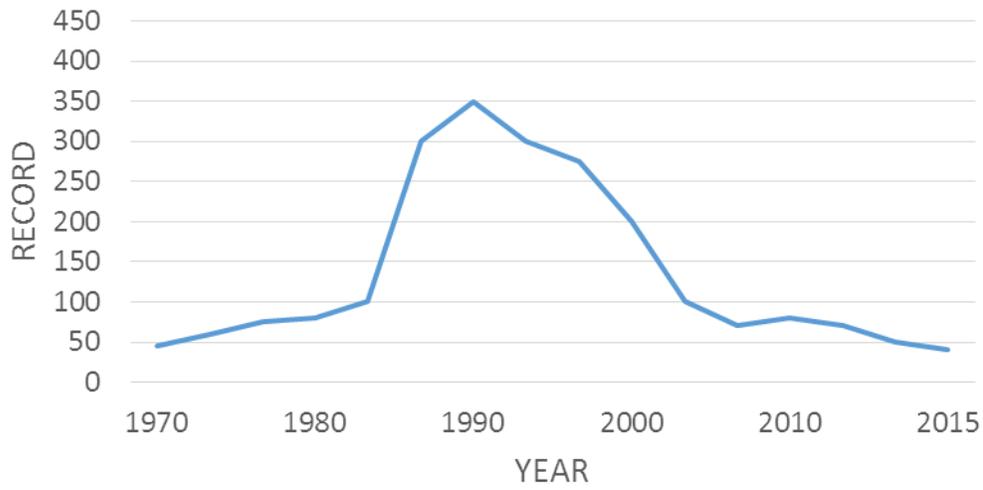
KMS

**(Knowledge management
system)**

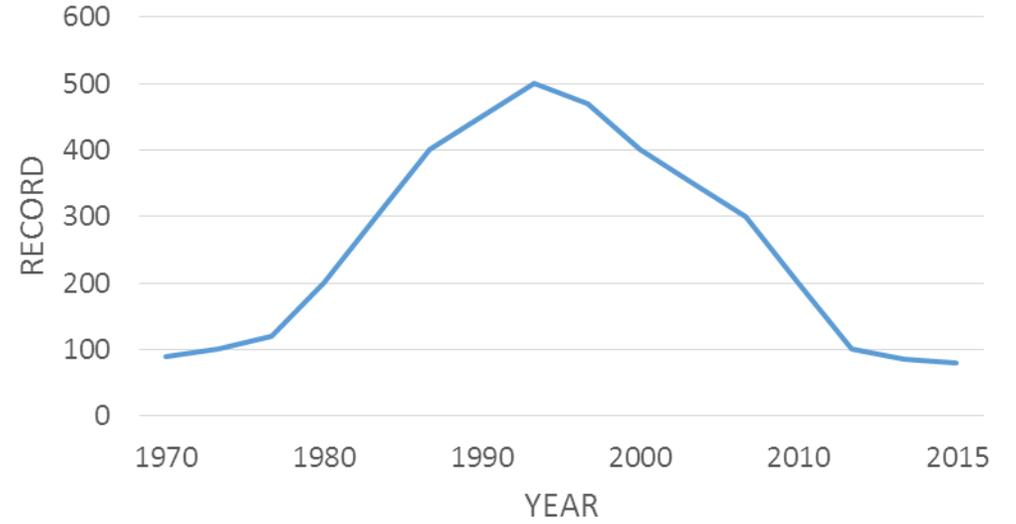


**FOR THE
NECESSARY
TASKS**

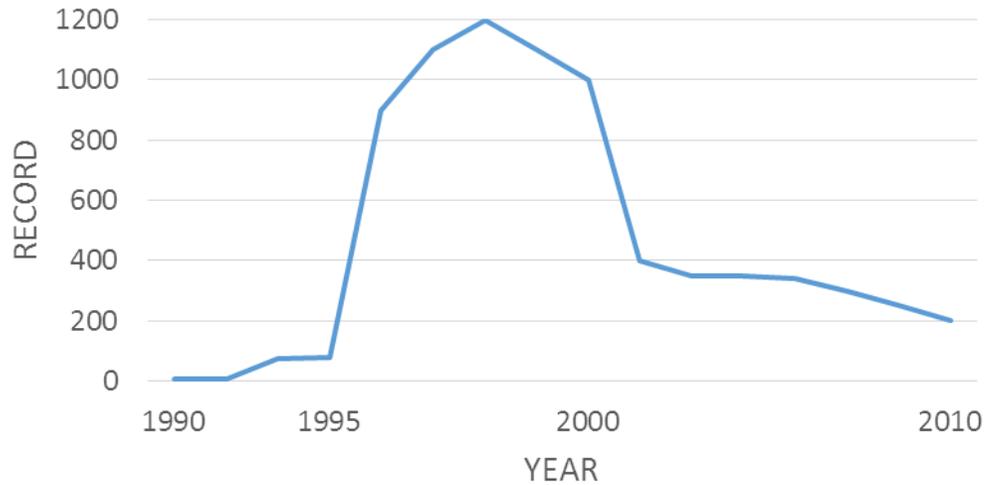




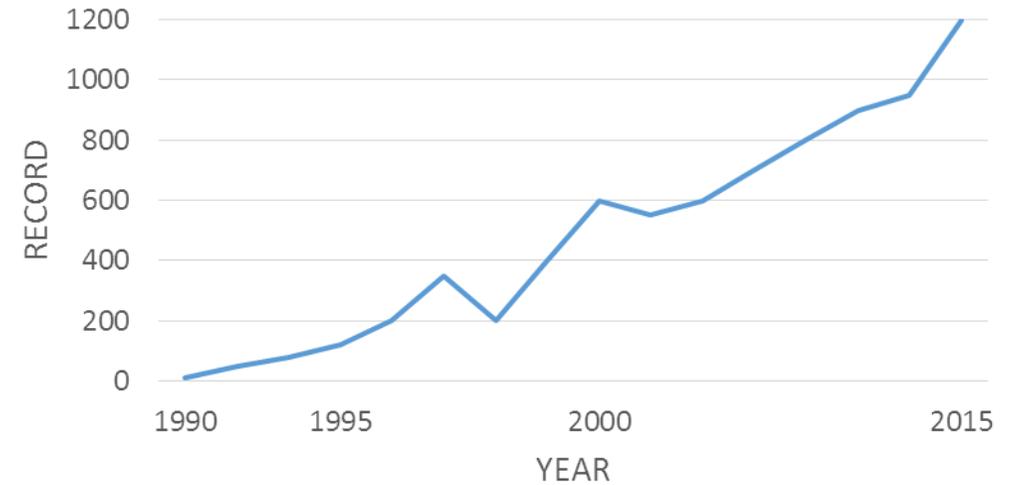
Quality check manuscripts (Worldwide publications)
Source: Kazakhstan Institute of Scientific and Technical Information



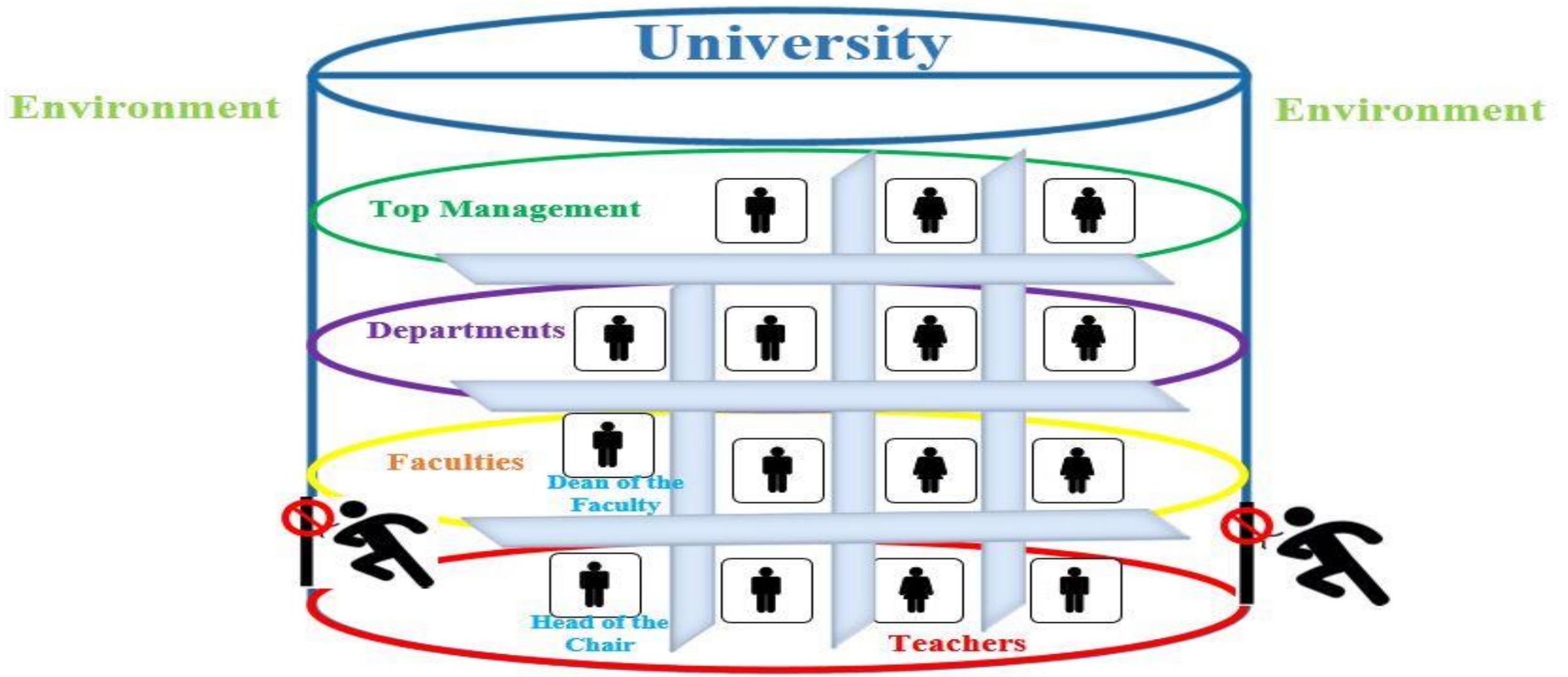
TQM manuscripts (Worldwide publications)
Source: Ponzi & Koenig



Business Process Reengineering manuscripts (Worldwide publications)
Source: Ponzi & Koenig



Knowledge Management (Worldwide publications)
Source: Koenig



Author: Ikujiro Nonaka

○ **Explicit knowledge:**

Data

Programs

Documentation

Addresses and links to resources, etc.

○ **Tacit knowledge:**

The ability of creativity

Individual values

An experience

Trust level

Intuition

Tutorship

Mastery

Culture





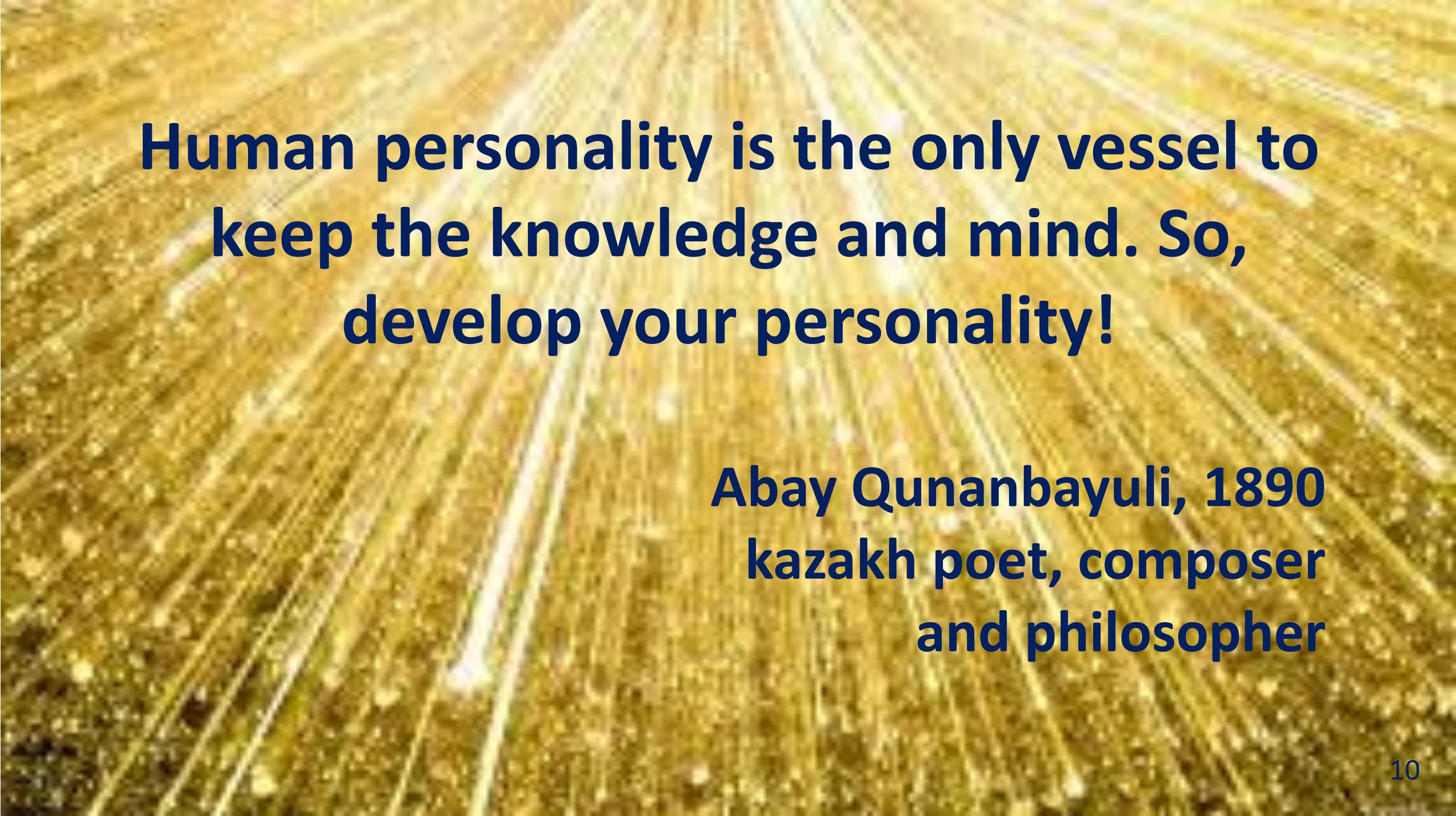
Michael Polanyi

“We can know
more than we
can tell.”





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**Human personality is the only vessel to
keep the knowledge and mind. So,
develop your personality!**

**Abay Qunanbayuli, 1890
kazakh poet, composer
and philosopher**