



**CEEMAN**

# **Information session on International Quality Accreditation (IQA)**

**23rd CEEMAN Annual Conference, Almaty, Kazakhstan (September 2015)**

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*[www.ceeman.org/accreditation](http://www.ceeman.org/accreditation)*

# CEEMAN Network

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A **global family** of like-minded colleagues who share **the same challenges** of working, innovating and building management development institutions in **dynamic societies**.

- Established in 1993
- 216 members (institutional, corporate, individual, exchange)
- 54 countries around the globe

# CEEMAN activities

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- International conferences and forums
- Educational programs for deans, faculty, and staff
- **International Quality Accreditation (IQA)**
- Promoting responsible management education
- Case Writing Competitions
- Educational materials development
- Research and publications
- CEEMAN Champion Awards



# CEEMAN IQA

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## A Recognition of Excellence, Locally and Globally

International  
Quality  
Accreditation

Established in 1998 with a **MISSION** to:

recognize, enhance and reward outstanding management education according to the *institutional missions* and *local and regional environmental contexts*.

# IQA objectives

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International  
Quality  
Accreditation

**1. TO RECOGNIZE AND REWARD EXCELLENCE AND INNOVATION** in policies, processes, resources and outcomes of management education institutions according to their **chosen** missions and original contexts in which they operate.

**2. TO EMPOWER, ASSIST AND ADVISE** management education institutions in achieving excellence according to their **respective** missions and the local and regional environmental contexts.

**3. TO ENTHUSE** continuous progress in management education.



CEEMAN

# 1. IQA distinctive feature

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## IQA IS MISSION DRIVEN ACCREDITATION

IQA fully **respects autonomy** of management education institutions in setting their intended missions, objectives and strategies according to the contexts in which they operate.



International  
Quality  
Accreditation

## 2. IQA distinctive feature



International  
Quality  
Accreditation

### **IQA IS OUTCOME-ORIENTED ACCREDITATION**

IQA is concentrated on demonstration and evidence provided by management education institutions and evaluation whether chosen missions are aligned with the actual policies, processes, achieved outcomes and overall performances.

***IQA evaluates whether outcomes are connected to the needs of local and wider society.***

# 3. IQA distinctive feature



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## IQA IS VALUE DRIVEN ACCREDITATION

International  
Quality  
Accreditation

IQA focus is also on fostering and recognizing incorporation of socially responsible, ethical and moral values in all dimensions of management education institutions.

*IQA strongly believes that only excellent management education with responsible, ethical and moral virtues can present an added value for learners, institutions, society and institutional stakeholders.*



# 4. IQA distinctive feature

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## **IQA IS ACCREDITATION WITH EMPOWERING IMPACT**

IQA advisory services are not concentrated only on period when accreditation process is held, IQA counselling is provided constantly, regardless of the accreditation schedule (before accreditation, after accreditation).



**International  
Quality  
Accreditation**

# 5. IQA distinctive feature

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**IQA STRIVES TO COOPERATE WITH  
NATIONAL AND INTERNATIONAL QAA IN ORDER TO  
REDUCE RED TAPE**

IQA attempts to take into consideration documentation (e.g. SAR) required by national or international quality assurance agencies.



**International  
Quality  
Accreditation**

## 6. IQA distinctive feature

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International  
Quality  
Accreditation

### **IQA ACCREDITATION STATUS ALLOWS ENTERING THE COMMUNITY OF WORLD-CLASS MANAGEMENT EDUCATIONAL INSTITUTIONS IN DYNAMIC SOCIETY**

IQA community serves as a main channel for sharing hidden knowledge, good practices and experiences and acts as an inspirational platform for other management education institutions, and encourages further discourses, actions, engagement.

# 7. IQA distinctive feature

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**International  
Quality  
Accreditation**

**IQA IS VALUE FOR MONEY ACCREDITATION**



# Internal and external benefits



International  
Quality  
Accreditation

- IQA leads to reflective self-assessment.
- World-class IQA external advisors provide recommendations for enhancement and improvement.
- Follow-up advisory services are provided also after IQA accreditation is granted.
- IQA certifies that the institution meets high quality and rigorous international standards for satisfying the needs of their stakeholders.
- IQA can be used as marketing tool.

# Eligibility criteria

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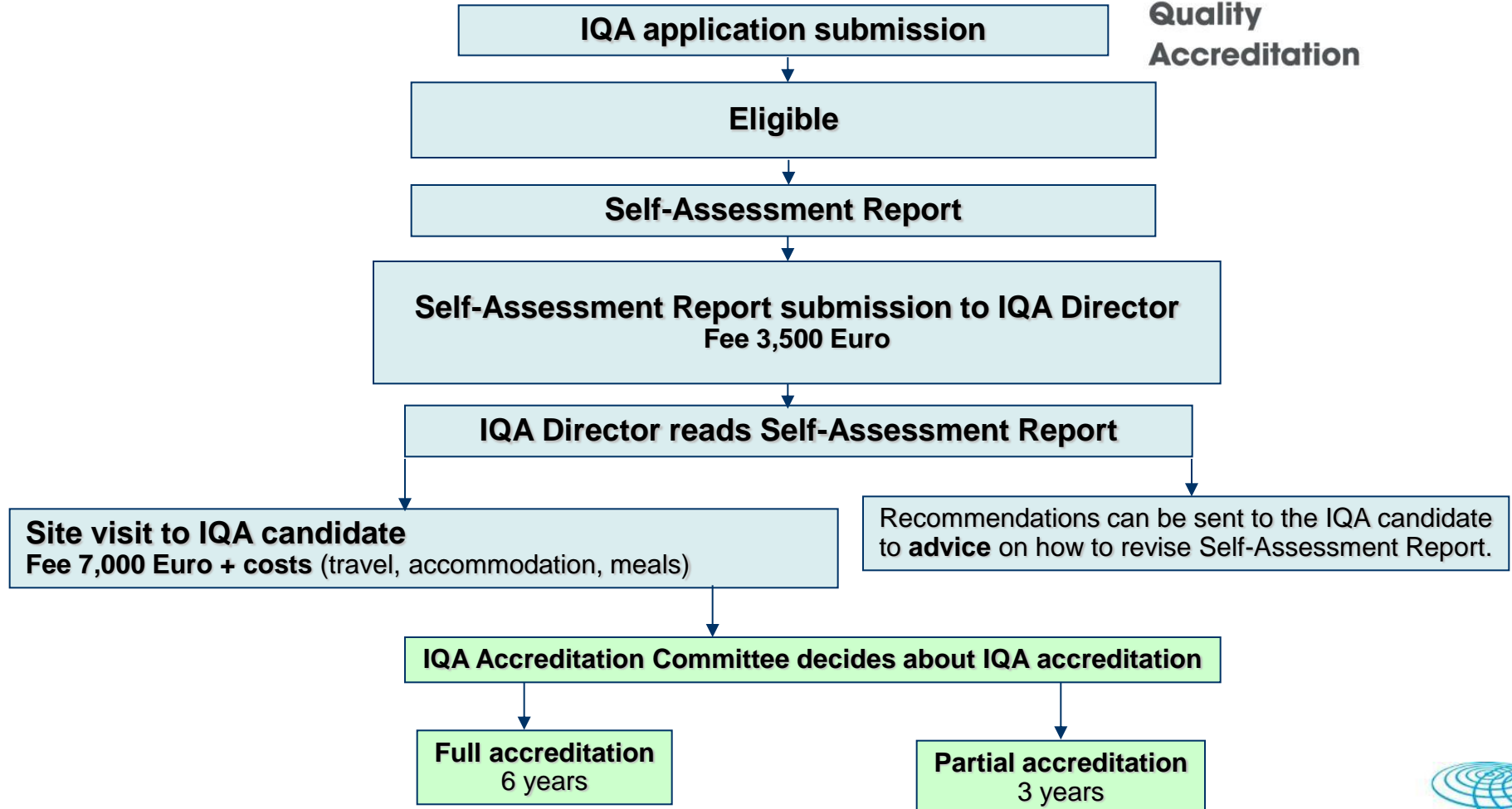
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**International  
Quality  
Accreditation**

- Offering at least one degree program in management or executing 30% more of the load in joint programs
- Having at least five (5) years of continuous business/management education
- Enjoying national and/or international recognition
- Having a minimum cohort or annual year group intake of 25 students
- Not less than 60 graduates

# Accreditation process&fees



# CEEMAN IQA Team



**International  
Quality  
Accreditation**

## Accreditation Committee President



Derek  
Abell

## IQA Director



Alenka  
Braček Lalić

## IQA Accreditation Committee members



Irina  
Sennikova



Hans  
Buss



Sergey  
Mordovin





# IQA Community

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1. J.J. Strossmayer University in Osijek
2. Estonian Business School
3. Tallinn School of Economics and Business Administration of Tallinn University of Technology
4. Riga Business School
5. Riga International School of Economics and Business Administration
6. International Business School at Vilnius University
7. ISM University of Management and Economics
8. Gdansk Foundation for Management Development
9. Kozminski University
10. Poznan University of Economics
11. Warsaw School of Economics
12. IEDC-Bled School of Management
13. European University
14. International Management Institute MIM-Kyiv
15. Kyiv Mohyla Business School
16. Salford Business School
17. IBM Business School
18. Almaty Management University
19. Department of Finance and Banking, RANEPA
20. IMISP - International Management Institute St Petersburg



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**International  
Quality  
Accreditation**



# JOIN IQA COMMUNITY

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**International  
Quality  
Accreditation**

More information on IQA is available on

*<http://www.ceeman.org/iqa>*

Advisory support is given by

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