



Hellmut Schütte

Professor Hellmut Schütte is the Dean Emeritus of CEIBS, the leading business school in China that is jointly owned by the Government of China and the European Commission. He served the institution as distinguished professor and dean from 2009-2015. He is also Professor Emeritus of International Management at INSEAD whose faculty he joined in Fontainebleau, France, in 1981 after a career in the areas of marketing and investment banking. Both schools are consistently rated by the Financial Times as two of the top business schools in the world.

Professor Schütte is particularly interested in the competition and cooperation between emerging market firms and established Western/Japanese multinationals, both globally and in Asia.

He studied economics and business administration in Germany and obtained his doctorate from the University of St.Gallen, Switzerland. He was visiting professor at the University of Tokyo, visiting professor at Boston University, and visiting scholar at Harvard University. Up to the fall of 2006, Professor Schütte was the Dean of INSEAD's fast growing Asia Campus located in Singapore.

Singapore and China are Professor Schütte's ninth and tenth country in which he lives and works. He has taught in seminars in another 40 countries all over the world. He is a well-known speaker and moderator in conferences, forums and business meetings such as the World Economic Forum. He is also actively involved in various board and advisory roles and consulting assignments. Among others, he is an Executive Director and Partner of BAF Spectrum, a business angel firm that invests in young enterprises.

He is the author of many articles, case studies and nine books, among them the best-seller '*Strategies for Asia Pacific*'.