



Pun Zee Pamsy Hui

Dr. Pamsy Hui is Associate Dean (External Relations and Development) and Senior Teaching Fellow at the Hong Kong Polytechnic University.

Dr Hui's current teaching and research focus on the management of human interactions across organizational and cultural boundaries. Her recent work also deals with the management of stakeholder reactions towards information – either official or unsubstantiated – communicated in the marketplace. Her research has appeared in *Decision Sciences*, *Journal of Social Issues*, as well as *The Oxford Handbook of Inter-Organizational Relationships*.

Prior to joining The Hong Kong Polytechnic University, Dr Hui taught at University of Texas at Austin (USA), Nanyang Technological University (Singapore), and Chinese University of Hong Kong. She holds BA from the University of California at Los Angeles, and PhD from the University of Texas at Austin.