



CEEMAN

The International Association
for Management Development
in Dynamic Societies

Annual Meeting 2015

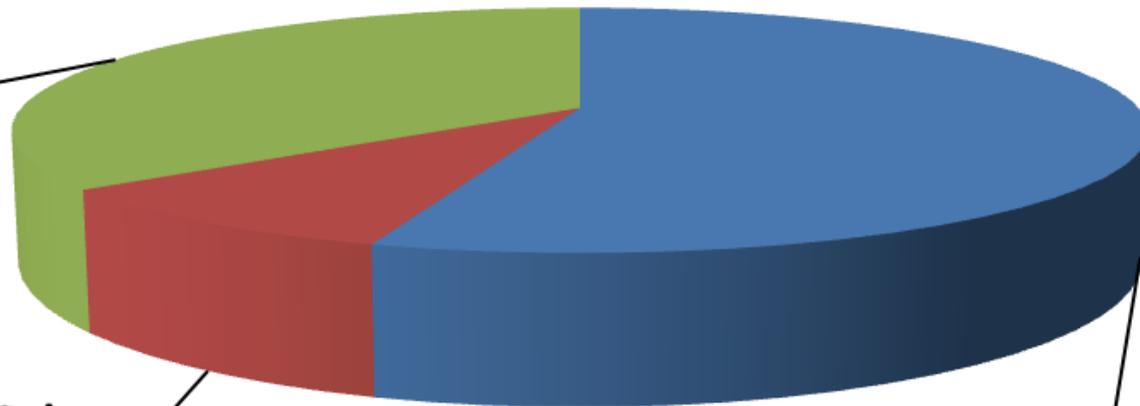
CEEMAN Network

- 216 members from 54 countries
- 70% institutional members

Western
Europe
/North
America/
Far East
36%

Other
emerging
markets
9%

CEE/CIS/
Caucasus
55%



CEEMAN activities

- International conferences and forums
- Educational programs for deans, faculty, and staff
- International Quality Accreditation (IQA)
- Promoting responsible management education
- Educational materials development
- Research and publications
- Case Writing Competitions
- CEEMAN Champion Awards



Report on activities in 2014/2015

22nd CEEMAN Annual Conference events

Budapest, Hungary

When, Why and How is Technology Reshaping Management Education?

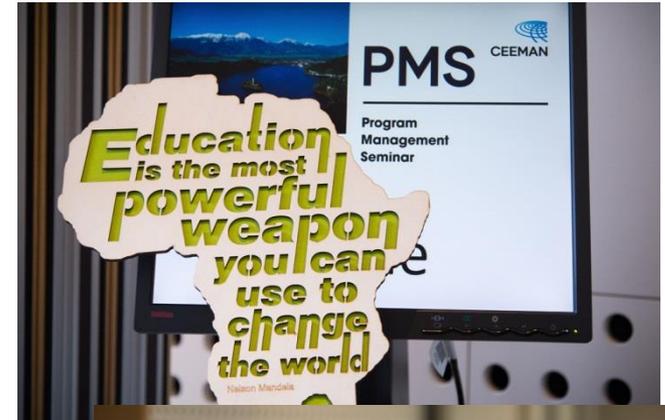


➤ Conference proceedings at www.ceeman.org/publications

11th Program Management Seminar

- For program managers, directors, and administrators
- Over 320 participants from 40 countries since 2005
- Every spring in Bled, Slovenia

➤ www.ceeman.org/pms



16th IMTA – International Management Teachers Academy

- Improving teaching skills, methods and materials
- General issues and disciplinary tracks
- Over 500 alumni from 150 institutions and 43 countries since 2000

➤ www.ceeman.org/imta



CEEMAN International Quality Accreditation

*A mark of excellence,
locally and globally*

- 19 schools currently accredited
- 15 schools in various stages of accreditation or re-accreditation
- New IQA Director
- Regional meetings in 2015-2016

➤ www.ceeman.org/iqa



International
Quality
Accreditation

21st Case Writing Competition in cooperation with Emerald



- Record number of submissions:
 - 76 cases
 - 154 authors/co-authors
 - 93 institutions
 - 42 countries
 - EUR 4,000 monetary awards and subscriptions by Emerald
 - IMTA scholarships by CEEMAN
- www.ceeman.org/cwc



CEEMAN Champion Awards 2015

Recognizing outstanding individual achievements:

- Teaching
- Research
- Institutional Management
- Responsible Management Education

➤ www.ceeman.org/champions



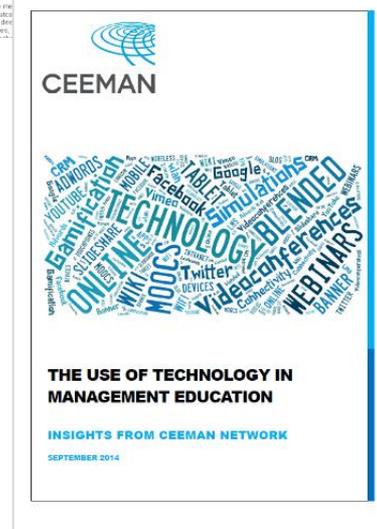
International Research on Assessing Management Development Needs

- Coordinated by CEEMAN, supported by EQUAL
- Joint effort by CEEMAN members
- Qualitative study in companies (CEO and HR level), country-level and international reports
- Publications and dissemination events
- Target: 500 companies in 20 countries, initially from CEE
- First pilot in November, country coordinators meet in January
- First results at the 2016 CEEMAN Annual Conference

Publications

- 22nd Annual Conference Proceedings
- Report on CEEMAN Activities 2013/2014
- CEEMAN News 74-77
- E-news
- The Use of Technology in Management Education – Insights from the CEEMAN Network (survey report)

➤ www.ceeman.org/publications



New institutional members



WYŻSZA SZKOŁA BIZNESU W DĄBROWIE GÓRNICZEJ
THE UNIVERSITY OF DĄBROWA GÓRNICZA



Wrocław University
of Economics



Immanuel Kant
Baltic Federal
University



Stronger partnerships



- PRME Steering Committee member
- Participation in PRME Global Forum
- The Flourish Prizes – collaboration of students and faculty to showcase inspiring businesses
- Working Groups on various topics
- PRME Chapter for CEE is being established
- Call for HEIs in response to refugee crisis

Upcoming events

CEEMAN ExEdForum 2015



5 - 6 November 2016

Izmir, Turkey



Program Management Seminar 2016



April 2016

Bled, Slovenia

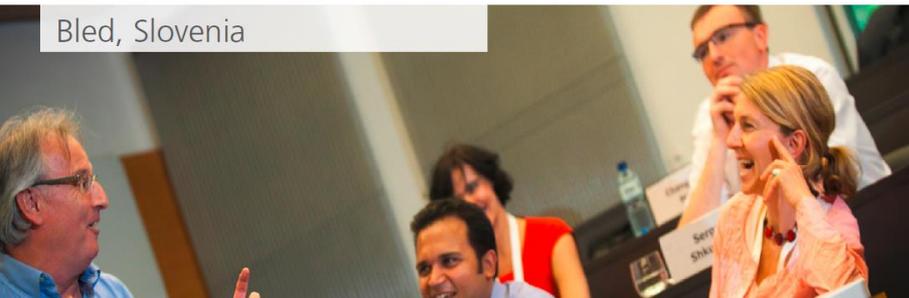


International Management Teachers Academy 2016



12-23 June 2016

Bled, Slovenia



24th CEEMAN Annual Conference



28-30 September 2016

Tallinn, Estonia



Inputs from members and partners