



## Elisabeth Fröhlich

Prof. Dr. Elisabeth Fröhlich is President and Professor for Strategic Procurement Management at Cologne Business School, Germany.

She studied business administration at the Ludwig Maximilian University in Munich as well as at the University of Cologne. After her dissertation, she continued to pursue her career at the seminar of Prof. Dr. U. Koppelman at the University of Cologne and finished off her state doctorate concerning the topic “Modelling of Job Profiles in Procurement”. Since the end of 2007, Elisabeth Fröhlich is a professor at Cologne Business School responsible for the department of Strategic Supply Management, while since May 2013, she leads the Cologne Business School in her role as President. She is a board member of several scientific organizations, including BME e.V. Region Cologne or the Institute for Sustainable Management. She is a speaker of the Kölner Wissenschaftsrunde (Cologne Scientific Circle) and Business Ambassador of the City of Cologne. Her current key research lies in the topics of Sustainable Supply Chain Management and Green Procurement, Qualification in Purchasing as well as in Strategic Supplier Management. Procurement 4.0 as well as organizational and personal challenges of Agile Purchase build further main research areas.