



## Xiaobo Wu

Dr Xiaobo WU is Professor of Innovation and Strategic Management and former Dean of School of Management, Zhejiang University. He is honored as Chang Jiang Scholar Professor by the Ministry of Education, China, and Smiths Chair Professor at Leeds University, UK for his outstanding achievements in innovation and entrepreneurship research and education.

He is director of the National Institute for Innovation Management and the Academy of Global Zhejiang Entrepreneurs at Zhejiang University. He is also the director of the Zhejiang University—Cambridge University Joint Research Center for Global Manufacturing and Innovation Management and Ruihua Institute for Innovation Management, and was appointed as senior vice president of International Council for Small Business in 2012.

He also serves as the vice-president of the Central and East European Management Development Association (CEEMAN). For many years, Dr. Wu has been focusing on managing technological innovation and entrepreneurship, global manufacturing and network-based competitive strategy. He is at editorial boards of academic journals, as IEEE TEM, AJTI etc.

He has been actively involved in management consulting and was the advisor and board member of leading companies including Geely, Siemens China, Hikvision, XIZI UHC and etc.