

Annual Meeting 2018

25
years 
CEEMAN

www.ceeman.org



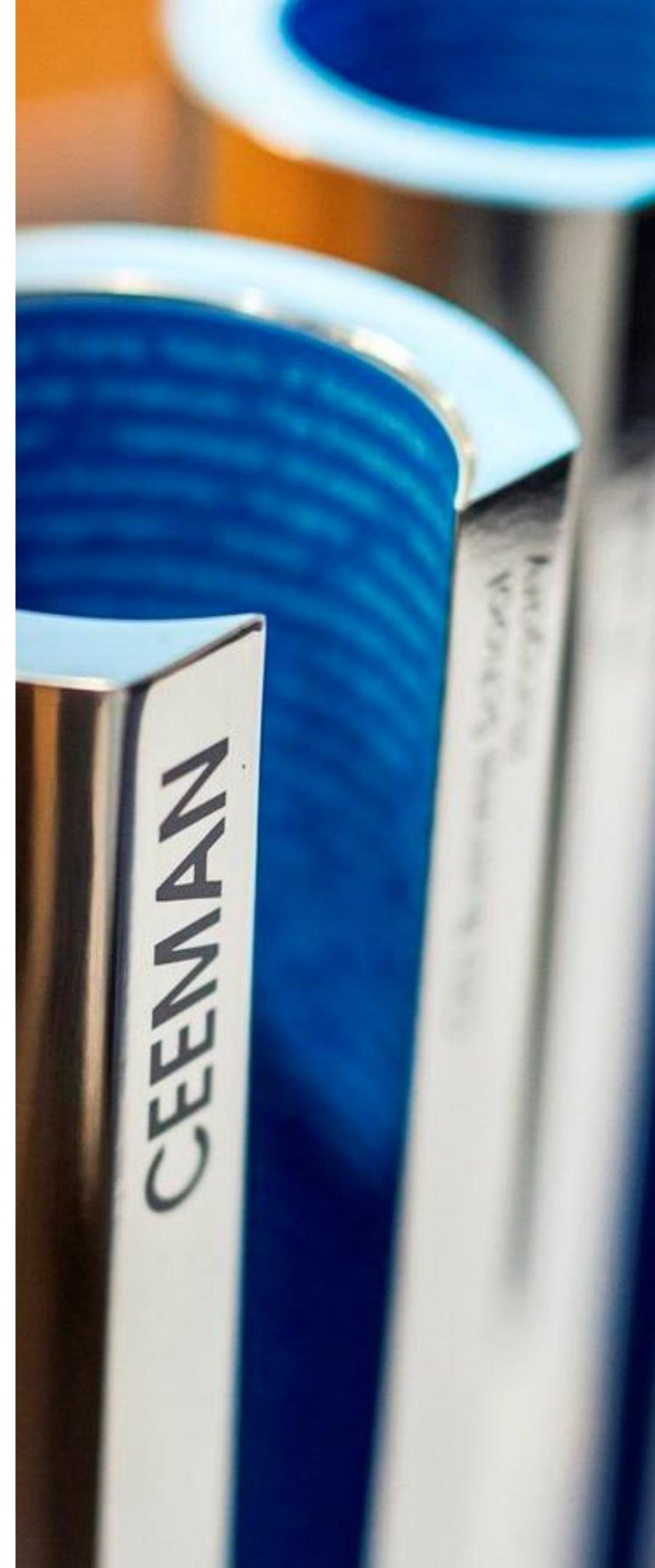
CEEMAN network



- Over 230 members from 55 countries
- 54% from CEE/CIS/Caucasus
- 33% from West/North America/Far East
- 13% from other emerging markets

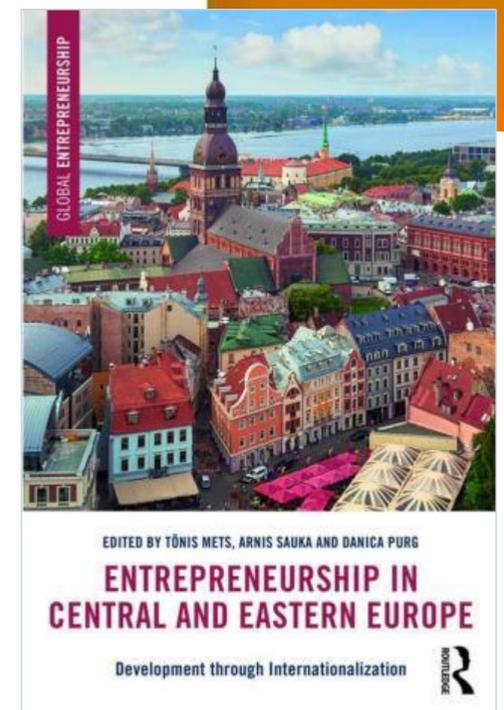
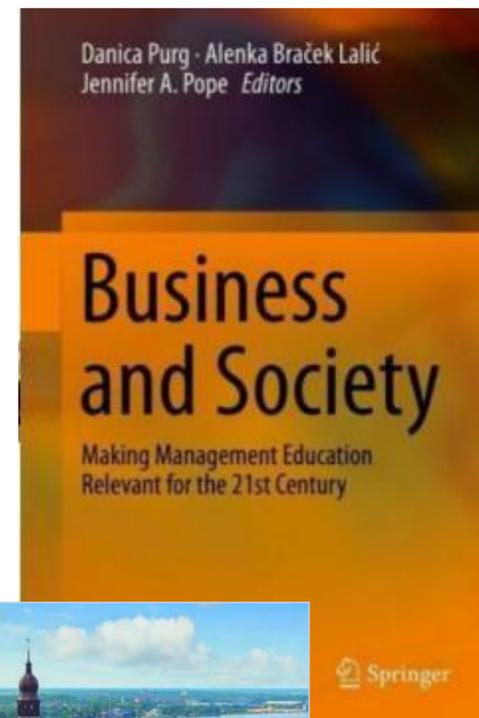
CEEMAN activities

- International conferences and fora
- Educational programs for deans, faculty, and staff
- International Quality Accreditation (IQA)
- Research and publications
- Case Writing Competitions
- CEEMAN Champion Awards



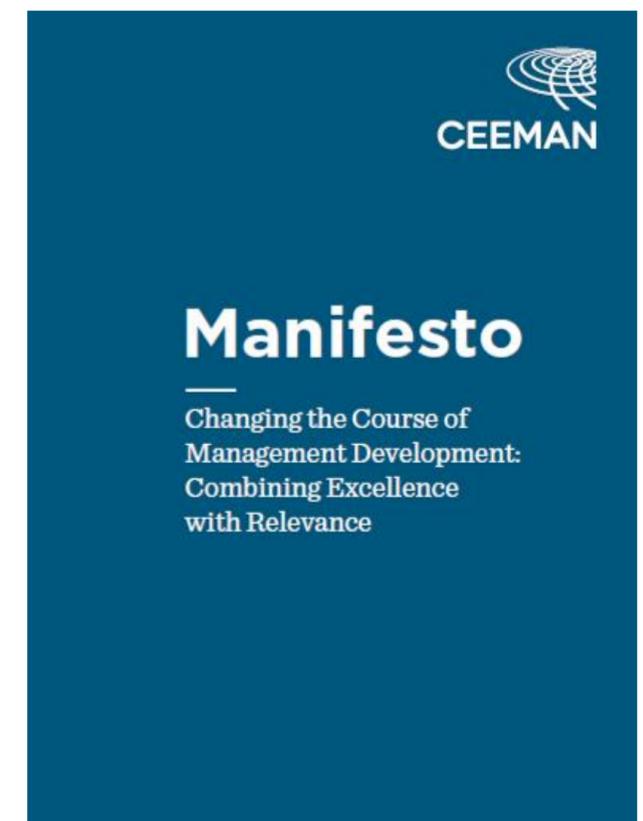
We had a great year!

- Research and publications
 - Management Development Needs
 - Hidden Champions
 - Book chapters
 - EU funds
- Conference in China – new partnerships
- Successful programs (IMTA, PMS, EdTech)



We had a great year!

- IQA with its focus on relevance and excellence
- Rewarding **excellence** – Champion awards
- Promoting relevant **case studies** – Case Writing Competition with Emerald
- Thought leadership – the **Manifesto**



Special websites

25years.ceeman.org



manifesto.ceeman.org

A screenshot of the CEEMAN Manifesto website. The page has a blue background with a grid of images showing various CEEMAN activities. On the left, there is a navigation menu with the following items: "25 years CEEMAN" (with the CEEMAN logo), "EXECUTIVE BRIEF", "ENDORSE", and "CONTACT". In the center, the text "CEEMAN MANIFESTO" is displayed in large white letters, with the subtitle "Changing the Course of Management Development: Combining Excellence with Relevance" below it. Two buttons are present: "Download Manifesto" (white with a blue border) and "Endorse the Manifesto" (solid red). On the bottom right, the "25 years CEEMAN" logo is repeated.



Upcoming CEEMAN programs and events

EdTech Seminar on Digital Technologies in Teaching and Learning

15-18 October 2018

New!

Leading the Way in Management Development Workshop

4-7 November 2018

Program Management Seminar

10-12 April 2019

International Management Teachers Academy - IMTA

16-27 June 2019

Celebrating 20 years of IMTA

28 June 2019



Next year's conference?

Ideas and suggestions from members

Awards Ceremony

25
years



CEEMAN

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Welcome to our new members!

Institutional members

1. Business School "Zdes i Sejchas", Belarus
2. Business School, University of International Business and Economics (UIBE), China
3. School of Management, The University of Science and Technology of China (USTC), China
4. Faculty of International Relations, University of Economics, Prague, Czech Republic
5. Facultad de Ciencias Administrativas de la Universidad de Guayaquil, Ecuador
6. Ventspils University of Applied Sciences, Latvia
7. University of Economics in Katowice, Poland
8. School of Public Policy and Management, Institute for Social Science, RANEPA, Russia
9. Education and Research Institute "Karazin Business School" of V.N. Karazin Kharkiv National University, Ukraine
10. Cracow School of Business at Cracow University of Economics, Poland
11. Faculty of Management and Finance, University of Finance and Management, Poland

Welcome to our new members!

Corporate members

Generali CEE Holding, Czech Republic

Individual members

Galina Maltseva, Children Cultural Centre "Chaika", Russia

Nadezhda Volkova, PwC's Academy, Russia

Welcome to our new member:

Business School "Zdes i Sejchas"



Welcome to our new member:

Faculty of International Relations, University of
Economics, Prague, Czech Republic



Welcome to our new member:

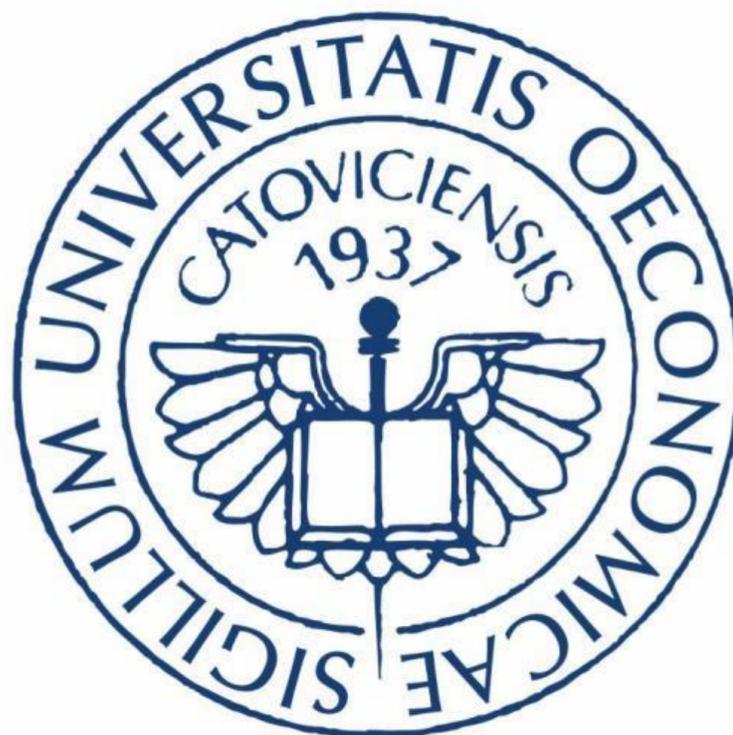
Vilnius University,
Faculty of Economics and Business Administration



**Faculty of Economics
and Business
Administration**

Welcome to our new member:

University of Economics in Katowice



University of Economics in Katowice

Welcome to our new member:

Generali CEE Holding



International Quality Accreditation



Initial accreditation:

- **Zhejiang University, School of Management, China (last September)**
- **Othman Yeop Abdullah (OYA) Graduate School of Business, Malaysia**
- **Kyiv School of Economics, Ukraine**

re-accreditation:

- **Warsaw School of Economics, Poland**
- **IMISP Business School, Russia**

Accredited

Congratulations on your re-accreditation!

SGH Warsaw School of Economics



SGH

Congratulations on your re-accreditation!

IMISP Business School



CEEMAN Champion Awards 2018

Jury:

Jim Ellert

Emeritus Dean of Faculty, IMD, Switzerland

Olga Veligurska

CEEMAN Director

Alenka Braček Lalić

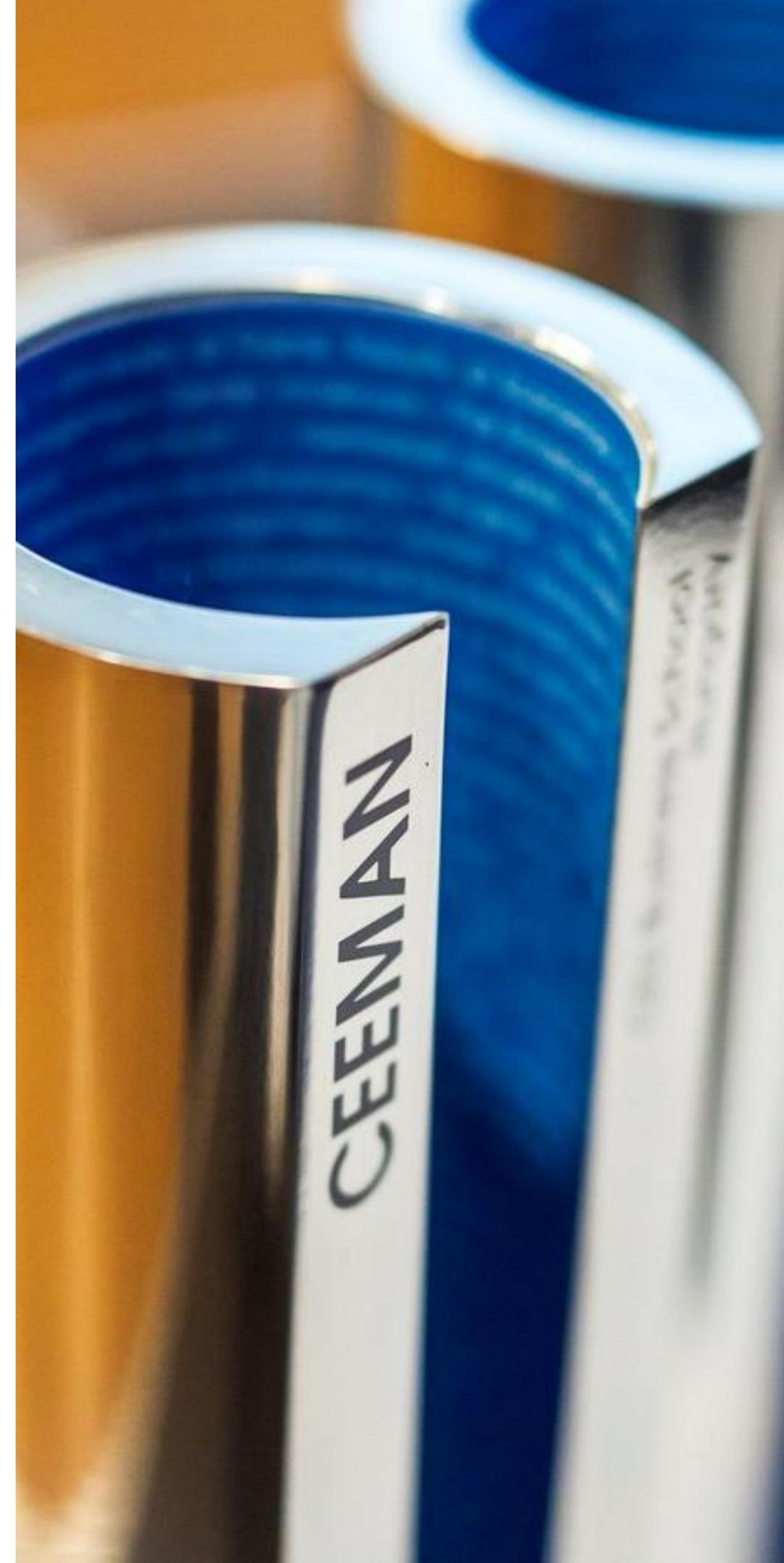
CEEMAN IQA Director

CEEMAN Champion Award for Institutional Management



Sophia Opatska

Lviv Business School at the
Ukrainian Catholic University, Ukraine

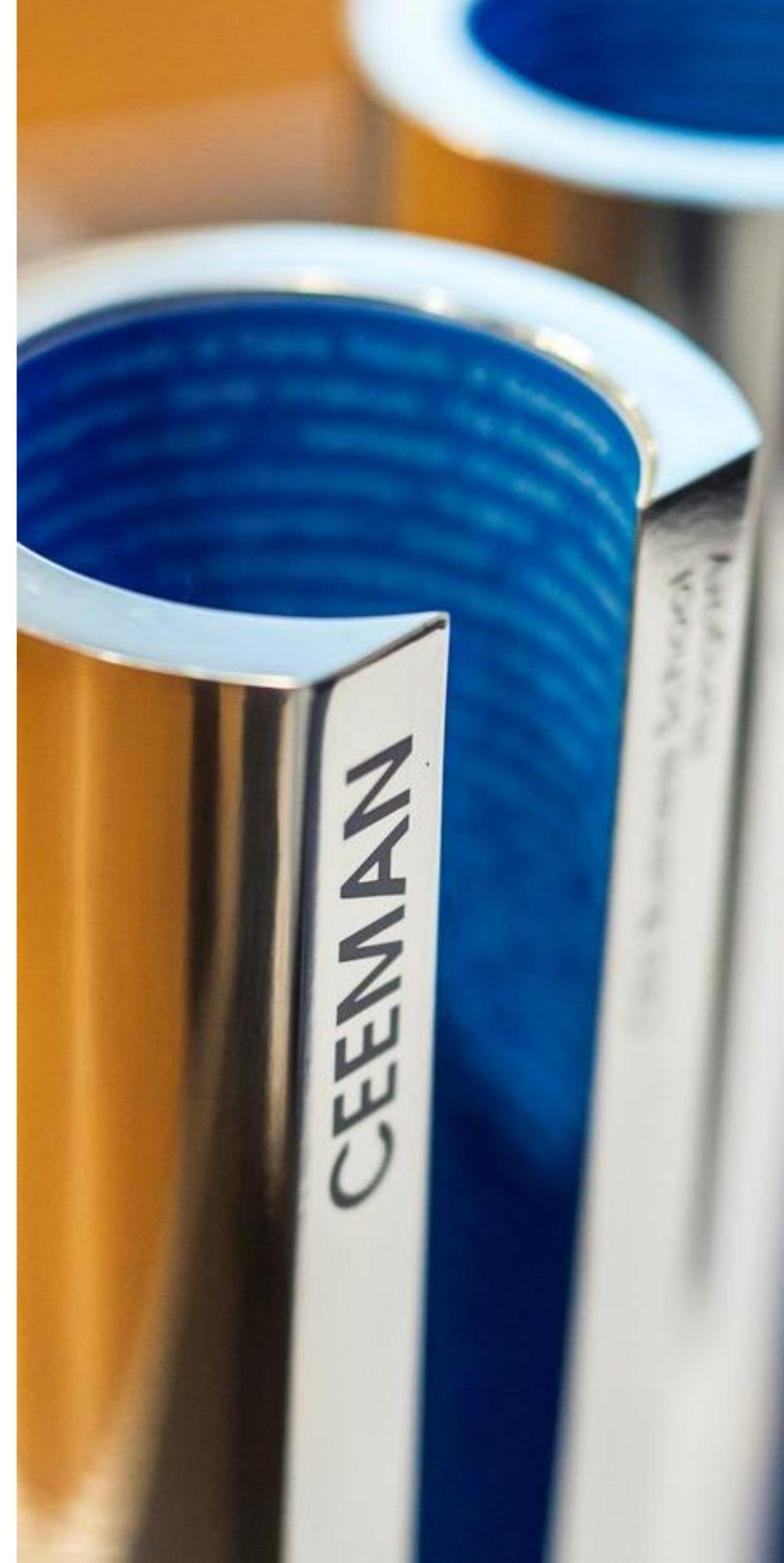


CEEMAN Champion Award for Responsible Management Education



Daniil Muravskii

Institute of Business Studies, RANEPA,
Moscow, Russia

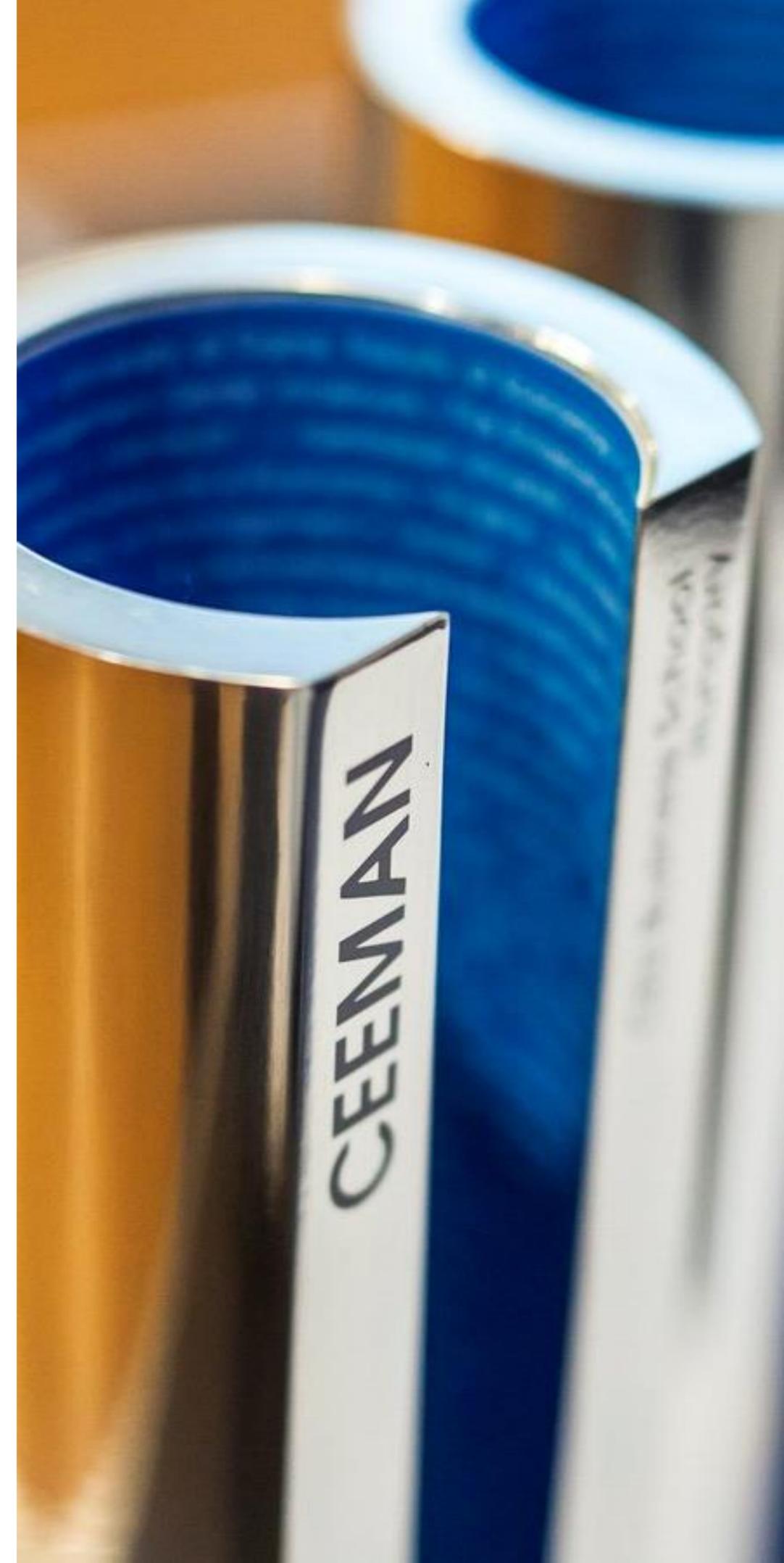


CEEMAN Champion Award for Innovative Pedagogy



Zoltan Buzady

Corvinus Business School, Hungary



24th CEEMAN and Emerald Case Writing Competition

Evaluation Committee

Vladimir Nanut

MIB School of Management, Italy

Al Rosenbloom

Dominican University, USA

Leif Sjoblom

IMD, Switzerland

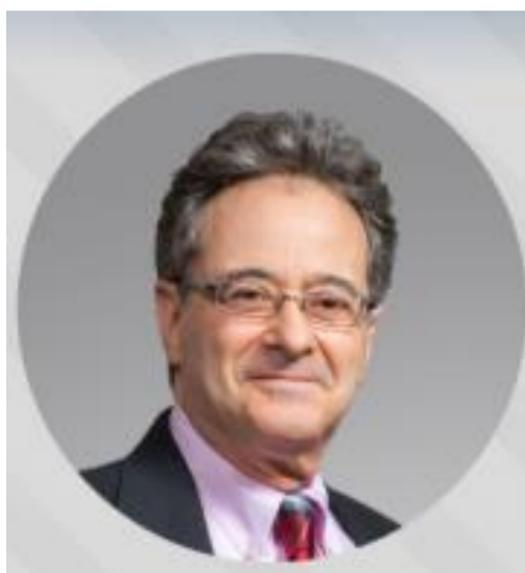


24th CEEMAN and Emerald Case Writing Competition

Overall winner:

WinChannel's Digital Gambit to Revitalize Rural China

Peter Moran, Liman Zhao and Daniel Han Ming Chng
China Europe International Business School, China



24th CEEMAN and Emerald Case Writing Competition

First runner-up:

In the Uncertain World of Qontrac International: Navigating Through Family, Growth and Succession Management Challenges

Virginia Bodolica, Martin Spraggon and Diantha D'Costa
American University of Sharjah, UAE and
Mohammed bin Rashid School of Government, UAE



24th CEEMAN and Emerald Case Writing Competition

Second runner-up:

Advantech: Evolution of Its IoT Ecosystem Strategy

Guo Bai, Liman Zhao, Zhenrong Wang

China Europe International Business School, China



Thank you!

