

26th CEEMAN Annual Conference

Redefining Management Education Through Innovations and *Innovative Partnerships*

by Prof. Steven J. DeKrey

Panel Discussion | September 21st, 2018



Innovative Partnerships

- AACSB ANNUAL MEETING - Chicago, May, 1995
- Program Chair, Dean Donald P. Jacobs, Kellogg School
- Key note address: Rajat Gupta, MD McKinsey & Company
- Topic: Business School Alliances

SASIN School of Management

- Chulalongkorn Graduate School of Management – now SASIN
- 1981, Kellogg and Wharton: faculty, curriculum and management
- 1983-1989 Served as Marketing Consultant and Admissions Director
- 5 Year Agreement, still some Kellogg involvement
- Chulalongkorn Graduate Degrees: MBA, EMBA and executive Ed

Universal Card of AT+T with University of Florida

- 1992 – Corporate Sponsored MBA degree
- Classes at company facilities in Jacksonville
- All MBA policies maintained
- Some customizing of Electives
- Two Cohorts Only
- Company covered all costs including overload to faculty

Kellogg HKUST EMBA Program

- 1997 - Joint degree, EMBA, MBA awarded
- Kellogg: curriculum, faculty, advice
- HKUST: faculty, facilities, management and start up funding
- 20 nationalities in every class averaging 50 students
- Ranked #1 in the world by the Financial Times 8 of last 10 years
- 2018 - celebrated 20th anniversary, over 400 of 1100 alumni joined

Graduate Network for Advanced Management

- 2012 -Yale initiated Network – Dean Ted Snyder (UVA, Chicago to Yale)
- Joined first year while still at HKUST
- Schools include 30 members from 28 countries
- Collaborate on Student exchanges, Executive Education, Dual Degrees and Joint Research
- Quarterly meetings hosted by members
- Last Fall hosted by HKUST, next meeting in November in Costa Rica

HKUST – SKOLKOVO Strategic Partnership

- MOU signed in October, 2016
- 3-year contract signed in March, 2017
- Mission is to help Globalize the Moscow School of Management – SKOLKOVO
- Managed by Steering Committee with KPI's: Share best practices, open new markets, seek international faculty, global reputation, diverse student body, innovative programs,
- HKUST has representative as Chairman of SKOLKOVO International Academic Council; quarterly meetings, 13 members

Association of Asia Pacific Business Schools

- May 2001, 17 schools from Asia Pacific founded the Association
- HKUST was founding member and HKUST Dean KC Chan was second President
- Benefits: Network, best practices, Cases, conferences, **not accreditation!**
- Currently over 100 members from throughout the Asia Pacific
- HKUST Hosted last Annual Meeting
- Moscow School of Management is newest Member

Thank you! De'kuji