

CEEMAN IQA Accreditation



CEEMAN

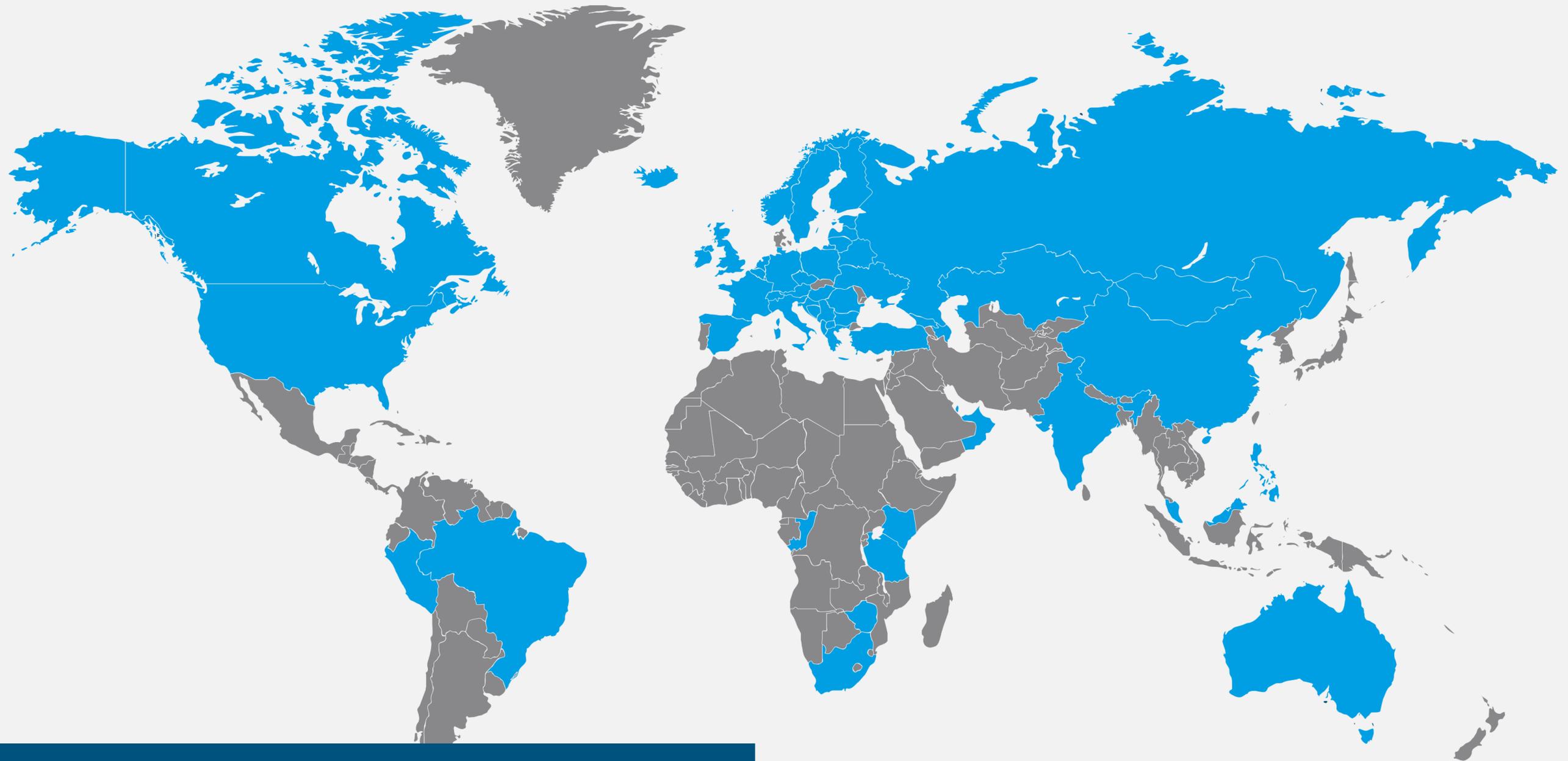
Recognition of Excellence and Relevance in Management Education

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www.ceeman.org



CEEMAN IQA Accreditation



WHY?

PURPOSE

WHAT AND
HOW?

Purpose of higher education



1. Knowledge creation
2. Knowledge transfer
3. Service to society

CEEMAN IQA purpose



Business School
Rankings



CEEMAN

Main mission of CEEMAN IQA

CEEMAN International Quality Accreditation enhances management education institutions through its unique accreditation process which emphasizes BOTH



Purpose of higher education



1. Demographic trends
2. Globalization / Internationalization
3. Changing customer behaviors and needs
4. Digitalization and Artificial Intelligence
5. Social challenges: unemployment, poverty, health conditions, inequality
6. Environmental challenges
7. Political challenges
8. Economic challenges

CEEMAN IQA is a contextual and mission driven accreditation

CEEMAN IQA respects context, its culture and challenges

CEEMAN IQA respects history

CEEMAN IQA praises diversity

CEEMAN IQA raises awareness about ecosystems

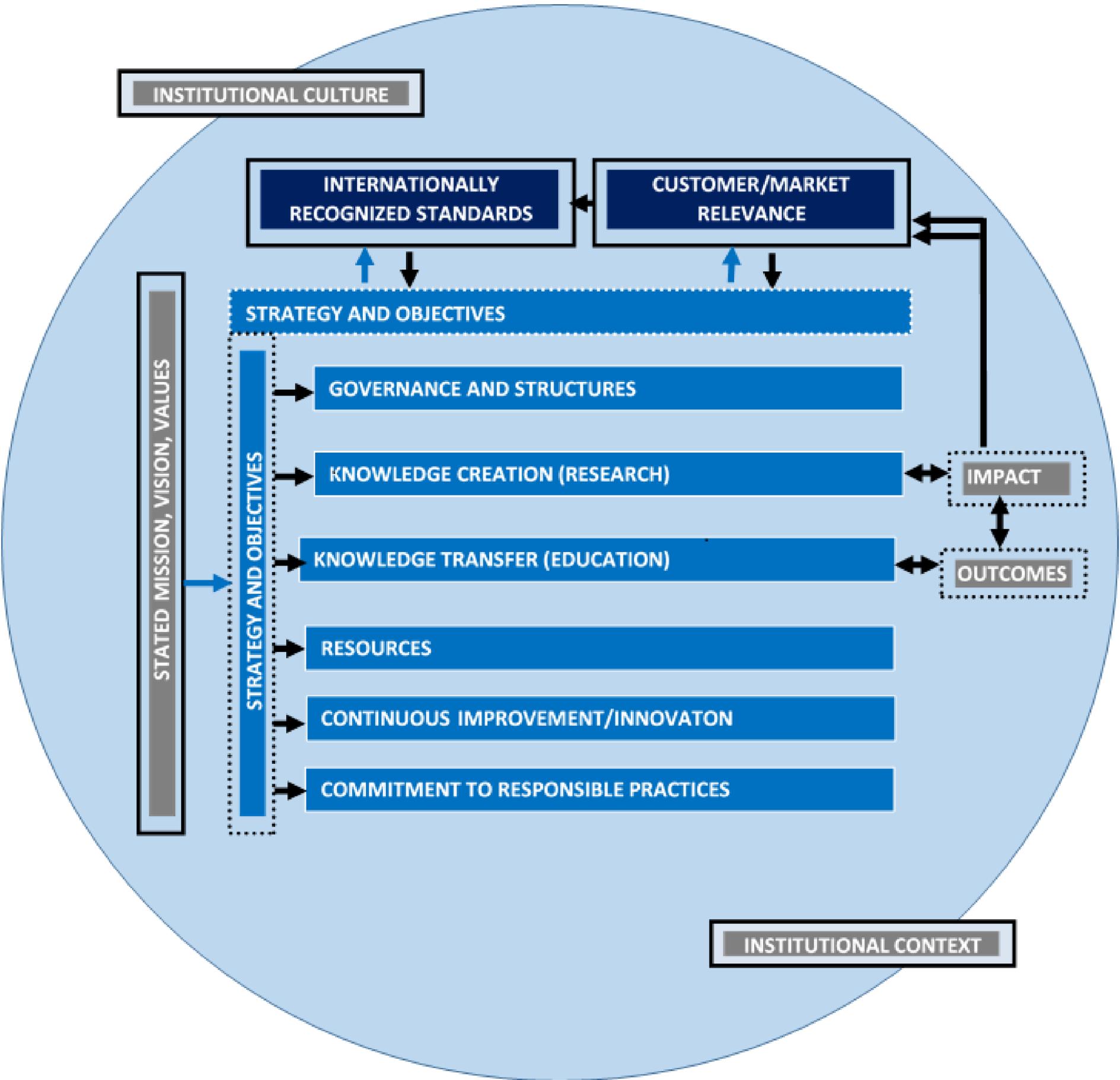
CEEMAN IQA raises awareness about the main purpose of higher education

**“... NOT EVERYTHING THAT
CAN BE COUNTED COUNTS, AND
NOT EVERYTHING THAT COUNTS
CAN BE COUNTED.”**

Albert Einstein

*Take the best
from the West and
leave the rest*

CEEMAN IQA framework



CEEMAN IQA process

1. Application
2. Self-Assessment Report
3. Nomination of the Peer Review Team
4. Site visit to the institution
5. Draft Peer Review Team Report
6. Comments on the Peer Review Team Report
7. Final Peer Review Team Report sent to the Accreditation Committee
8. Decision of the Accreditation Committee

