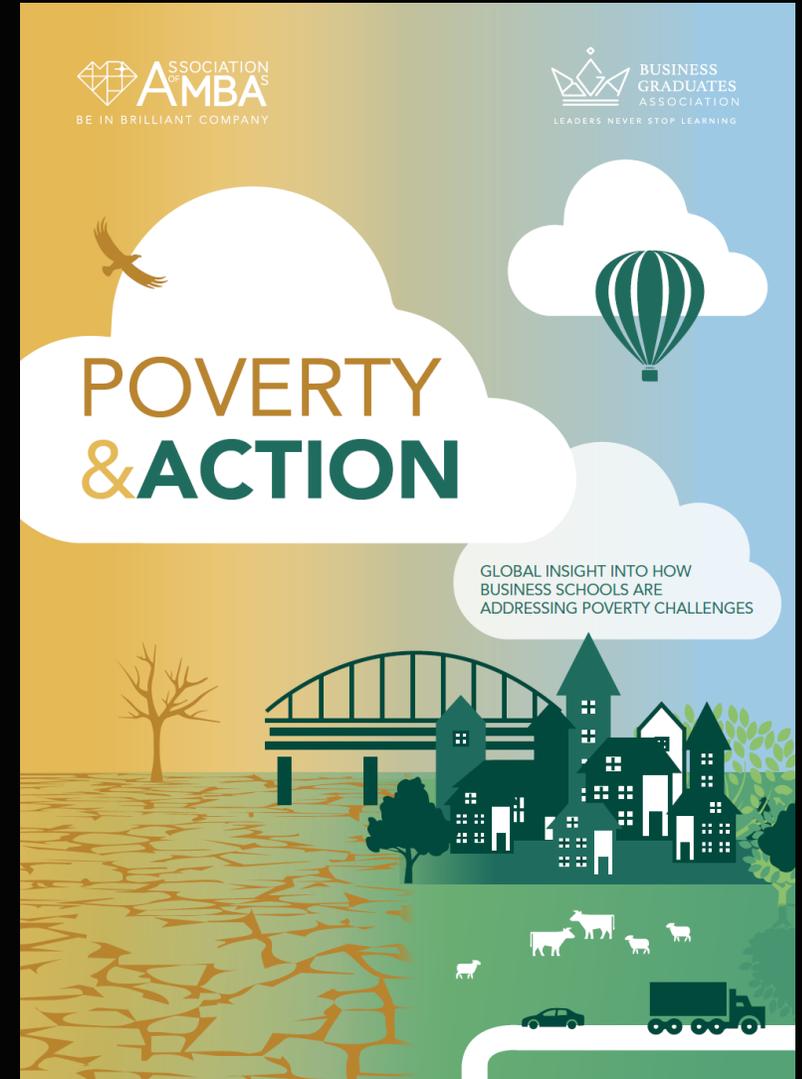


Andrew Main Wilson  
Chief Executive

*AMBA & BGA*

CEEMAN Annual Conference – 2019

Wroclaw





- The only specialist Accreditation and Membership brand for Business Schools' flagship product and students – the MBA
- Exclusive network – limited to 300 quality Business Schools



# BUSINESS GRADUATES

ASSOCIATION

LEADERS NEVER STOP LEARNING

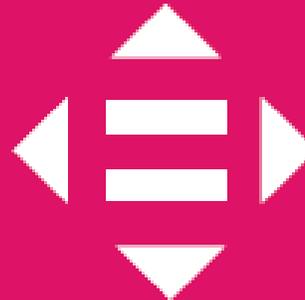
- Powerful new brand for Business Schools and Student & Graduate members
- Strong emphasis on both Practical and Responsible Management Impact
- Entire School Portfolio focus: Undergraduate → Postgraduate
- 3 School Portfolio engagement levels:  
Membership → Validation → Accreditation  
Bronze → Silver → Gold



**1** NO  
POVERTY



**10** REDUCED  
INEQUALITIES



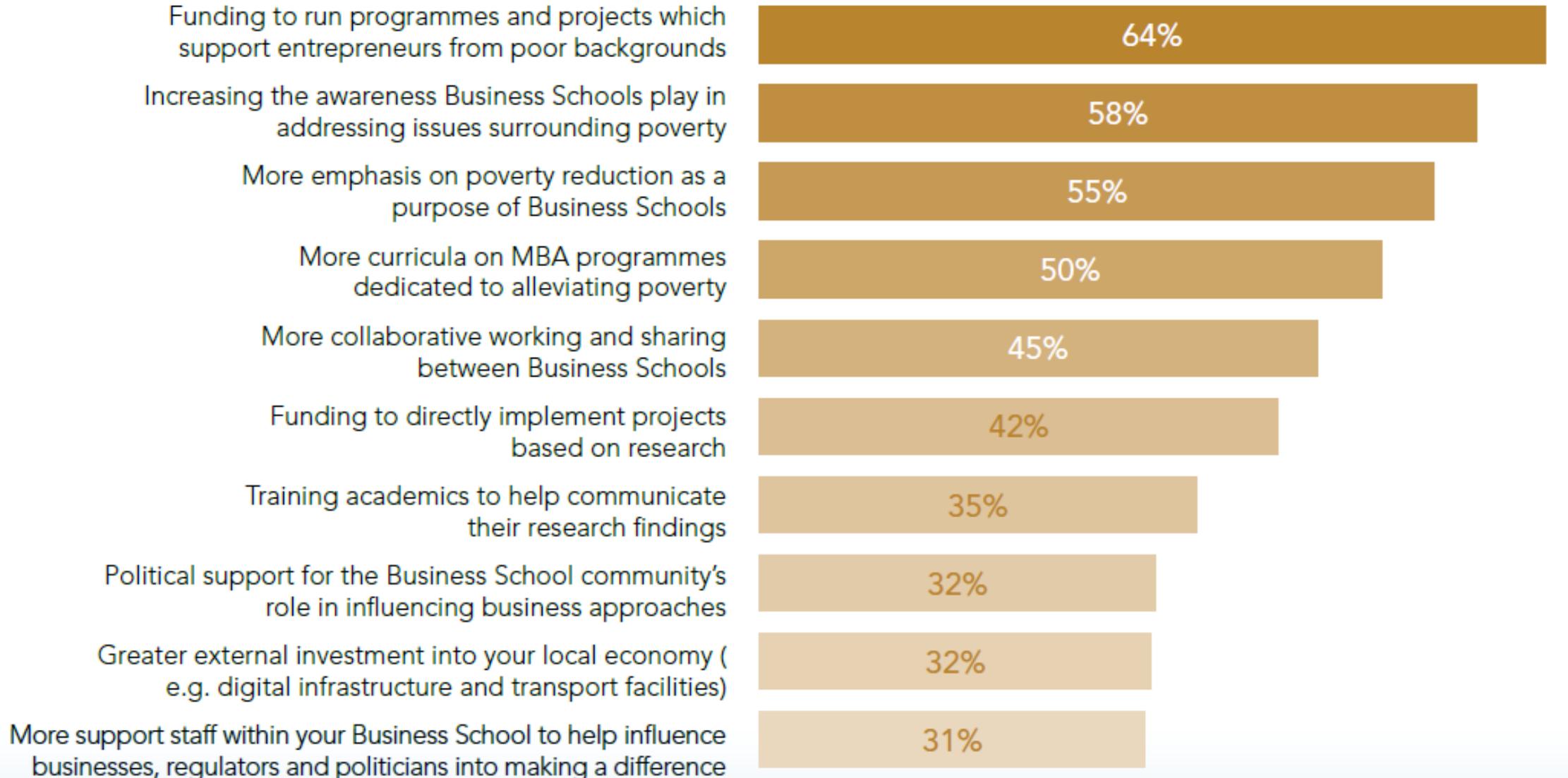
# AMBA Poverty & Action - Societal Impact Survey

Survey Participants	Sample Size
Business School Leaders	188
Business School Students	425
Business School Graduates	1304
<b>TOTAL</b>	<b>1917</b>

# Poverty & Action Survey

	% Agree	
	Business School Professionals	Students and Graduates
1. I feel my Business School makes a genuine effort to tell its students how they can make a difference to those less well off in society	65%	49%
2. I am confident my Business School helps the poorest people in society	52%	39%

# What would help Business Schools make more of an impact on tackling Poverty?



## Case Study 1 – South Africa

University of Cape Town – Graduate School of Business

Opened a new teaching and research site – The Solution Space Hub

1. Ecosystem for early-stage start-ups
2. R&D platform to experiment with emerging business models

## Case Study 2 – Ecuador

### ESPAE – Graduate School of Management

Conducting research into training smallholder farmers and urban micro-retailers how they can operate more efficiently to benefit both low-income producers and consumers.

*Issue: Business School staff are incentivised in terms of teaching objectives, faculty goals and cohort intakes – not helping and supporting poverty impact innovation.*