What are the most critical global shifts impacting on management education?





 customized learning
 Personalised
 More applicable courses

 More demanding
 Soft skills
 Experience-based learning

 high touch
 Personalized study
 Edutainment

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Demand for personalized learning Personalization

Critical thinking is critical

Soft skills

Request more customized individual support

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Custumized learning, freedom to choose

More flexibility, innovations, experiential, value-based

Personalized studies

Shift to the soft

Experiential learning

Flexible programms

Online learning. New methods of teaching/learning. Customization.

Smart entertainment with challenge

Mass customization

more focus on (interdisciplinary) design thinking

Be ready to rearrange your way of teaching

High touch

Growth mindset



Learning agility

Soft skills

mindset issues

shorten learning cycle, no trained teachers for the specific needs

Accessible digitization

Short and intense programs with using it tools

Learning on the job

Expert guidance, not curriculum driven

Short courses



Personalized study

Demystified Al

The desire for purposeful learning

Believe in yourself

In the forms blended learning

Stacked learning

They become KPI oriented, waiting for less homework, but better result

Purpose from learning, blended learning

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More adaptive, creative, short focused programs



Alternative workforce

Capabilities over knowledge

Partially

Leadership development

intercultural capabilities

Proffesional oriented

New capabilities are needed

Wants sustainable workers

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Problem solving in real time



Increased use of corporate academy as the quality provider versus to abstract university curricula

Search for new HR technologies

More flexible arrangements

Agile projects

Focus on employer branding

More short courses/learning by doing/practice oriented prigramms

new skill-set

Seek agility, open mind, resilience, reinvention skills, strong values, collaboration

Flexibility





Be faster

Multifunctional workers

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teambuiding

Responsible

Task oriented

Working with virtual and multicultural teams

Need to rethink own role as employer Shorter cycles

Diverse & respectful workforce



Short life cycles

Short focussed programs

teamworking

Repeated stages of learning throughout the career progress

Set of soft skills

Erosion of core staff Rise of gig workers

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Generalists instead of specialists

require more entrepreneurial and "soft" skills

Responsibility beyond bottom line



Mindset and attitude instead formal education

True leadership

Multiple language versions of games and car studies

Agility

Sustainability, diversity, growth with reduced resources

Value and mission driven, purpose and impact

Growth with reduced resources, innivation driven

Have to be able to adjust very quickly

Employers should invest more money in people training and development to create multifunctional employees

Long life learning

global recruitment capabilities

We have to be willing to reinvent ourselves - willingnes vs resistance is the biggest challenge

How is demand shifting for learning interventions?

creative practices experiential learning wholistic approach systems thinking



Develop new kpi-s

experiental learning

Learning vs teaching

Faster changes

Develop cooperations among stakeholders

Use of Al and ed tech

Love not money

Hiring of the new experts

Decentralised budgets to deliver customized learning solutions





New formats of education

high touch environment

Learning orientation vs teaching orientation

Teachers training, responsibility

Old ways of thinking

drive societal impact

Collaboration enabling Silo management

New generation leaders

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International cooperation



Collaborations

creative environment

Intellectually

Use of blended approaches: games, theory, discussion, coaching

Less burocracy

New formata of the education

Participatory methods in teaching and also in management Establish top-down and bottom-up flow

We have to be willing to reinvent ourselves – willingnes vs resistance to change is the biggest challenge



to become the ambassadors of change and start with ourselves

Better cooperation with businesd Reinventing the balance of research and relevance

constant updated it

Technology enablement

Change of the mindset - from traditional to think out of the box

Cooperation vs competition for resources

Forget about publication pressure, more focus on what resonates with partners and Learners

Excellence and relevance, soft skills development

Own creativity, walking the talk, flexibility

Alliance with different stakeholders – business, public

Faster changes

Establish top-down and bottom-up information flow

Use of new solutions originating at other places, but not necessarily from Western Europe exclusively

Less burocracy

Excellence and relevance

excellence and relevance

excellent and relevant education and research

