

培养引领中国发展的健康力量
CULTIVATING THE HEALTHY POWER LEADING THE FUTURE OF CHINA

Healthy Power in Management Education

HUANG Can
School of Management,
Zhejiang University



GLOBALIZATION • INNOVATION • ENTREPRENEURSHIP • RESPONSIBILITY



浙江大学 管理学院
SCHOOL OF MANAGEMENT
ZHEJIANG UNIVERSITY

Birth Place of Successful Start-ups



The world's e-commerce giant



Chinese automotive manufacturer who owns Volvo



A flagship in China's beverage industry



The largest supplier of video surveillance products and solutions



ZHEJIANG UNIVERSITY

Seeking Truth
Pursuing Innovation



A member of C9 League
3rd in Best Chinese
Universities Ranking
(ShanghaiRanking)



36 Colleges/Schools



7 Campuses



In research output indicators of
publications, patents, and technology
transfer in Mainland China



In research funds &
operation budget
among universities in
Mainland China



Economics & Business of ZJU has
entered the top **1%** among the academic
institutions worldwide according to ESI (2019)

SCHOOL OF MANAGEMENT

Pioneer in business education in Mainland China

One of **Top 7**
business schools in
Mainland China

The **first** doctoral
degree program on
entrepreneurial
management in Mainland
China

The **first** business school
in Mainland China to
achieve international
accreditation
(AMBA 2006)

One of **Top 1%** business
schools worldwide to
receive triple-crown
accreditations

VALUE

Cultivating the healthy power
leading China

MISSION

To advance management
theories and methods with
insights from Chinese context
that contribute to social welfare
and to cultivate the leaders with
Global Perspectives
Innovative Capability
Entrepreneurial Spirit
Social Responsibility

Healthy Power in Education



Curriculum and Educational Projects

- As one of the learning goals, **healthy power** is deeply embedded in all degree programmes of the School
- The teaching of business ethics relies heavily on case studies and discussions



Viewpoints in Learning Community

- The 7th National Symposium on MBA Business Ethics and Social Responsibility Teaching and Learning

Healthy Power in Research



Intangible Cultural Heritage Protection in Tibet



Published Indices

- Index for Healthy Chinese Business
- Internal Control Index for Zhejiang Listed Companies
- Innovation Index for Manufacturing Enterprises in China
- 2018 Hangzhou Index of Innovation and Entrepreneurship (ZTVP)



Healthy Power in Contributions to Business Community and the Larger Society



Echoes to National B&R Initiative

The School has taken a series of actions to respond to the National Initiative



Contribution to Regional Community and Policy-Making Process

- Training programme
- The Green Pepper Association
- Active involvement in the policy-making



Outreach Activities to Facilitate Public Engagement

Faculty members and students are encouraged to support and volunteer the community



培养引领中国发展的健康力量

CULTIVATING THE HEALTHY POWER LEADING THE FUTURE OF CHINA

THANK YOU!

GLOBALIZATION • INNOVATION • ENTREPRENEURSHIP • RESPONSIBILITY



浙江大学 管理学院
SCHOOL OF MANAGEMENT
ZHEJIANG UNIVERSITY