



## **Sara Strafino**

Sara Strafino is Senior Market Development Manager for the Graduate Management Admission Council (GMAC). Based in London, Sara helps institutions understand graduate management education trends and use GMAC resources to achieve their student recruitment and admissions goals. She also engages with prospective candidates to raise awareness of the benefits of graduate management education and the GMAC assessments. Previously, she gained extensive experience in the student recruitment and admissions cycle with leading institutions and organisations, such as London Business School and QS. Sara is the co-author of The MBA Admissions Handbook.