



Danica Purg

Professor Danica Purg is the president of IEDC-Bled School of Management, Slovenia, and of CEEMAN. She also heads the European Leadership Center.

Prof. Purg is professor of leadership and effective management at IEDC. Her special field of interest is looking for inspirations for managers from art and other professions. She authored and co-authored several books and numerous articles on leadership issues and is a frequent guest speaker at European and American universities and international conferences.

In 2010 Prof. Purg received the 2010 International Educator of the Year Award by the Academy of International Business (AIB) for her outstanding achievements in international business education. In 2013, she was nominated chair of the PRME (Principles of Responsible Management Education) Steering Committee, an initiative started by UN Global Compact. In July 2017, the Global UN PRME Forum awarded Prof. Purg for her pioneering work in establishing the UN PRME initiative. Prof. Purg was also president of UN Global Compact Slovenia for 11 years and is a member of several international advisory boards at management schools around the world, including University of Stellenbosch Business School, School of Management Zhejiang University, and ESSCA School of Management.

Prof. Purg is a fellow of the International Academy of Management (IAM), Doctor Honoris Causa at several universities around the world, and holds two honorary professorship titles. The president of the Republic of Slovenia awarded her with the Honorary Order of Freedom for her contribution to management development in Slovenia and Central and Eastern Europe. In January 2015, the Managers' Association of Slovenia conferred upon her the Lifetime Achievement Award in the field of management. In 2016 she received a Certificate of Lifetime Achievement in the field of CSR, Sustainability, Ethics and Governance for her "visionary work in the field of responsible management education in its home institution and around the world", and in June 2017, she received the Robert L. Dilworth Award for Outstanding Achievement in the Field of Executive Learning. In December 2018, she received the highest French order of merit, the National Order of the Legion of Honour for her dedication and support in strengthening bilateral relations between France and Slovenia, especially in the field of management education.

After graduating from the Faculty of Political Science in Ljubljana, she completed her PhD at the Faculty of Political Sciences, University of Belgrade, and extensively studied at Harvard Business School, IMD Lausanne, INSEAD Fontainebleau, Technological University Delft, London University, Sorbonne and Kalamazoo College in Michigan.