

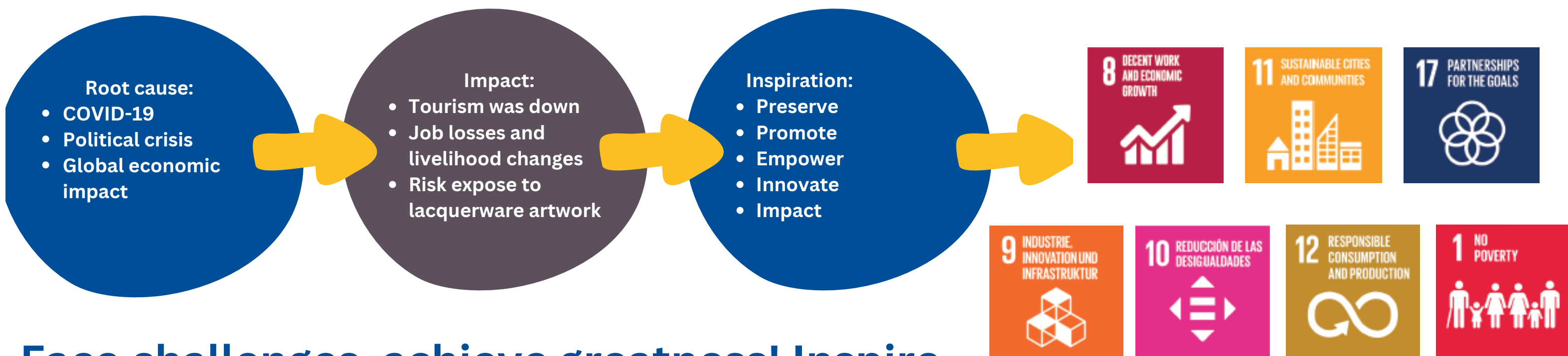
MYANMAR'S HANDICRAFT: PRESERVING AND PROMOTING MYANMAR'S TRADITIONAL ARTWORK

Thazin is a young and ambitious woman who loves her country and its culture. She founded a social enterprise that produces and sells high-quality lacquerware products to tourists in Cambodia, near Angkor Wat. She also provides valuable advice, employment, and fair wages to lacquerware artisans in Myanmar. Her vision is to preserve and promote Myanmar's traditional artwork and culture, as well as to help the artists and craftsmen who are struggling.



Thazin's bold and innovative idea connects the lacquerware artisans in Bagan to the market of Angkor Wat in Cambodia, where they can sustain their livelihood by showcasing their traditional artwork in her Myanmar Handicraft souvenir store.

Thazin is a good example of contributing to various aspects of SDGs, despite the challenges and threats they are facing.

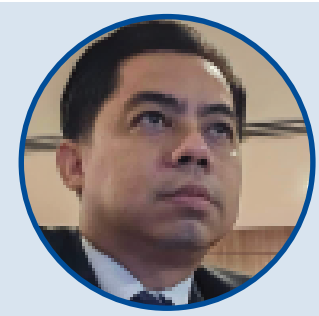


Face challenges, achieve greatness! Inspire, innovate, impact, succeed!



Presented by:

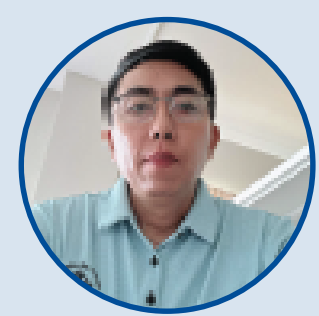
**Led by Dr. Zina Kyriakou
Artwork of IES MBA Alumni**



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Thazin Win