

# 31<sup>st</sup> CEEMAN Annual Conference

**“Leadership for a Sustainable World”**  
In partnership with **Almaty Management University**

**20-22 September 2023**

**Almaty, Kazakhstan**

## Conference Program

*Chair: Gulnara Kurenkeyeva, Rector, Almaty Management University, AMBA & BGA the International Accreditation Advisory Board Member, Kazakhstan*

### Wednesday, 20 September - Pre-conference Events

Morning: Explore Almaty with AlmaU:

- Academia realm (get together with like-minded educators for a campus tour and conversation): HTA
- Creative space (get behind the scenes (also literally) of the film and media industry): Qazaqfilm

14:30 – 15:00 **Conference registration open, Coffee & Tea, Networking**

15:00 – 16:30 **Poster Session for Faculty and Researchers**, moderated by Zoltan Buzady, Associate Professor of Flow & Leadership Decision-Making Development via Serious Games, Corvinus University of Budapest, Hungary

16:30 – 16:45 **Coffee & Tea Break, Networking**

16:45 – 18:15 **IQA Session**

18:30 – 19:00 **31<sup>st</sup> CEEMAN Annual Conference Opening**

**Welcome words**

- **Danica Purg**, CEEMAN President
- **Assylbek Kozakhmetov**, Founding President of Almaty Management University and Vice-President of CEEMAN for Central Asia, Kazakhstan
- **Yerkin Tatishev**, Founder & Chairman of Kusto Group, Chairman of AlmaU Board of Trustees, Kazakhstan

19:00 **Welcome reception and Dinner**

## Thursday, 21 September – Conference Day 1

09:00 – 09:30 **Registration open, Coffee & Tea, Networking**

09:30 – 09:45 **Introduction by the Conference Chair and welcome address by Gulnara Kurenkeyeva**, Rector, Almaty Management University, AMBA & BGA the International Accreditation Advisory Board Member, Kazakhstan

09:45 – 10:05 **Artistic Performance:** Leadership through the Art of Kazakhstan

10:05 – 10:30 **Address by Vlastimil Samek**, Representative, the United Nations Department of Global Communications, Head, the United Nations Information Office in Kazakhstan

10:30 – 11:00 **Coffee & Tea Break, Networking**

11:00 – 12:00 **Building Blocks of a Sustainable World**

- **Keynote: Mette Morsing**, Director, Smith School of Enterprise and the Environment, Oxford University, UK (online)
- **Keynote: Michael Crow**, President, Arizona State University, USA (online)
- **Janez Škrabec**, President, Riko, d.o.o., Slovenia
- **Abdurasul Yusupov**, CEO, Team University, Uzbekistan

Q&A Session

12:00 – 13:20 **Panel: Sustainability – the new wave in Central Asia**, moderated by **Aigerim Kaumenova**, Vice Rector for Global Partnerships, Almaty Management University, Chair, UN PRME Chapter Eurasia, Kazakhstan

Panelists:

- **Dinara Seijaparova**, Country Manager of UN Global Compact in Kazakhstan, Member of AlmaU Board of Trustees, Kazakhstan
- **Brendan Duprey**, founding Director, Sustainable Kazakhstan Research Institute and Associate Professor in Sustainable Development, Narxoz University
- **Serhat Burmaoglu**, Dean, Faculty of Economics and Management, Kyrgyz-Turkish Manas University, Kyrgyzstan
- **Haifeng Huang**, Distinguished Professor, Changzhou University, Co-Chancellor, China Institute for Responsible Management Education and Sustainable Development, Global Co-Founder, Ecological Development Union International, China

Q&A Session

13:20 – 13:30 **Group photo**

13:30 – 14:30 **Lunch & souvenir fair**

14:30 – 16:00 **World Café Session on What Organizations' Needs Mean for Today's Management Schools**, moderated by **Irina Sennikova**, Dean of the Faculty of Business and Economics, RISEBA University and Vice President of CEEMAN Board, Latvia

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16:00 – 16:30 **Coffee Break**

16:30 – 18:00 **CEEMAN Annual Meeting and Awards Ceremony**  
(including information from the Alliance)

18:30 **Dinner, Networking**

## Friday, 22 September – Conference Day 2

09:00 – 09:15 **Coffee & Tea, Networking**

09:15 – 09:30 **Introductory Words by the Conference Chair**

09:30 – 11:00 **CEEMAN Responsible Research** Moderated by **Xiaobo Wu**, Director, National Institute for Innovation Management, CEEMAN Vice-President for China, Dean, Faculty of Social Sciences, Zhejiang University, China

Panelists:

- **Peter McKiernan**, Professor of Management, University of Strathclyde, Scotland (online)
- **Dorota Dobija**, Professor of Accounting, PhD program director and Head of the Department of Accounting, Kozminski University, Poland (online)
- **Haiying Lin**, founder, PRME China Chapter, China
- **Janpolat Kudaybergenov**, Rector of Kimyo International University in Tashkent, Uzbekistan

Q&A Session

11:00 – 11:30 Coffee Break

11:30 – 13:00 **Integrating Sustainability in Curricula, Learning from Best Practices**, moderated by **Lisa Fröhlich**, Sustainable Supply Chain Expert, Germany

Panelists:

- **Rob van Tulder**, Professor of International Business-Society Management, Rotterdam School of Management, the Netherlands (online)
- **Saloni Sinha**, Communication and Theatre Faculty member, Birla Institute of Management Technology, India
- **Louise Whittaker**, Deputy Dean & Executive Director: Faculty, GIBS Business School, South Africa (online)
- **Aurora Diaz-Soloaga**, Senior Lecturer, Almaty Management University, Kazakhstan
- **Christine Jojarth**, Member, Advisory Council at Natural Resource Governance Institute (NRGI), USA

Q&A Session

13:00 – 14:00 **Lunch & souvenir fair**

14:00 – 15:30 **Green Intelligence: Why Data and AI Must Become More Sustainable? World Café Session on modern technologies and their impact on a sustainable future**, moderated by a world-renowned expert,  
**Keynote speaker: Christoph Stückelberger**, Founder and President, Globethics, Switzerland

- **Andrew Beklemishev**, Vice President, International Data Corporation, Member of AlmaU Board of Trustees, Kazakhstan
- **Hemachandran Kannan**, Director, Center at Woxsen University, India

15:30 – 16:00 **Coffee & Tea Break, Networking**

16:00 – 16:30 **Closing Observations by the Conference Chair**

19:30 **Gala Dinner**

## **Saturday, 23 September**

**Sightseeing tours by AlmaU Mountain Club:**

- **Almaty city tour**
- **Canyon & Lakes tour**