Conference Program

Chair: Gulnara Kurenkeyeva, Rector, Almaty Management University, Member of the International Accreditation Advisory Board AMBA & Member of the Asia Pacific Advisory Council of AMBA & BGA

Wednesday, 20 September - Pre-conference Events

Morning: Explore Almaty with AlmaU:
- A: Academia realm (get together with like-minded educators for a campus tour and conversation): HTA
- B: Business world (learn about doing business in Kazakhstan): Sharman
- C: Creative space (get behind the scenes (also literally) of the film and media industry): Qazaqfilm

14:30 – 15:00 Conference registration open, Coffee, Networking
15:00 – 16:30 Poster Session for Faculty and Researchers, moderated by Zoltan Buzady
15:00 – 16:45 CEEMAN Board Meeting
16:30 – 16:45 Coffee Break
16:45 – 18:15 IQA Session
18:30 – 19:00 31st CEEMAN Annual Conference Opening
Welcome words
- Danica Purg, CEEMAN President
- Assylbek Kozakhmetov, Founding President of Almaty Management University and Vice-President of CEEMAN for Central Asia, Kazakhstan
- Yerkin Tatishev, Chairman of AlmaU Board of Trustees and Chairman/Founder at Kusto Group

19:00 Welcome reception and Dinner
Thursday, 21 September – Conference Day 1

09:00 – 09:30  Registration open, Coffee & Tea

09:30 – 09:45  **Introduction by the Conference Chair and welcome address**
- Gulnara Kurenkeyeva, Rector, Almaty Management University, Member of the International Accreditation Advisory Board AMBA & Member of the Asia Pacific Advisory Council of AMBA & BGA

09:45 – 10:05  **Artistic Performance**: Leadership through the Art of Kazakhstan

10:05 – 10:30  **Address by Zhaxybek Kulekeyev**, ex Minister of Economy and of Education, Chairman of the Board of Directors of NJSC Eurasian National University, L. N. Gumilyov, Member of AlmaU Board of Trustees, Kazakhstan

10:30 – 11:00  Coffee Break

11:00 – 12:00  **Building Blocks of a Sustainable World**
- **Keynote**: Mette Morsing, Director to Smith School of Enterprise and the Environment, USA (online)
- **Keynote**: Michael Crow, President of Arizona State University, USA (online)
- Janez Škrabec, President of Riko, d.o.o., Slovenia
- Abdurasul Yusupov, CEO Team University, Uzbekistan

Q&A Session

12:00 – 13:30  **Panel: Sustainability – the new wave in Central Asia**, moderated by Aigerim Kaumenova, Vice Rector for Global Partnerships, Almaty Management University, Chair of the UN PRME Chapter Eurasia, Kazakhstan
**Panelists:**
- Dinara Seijaparova, Country Manager of UN Global Compact in Kazakhstan, Member of AlmaU Board of Trustees, Kazakhstan
- Brendan Duprey, founding Director of the Sustainable Kazakhstan Research Institute and Associate Professor in Sustainable Development at Narxoz University
- Serhat Burmaoglu, Dean of Faculty of Economics and Management at Kyrgyz-Turkish Manas University, Kyrgyzstan
- Haifeng Huang, Distinguished Professor at Changzhou University, Co-Chancellor at China Institute for Responsible Management Education and Sustainable Development, Global Co-Founder at Ecological Development Union International, China

Q&A Session

13:30 – 14:30  Lunch (Central Asian style, outside, + traditional yurt, souvenir fair)

14:30 – 16:00  **World Café Session on What Organizations’ Needs Mean for Today’s Management Schools**, moderated by Irina Sennikova, Dean of the Faculty of Business and Economics at RISEBA University and Vice President of CEEMAN Board, Latvia
- Reports
16:00 – 16:30  Coffee Break
16:30 – 18:00  CEEMAN Annual Meeting and Awards Ceremony
(including information from the Alliance)
18:30  Dinner (European style, buffet, wine, live music)

Friday, 22 September – Conference Day 2

09:00 – 09:15  Coffee & Networking
09:15 – 09:30  Introductory Words by the Conference Chair
09:30 – 11:00  CEEMAN Responsible Research
Moderated by Xiaobo Wu, Director of National Institute for Innovation Management, CEEMAN Vice-President for China, Dean of Faculty of Social Sciences, Zhejiang University, China
Panelists:
• Peter McKiernan, Professor of Management, University of Strathclyde, Scotland (online)
• Dorota Dobija, Professor of Accounting, PhD program director and Head of the Department of Accounting, Kozminski University, Poland (online)

Q&A Session

11:00 – 11:30  Coffee Break
11:30 – 13:00  Integrating Sustainability in Curricula, Learning from Best Practices, moderated by Lisa Fröhlich, Sustainable Supply Chain Expert, Germany
Panelists:
• Rob van Tulder, Professor of International Business-Society Management, Rotterdam School of Management, the Netherlands (online)
• Saloni Sinha, Communication and Theatre faculty member at Birla Institute of Management Technology, India
• Sizakele Marutlulle, Lecturer at GIBS Business School, South Africa
• Aurora Diaz-Soloaga, Senior Lecturer, Almaty Management University (AlmaU), Kazakhstan
• Christine Jojarth, Advisory Council at Natural Resource Governance Institute (NRGI), USA

Q&A Session

13:00 – 14:00  Lunch (international cuisine, outside + yurt, + souvenir fair)

14:00 – 15:30  Green Intelligence: Why Data and AI Must Become More Sustainable? World Café Session on modern technologies and their impact on a sustainable future, moderated by a world-renowned expert,
Keynote speaker: Christoph Stückelberger, Founder and President of Globethics, Switzerland
• Andrew Beklemishev, VP IDC, Member of AlmaU Board of Trustees, Kazakhstan
• Hemachandran Kannan, Director of AI Center at Woxsen University, India

15:30 – 16:00  Coffee Break
16:00 – 16:30  Closing Observations by the Conference Chair

19:30  Gala Dinner

Sightseeing options:

Saturday, 23 September

- Discover the vibrant city of Almaty with our well-planned sightseeing tour with AlmaU Mountain Club!

Sunday, 24 September

- Experience the wonders of the Charyn Canyon, Kolsai, and Kaindy Lakes on our captivating one-day tour with AlmaU Mountain Club!