



## Haiying Lin

Haiying Lin, Professor of HAITC (Joint International College of Arizona State University and Hainan University), adjunct professor of Arizona State University, doctoral supervisor. holds a PhD from George Mason University (USA) with a focus on sustainable development strategies and social entrepreneurship. Currently served as an editorial board member of *Business and Society*, a deputy secretary of Responsible Management Education of a United Nation Global Compact initiative (PRME China Chapter). Hosted a number of international/national and ministerial level fund projects, including the principal investigator of the Social Science and Humanities Research Council insight grant (Canada) entitled "Cross-sector Solutions to Environmental Issues", and National Social Science Found (China) entitled "Cross-Sector Solutions to Rural Revitalization, The Role of NGO and Social Forces". Publish results in prestigious management journals such as *Business Strategy and Environment*, *Organizations and Environment*, *Business and Society*, and *Journal of Business Ethics*. Team projects won the Routledge Best Paper Award in the Social Partnership Category, the Canadian Management Conference Best Paper Award, the European Foundation for Management Development (EFMD) Corporate Social Responsibility Best Annual Case, and the Academic of Management Annual Conference Emerald Best Seminar award. Research projects were showcased in world-first initiatives and events hosted by the Network for Business Sustainability, and featured in the Annual Review of Social Partnerships in 2014. Participated in the establishment of the first Global Innovation and Entrepreneurship Conference in China, PRME China chapter, ESG research center, and initiated the development of a National Ecological Fishery Park in Hainan Province of China.