



Lisa Fröhlich

Prof. Dr. habil. Elisabeth Fröhlich served as president of CBS International Business School, Cologne Germany from 2013 until end of 2022. She holds a full professorship in Strategic Procurement Management, Sustainable Procurement and Supply Chains, and is an internationally recognized expert in sustainable supply chain management. After her outstanding career of more than 25 years in academic positions she decided to go the self-employment route and will establish a think tank for sustainable supply chains. With this institute, she wants to contribute to closing the gap between relevant research and practice. She is committed to sustainable transformation and wants to use her expertise to build an international network that offers innovative problem solutions in the context of sustainable supply chains.

Prof. Dr. habil. Elisabeth Fröhlich is highly engaged in the field of Responsible Management Education. She serves as a board member of the PRME (Principles Responsible Management Education) Board since 2020, she chairs the PRME Nomination and Governance Committee, and is PRME DACH Chapter Chair. In this responsibility she is one of the organisers of the RME Research Conference, the only PRME Research Conference for Responsible Management Education. She is also supporting the UNGC as steering committee member of the Local Network Germany. She is also leading the AOM MED Ambassador Program as vice-chair. Innovative teaching formats of Responsible Management Education represent one of her main research topics. Further board member activities include Rotary Club Cologne Römerturm, BME e.V. Cologne, and she is business ambassador of the City of Cologne.

She is leading the Board of JARO Institute for Sustainability and Digitalisation and in this context offering online trainings in the field of sustainable procurement. Her current research focuses on sustainable / circular supply chain management and procurement, qualification in purchasing and strategic supplier management. Procurement 4.0 as well as organizational, personal challenges of an "agile purchasing" and new work in the context of purchasing. She has published numerous books and articles on the above-mentioned topics and supports several journals as an external reviewer.

Prof. Dr. habil. Elisabeth Fröhlich studied business administration at the Ludwig-Maximilian-University of Munich and at the University of Cologne. After her dissertation on the subject of "Supplier Evaluation", she continued her professional career at the seminar of Prof. Dr. U. Koppelman at the University of Cologne and completed her habilitation on the subject of "Modelling Requirement Profiles in Procurement".