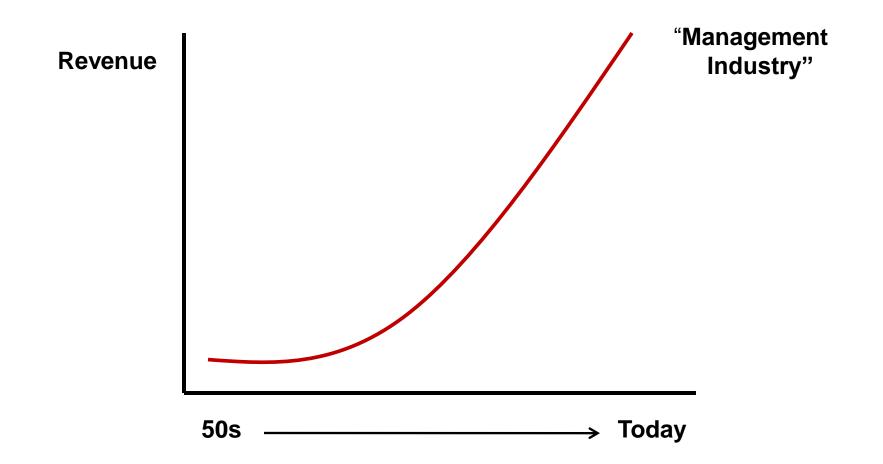
MANAGEMENT DEVELOPMENT INSTITUITION BUILDING IN GROWTH ECONOMIES

Professor Tan Chin Tiong President, Singapore Institute of Technology Professor, Singapore Management University

> CEEMAN Deans and Directors Meeting 27 September 2012

THE PHENOMENAL GROWTH OF AN INDUSTRY



MCKINSEY'S 7S

Strategy	Planned	Flexible
Structure	Complex	Simple
System	Sophisticated	Minimum
Style	Bureaucratic	Entrepreneurial
Staff	Well-Qualified	Street Smart
Shared Value	Documented	Practiced
Skill	Analytical	Execution

ISSUES TO DISCUSS

- Managing business is context based: social cultural, economic and political contexts
- Types of business: local in local, local going overseas, overseas going local
- How to align delivery of educational progress with the right segments
- Managing resources
 - faculty
 - Infrastructure
 - pedagogy curriculum
 - innovation

THANK YOU