

## **Damien Farrell**

As Chief Executive Officer of the Australian School of Applied Management (ASAM), Damien Farrell oversees the operations of one of Australia's most creative and dynamic management schools. Through the flagship program – the Australian Applied Management Colloquium - ASAM has partnered with a wide-ranging array of higher education providers to redefine how management education is delivered in the Australian marketplace. Damien is also passionate about supporting a greater representation of women in senior roles. In 2003, Damien founded Women & Leadership Australia - one of Australia's leading advocacy groups for gender equity in the workplace. Damien is the National Director of the National Excellence in School Leadership Initiative and sits on the boards of The 100% Project, Parkinson's Victoria and is Vice President of the Woodend chapter of Lions International.

