

Al Rosenbloom

Dr. Al Rosenbloom is a Professor of Marketing and International Business at the Brennan School of Business, Dominican University. Al has taught marketing for over 25 years and international business for the past 15. In his teaching, he draws on his experiences as the owner of his own marketing consulting practice and as a Fulbright Scholar, who has taught in Nepal and Bulgaria.

Al's research interests include global branding, marketing in countries with emerging and subsistence markets, how business can combine poverty alleviation efforts with sound corporate practice, and the challenge of integrating the issue of poverty into the management curriculum. He serves on the PRME Working Group on Poverty as a Management Challenge.

He has a Master in Public Health degree from the University of Illinois, Chicago, and a Ph.D. in Management Education from Loyola University of Chicago.

