

## Derek F. Abell

Derek F. Abell was the Founding President of ESMT European School of Management and Technology and held this position from 2002 to 2006.

From 1981–2003 he was Professor of Strategy and Marketing at IMD, Lausanne, and parallel to that, from 1994–2003, Professor of Technology and Management at the two Swiss Federal Institutes of Technology (ETH Zurich and EPF Lausanne). He was Dean of IMEDE (the institutional predecessor of IMD) from 1981–1989, and from 1969–1981 a full-time faculty member at the Harvard Business School.



He published five books and numerous articles. His most recent book was *Managing with Dual Strategies: Mastering the Present; Preempting the Future*, published by Free Press, New York.