

## Nick Binedell

Professor Nick Binedell is the Dean of the University of Pretoria's Gordon Institute of Business Science ("GIBS"). [www.gibs.co.za](http://www.gibs.co.za) .

He holds a PhD from the University of Washington in Seattle, where he was a Boeing Scholar, an MBA from the University of Cape Town and a Bachelor of Commerce degree from Rhodes University.

After an initial career in the mining and manufacturing sectors, including a period as a general manager, Nick has invested the last 30 years of his career in business education.

His extensive experience includes being the founding director of GIBS where he is currently dean and the Sasol Chair of Strategic Management. Nick is a board member of the International Management Board of AMBA (The Association of MBAs), which is one of the three leading global accreditation bodies. He also serves on the Academic Advisory Board for the same body. He was the founding president and a past president of the African Association of Business Schools (AABS) where he served two terms. He also served two terms as the chairman of the South African Association of Business schools (SABSA). He is a Fellow of the Royal Society of Arts.

His area of interest in business concerns strategic leadership. He has a deep appreciation of the challenges facing executives in complex organisations and has a high level of interest in the competitive dynamics of companies and the challenging search for excellence.

