

30th CEEMAN Annual Conference

The Future of Management Education: Understanding the Big Picture

In partnership with IEDC – Bled School of Management

21-23 September 2022

Bled, Slovenia

Proudly supported by



Conference Program

Wednesday, 21 September - Pre-conference Events

- 14:30 – 15:00 **Conference registration open at IEDC Bled, coffee, networking (IEDC lobby)**
- 15:00 – 16:05 **Poster Session for faculty and researchers (Luka Koper room), moderated by Zoltan Buzady**
- 16:05 – 16:25 **Coffee Break (IEDC lobby)**
- 16:25 – 17:30 **Poster Session for Faculty and Researchers, cont. (Luka Koper room), moderated by Zoltan Buzady**
- 17:30 – 19:00 **Interactive IQA Session – IQA Quick-Scan (Luka Koper room) on Excellence, Relevance and Dynamism**
- 19:00 – 19:15 **30th CEEMAN Annual Conference Opening (Riko Telekom hall)**
Welcome words
Danica Purg, CEEMAN President, Slovenia
- 19:30 **Welcome reception and Dinner at IEDC (IEDC lobby)**

Thursday, 22 September – Conference Day 1

- 09:00 – 09:30 Registration open at IEDC, Coffee & Tea (**IEDC lobby**)
- 09:30 – 09:45 **Introduction by the Conference Chair Drikus Kriek**, Dean of IEDC-Bled School of Management, Slovenia (**Riko Telekom hall**)
- 09:45 – 10:00 **Welcome Address (Riko Telekom hall)**
- 10:00– 10:30 **Artificial Intelligence performance in cooperation with RISEBA University of Applied Sciences, Latvia (Riko Telekom hall)**
- 10:30 – 11:00 Coffee Break (**IEDC lobby**)
- 11:00 – 12:00 **Keynotes: Understanding the Big Picture (Riko Telekom hall)**
Speakers:
Danilo Türk, President of Club de Madrid and former president of the Republic of Slovenia: **The Challenges of Today’s World** (video)
Mette Morsing, Head of PRME Principles for Responsible Management Education, United Nations Global Compact (video)
Stefano Pilotto, Professor at MIB School of Management, Italy: **Will Europe Face the World’s Challenges Properly?**
- 12:00 – 13:30 **Panel: Employers Talk about the Big Picture and Their Needs, moderated by Derek Abell (Riko Telekom hall)**
Speakers:
Mark Pleško, CEO and co-founder, Cosylab, Inc., Slovenia
Gazment Haxhia, President of Landways International, Albania
Eser Sevinc Manav, Vice President Operations and General Manager Central Europe at The Coca-Cola Company, Austria
Janez Škrabec, General Manager/Owner at Riko d.o.o., Slovenia
- 13:30 – 14:30 Lunch (**IEDC lobby**)
- 14:30 – 16:00 **World Café General Discussion of What Employers’ Needs Mean for Today’s Management Schools, moderated by Seán Meehan**, Martin Hilti Professor of Marketing and Change Management at IMD Business School, Dean of Faculty, Switzerland (**Riko Telekom hall**)
- 16:15 – 17:15 **Reflection on boats on Lake Bled: Can Management Schools Have an Impact on the Big Picture?**
- 17:15 – 17:30 **Planting the CEEMAN Oak Tree (IEDC gardens)**
- 17:30 – 19:00 **CEEMAN Annual Meeting and Awards Ceremony (Riko Telekom hall)**
(including information from the Alliance and CEEMAN Partners)
- 20:00 Dinner at IEDC followed by dance evening with music by Slovenian rock band New Ex
Introductory words by **Janez Fajfar**, Mayor of Bled

Friday, 23 September – Conference Day 2

- 09:00 – 09:15 Coffee & Networking (**IEDC lobby**)
- 09:15 – 09:30 **Introductory Words by the Conference Chair Drikus Kriek (Riko Telekom hall)**
- 09:30 – 11:15 **Experiences from the CEEMAN Network in Times of Crisis, moderated by Anna Górska, Assistant Professor & Director of the Research Center for Women and Diversity in Organizations at Kozminski University, Poland (Riko Telekom hall)**
Speakers:
Iryna Tykhomyrova, President of MIM-Kyiv, Ukraine
Olga Karpova, Executive Director of KROK Business School, Ukraine
Natalia Oboznenko, Academic Director at Lviv Business School, Ukraine
Maciej Szymczak, Vice-Rector for Development and External Relations at Poznań University of Economics and Business, Poland
Edyta Lachowicz-Santos, Director of the Internationalisation Office at University of Economics in Katowice, Poland
Mikołaj Pindelski, Professor at SGH Warsaw School of Economics, Poland
- 11:15 – 11:30 Coffee Break (**IEDC lobby**)
- 11:30 – 13:00 **Educators Talk About Their Own Challenges (Beyond Meeting Future Customer Needs) and How to Meet Them, moderated by Nicola Kleyn, Dean of Executive Education at Rotterdam School of Management (Riko Telekom hall)**
Speakers:
Assylbek Kozakhmetov, President and Founder of AlmaU, Kazakhstan
Antonio Freitas, Provost of FGV, Brazil
Xiaobo Wu, Dean, Faculty of Social Sciences, Zhejiang University, China (online)
- 13:00 – 14:00 Lunch (**IEDC lobby**)
- 14:00 – 15:30 **Three Scenarios for the Future of Management Education, moderated by Irina Sennikova, Dean of the Faculty of Business and Economics at RISEBA University (Riko Telekom hall)**
Digitalization: **Nikos Mylonopoulos**, Associate Professor of Digital Business at ALBA Graduate Business School, The American College of Greece
Sustainability: **Lisa Fröhlich**, President of CBS International Business School, Germany
Understanding Work: Emerging Expectations vs. Established Wisdom: **Walter Jochmann**, Managing Director Kienbaum Consultants International GmbH, Germany (online)
- 15:30 – 16:00 **Three Scenarios Debrief, moderated by Irina Sennikova, Rector of RISEBA University of Business, Arts and Technology, Latvia (Riko Telekom hall)**
- 16:00 – 16:30 Coffee Break (**IEDC lobby**)
- 16:30 – 17:15 **Final Plenary Session: Business schools on Mars and other more likely scenarios for the future by Andrew Crisp, Owner of CarringtonCrisp (Riko Telekom hall)**
- 17:15 – 17:30 **Closing Observations by the Conference Chair Drikus Kriek (Riko Telekom hall)**
- 19:30 **Gala Dinner and Dance at Lake Bled with music by Gala Dance Orchestra (Grand Hotel Toplice)**