

People with disabilities will receive 100% grant in AlmaU!!!

Almaty Management University (Alma University), formerly International Academy of Business, Kazakhstan initiated a new social educational project “Unlimited possibilities”. Now people with disabilities will be able to get 100% social grant for studying in Kazakhstan MBA (Master’s of Business Administration) programme in Almaty Management University.

Alma University, as a socially responsible organization, contributing the strengthening of positive relations in society, takes on grant funding.

100% grants are available on competitive basis. The grant provides assistance to individuals with physical and sensory disabilities so they can start own business or pursue to continue business goals to increase their career options and enrich their lives through education and training.

“We encourage people with disabilities to overcome prevailing social inequalities in society by acquiring new knowledge, developing their business ideas and entrepreneurial potential. New strategy of Alma University aims to create an entrepreneurial university. We hope that our project will help to the improvement of social and business climate in Kazakhstan”- said Gulnara Kurenkeeva, Dean of Graduate School of Business of AlmaU.

Important criteria for the grant is to have some success in business and career and realistic business goals of candidate. In addition, eligible applicants will write an essay, an interview and pass a test on management.

Applications deadline April 30,2015.

For more information: tel. 302-22-11,302-21-61 or call to university press-service.



Hungary-Kazakhstan: review of successful cooperation

On March 16 in the framework of «Ambassadorial hour» of Almaty Management University was a visit Mr. Imre Laslotski – Ambassador Extraordinary and Plenipotentiary of the Republic of Hungary to Kazakhstan

Program «Ambassadorial hour» included meeting of Mr.Laslotski with the management of Alma University, visit to innovative museum, as well as a lecture for University students and staff on theme: “Hungary-Kazakhstan: review of successful cooperation”. With the management of Alma University was discussed issues of international academic mobility for students and faculty, joint projects and research.

«All of us - grandsons of Attila», - said Mr.Laslotski, implying the intrinsic cultural and historical ties between two nations, as this factor is fundamental in relations between Hungary and

Kazakhstan. During the lecture touched on cooperation in the field of politics, economics, diplomacy, sport and education. Part of speech dedicated to cultural affinity and common ethnological and historical past, which caused the great response from the audience.



March 19-20, 2015 Startup Tour

March 19-20, 2015 The Russian Startup tour first visited Almaty, where there were more than 500 young entrepreneurs and scientists from all over Kazakhstan. Almaty Management University and Almaty Tech Garden were co-organizers of the Kazakhstan stage.

The Startup Tour is the project to find and nurture fledgling companies with potentially game-changing innovations. The tour runs from February through April and takes in all of Russia's major population centers, in Almaty, Kazakhstan and in Minsk, Belarus. Enterprises from surrounding provinces travel to regional hubs to take part.



Minister of Investment and Development of the Republic of Kazakhstan A.Issekeshev greeted opening ceremony of Startup Tour 2015 in Almaty. A.Issekeshev: “For our Kazakhstan startups it is a good opportunity for business development. The main task for us today – to become leading in the direction of innovation in Central Asia. Government of Kazakhstan support innovative businesses. We hope that in Almaty will be a critical mass of new startups, which will create powerful framework for business.”



President of AlmaU (formerly IAB) Assylbek Kozhakhmetov: “Some people afraid of this kind of activities. Feared that whether ideas or people “flow away”. This is the wrong approach. If someone takes the idea – actually takes the primary material, is not so bad. Exchange of thoughts, ideas, experiences –helps to create ecosystem for entrepreneurship development. After all, what is happening in Kazakhstan? Money invested, state supports development of entrepreneurship. However, growth is inadequate to the efforts and resources that are spent. Because the infrastructure is not built, the ecosystem is not done. Moreover, we do not have know-how to do it. Then we have to learn to watch what is happening in Russian Skolkovo, in Israeli Technion, Spanish Mandragon or American MIT. And borrow the best that they have to compete with them, do not afraid of rivalry, meet openly. This is the only way to succeed. For Almaty Management University “Skolkovo” – an excellent source of experience. We believe that this event will strengthen cooperation of Kazakhstan and Russian innovation community”.



The program of Startup tour splitted into two parts: the training and the pitch competition.

Day one is devoted to the training side, mentoring sessions were held on the development of technological projects with invited authoritative experts in which young entrepreneurs have received satisfactory answers to questions about how properly and efficiently develop technologically sophisticated, high-tech projects, where to look for funding, how investors offer their development.

Day two of Startup tour began with a workshop “Winners team - key to success in an international market” by Pekka Viljakainen Adviser to the President of the Fund "Skolkovo". Also, day two was dedicated to competitive part, the pitch sessions, where fledgling companies passed preliminary selection present their products and services on stage and was judged by a panel of experts, which determined the winners in every pitch session.

In addition to organizing and providing platform for Kazakhstan Startup tour 2015, Alma University has allocated 4 grants for training to participants, who showed a special entrepreneurial spirit! Grants for studying at MBA, bachelor, master’s degree programs and short-term courses received Shmurigin Micheal – project manager of «REPLICON-3D scanning printer», Usenov Rashit –Project Manager of “Genomic evaluation of dairy cattle”, Karcev Nikita-Project Manager of “System of integrated energy saving “smart light” and Sharapov Vladimir- Project Manager of “M1 Direct”.

Board of Trustees of Alma University took over the financing of 15 best Kazakhstan startup project leaders in Startup Village in Skolkovo in summer 2015. Members of Board of Trustees of AlmaU Armanzhan Baitasov and Raimbek Batalov sponsored the Start-up Tour 2015.

Also, we are proud that our AlmaU student Kiril Tsoi won in section “Innovation for children” with startup “Animated books for children”. Congratulations to Kirill, who will present Kazakhstan and our lovely university at start-up project in Russian Skolkovo!



15 rural teachers improved their skills in literature in AlmaU

From 23 to 28 March 2015 in Almaty Management University (Alma University), formerly IAB, hosted 13rd stage of social project “Program “Support of rural schools by universities of our country”* initiated by the president of the university Assylbek Kozhakhmetov in 2009.

15 teachers of Russian language and literature from Kazakh and Russian schools of Ayirtau district of North Kazakhstan region were invited to improve their skills in southern capital.

During the program participants studied information and communication technologies at the lessons of Russian language and literature, discussed the strategy of critical thinking in literature classes, use of electronic textbooks, various possibilities of using artistic expressions (vocabulary, punctuation, paths, shapes etc.).

Program “Support of rural schools”, in fact, implemented by Assylbek Kozhakhmetov’s credo: “Development of the country – through the development of knowledge”, because need of knowledge is laid in high school- and a great role plays school teachers. Turning to rural teachers, rector of AlmaU noted that the project, which initiated the university headed by him- is a good example, but still a drop in a sea: “We would like to organize training of a rural teachers on a mass basis. In summer, we are ready to come and organize summer schools, which will be able to reach much more people. Arrival of our coaches, their salaries- all we undertake. From the local akimat requires only placing teachers, food and transfer. I have one condition: I insist that the participants of summer school will live and study in decent conditions. It was suggested to place teachers in the local school-but it is wrong. We would like a camp on the shore of a lake – in Ayirtau district there are lots of picturesque places. I ask you, to promote our intentions and efforts – and then together, I am sure, we will organize such school.”

Of course, visitors from AlmaU rector’s “homeland” university took very warm. It was prepared very interesting and rich cultural program. In addition to mandatory visit to innovative

museum of Almaty Management University, which was opened in last year, guests visited Medeo, Kok Tobe, Mega Center, ride on Almaty subway.

Guests warmly thanked AlmaU for organizing program, they expressed particular appreciation to the initiator of the project – Assylbek Kozhakhmetov – and coordinator –Chief specialist of the Institute for Educational Development and School of Public and Social Policy Zhyldyz Amrebayeva.



*Program “Support of rural schools by universities of our country” was initiated by IAB in February 2009. Under the project, each of Kazakhstan Universities (in Kazakhstan today 136 of them) was asked to take patronage over one rural district of the country (about 200). IAB took support of schools in Ayirtau district of North Kazakhstan region, inviting 15 rural teachers free of charge, during the fall and spring school holidays in Almaty for training. In November 2013, in honor of the 25th anniversary of IAB, under this program was invited in Almaty 25 directors of rural schools from all over Kazakhstan. Since the beginning of the program, in AlmaU already trained 238 people from all regions of the country.

12 Leading universities of Kazakhstan decided to create Association of Career Centers

March 5, 2015 in Almaty Management University (Alma University, AlmaU), formerly IAB, held a meeting of Career centers of Almaty universities, organized by Center for Career Planning of AlmaU.

At the meeting attended 12 Career centers of Universities: KIMEP University, Al-Farabi Kazakh National University, Abay Kazakh National Agrarian University, T.Ryskulov New Economic University, Tynyshbayev Kazakh Academy of Transport and Communication, Kazakh-British Technical University, Caspian University, Almaty University of Power Engineering and Telecommunications, Turan University, Eurasian Technological University, International University of Information Technologies.

This was the first meeting and acquaintance with each other career centers of Almaty universities, further they plan to cooperate and exchange experience between Career centers.

Additionally, a festive note took place: on the eve of March 8, all guests were presented with bouquets of flowers.

Representatives of universities discussed problems of career center, issues of experience exchange, specifics of working with public affairs, development prospects of centers and universities, job fairs, employment issues and interaction with corporate world.

Following the meeting, it was decided to establish Association of University Career centers of Kazakhstan, which will include participated universities.

Territory of Kazakh language

April 1 in Almaty Management University, formerly IAB, from the early morning everyone could try a sweet, melting in the mouth Kazakh national “irimshik”, national delect Zhent and other different kind of national dishes. However, for a treat guests had to sing a song, tell verses, proverbs, tongue twisters in Kazakh language and talk to each other only in Kazakh! This was how AlmaU spent Day of Kazakh language.

Organizers of the festive event- Chair of Kazakh and Russian language, Center of business Kazakh language and students club “Phoenix” – were dressed in beautiful national costumes. They welcomed students and staff in state language and invited to play national game Togyskumalak, to participate in quizzes and competitions.



AlmaU visited a delegation from the Academy of Public Administration under the President of the Kyrgyz Republic

The meeting began with the fact that president of AlmaU Assylbek Kozhakhmetov introduced to colleagues from Kyrgyzstan – delegation of 8 people – development strategy of Almaty Management University until 2020. During the meeting, the rector of Academy of Public Administration under the President of the Kyrgyz Republic Almaz Nasyrov told about plans of development of the Academy. As a result of a meeting, parties identified areas of cooperation between two universities and signed a memorandum.

Particular impression on the guests made a visit to innovative museum of AlmaU, acquaintance with School of Public and Social Policy. Delegation also visited Graduate School of Business, Center for Consulting and Management Development, library, met with top management of the university.



Congratulations to the Director of AlmaU!

Congratulations to the Director of International Development Department, Dr. Kairzhan Abdykhalykov!

Our colleague accepted as a full member of European Association for International Education (EAIE)! The association is one of the largest and most reputable non-profit organization specialized in EU. Founded in 1989, it brings together more than 2500 members from 80 countries. Association members are scientists, management representatives and experts in internationalization of higher education institutions in the world. Association includes 15 expert communities on a various aspects of international education in the world. Partners of the association are well-known international organizations as NAFSA, EUA, APAIE, OECD, AIEA etc.



Americans from the “cloud” university like “augmented reality”

April 6 in Almaty Management University, formerly IAB, visited a delegation from St. Cloud University, USA.

St. Cloud University was represented by the president Earl H. Potter, Graduate Director Dr. Ben Baliga, Director of Multicultural Student Services Dr Shahzad Ahmad, Assistant Provost for Undergraduate Recruitment and New Student Transition Dr. Amber M. Schultz.

During the official meeting with top-management was presented a presentation of both universities, as well as discussion of main areas for cooperation. Particular attention was paid to academic mobility of students and faculty members, other joint projects.

Delegation also visited innovative museum of AlmaU, where they were presented students work for mobile applications “augmented reality” and “memory book”. The guests noted an interesting ideas and its realization.

As a result of the visit was an official signing of Memorandum of Understanding between two universities.

