



Md Zabid A. Rashid

Md. Zabid A. Rashid is the President & Vice Chancellor of University Tun Abdul Razak (UNIRAZAK) and Chief Executive Officer, Tun Abdul Razak Education Foundation (Yayasan PINTAR) since 2007. He specializes in Strategic Management, Business Ethics and General Management.

He obtained his BSc (Agribusiness) from University Pertanian Malaysia, MSc from University of London, DEA from University of Aix-Marseille, France, and Doctor of Science in Management from University of Aix-Marseille/ESSEC, France.

He has worked in several organizations including Sumitomo Corporation, Malaysian Industrial Development Authority, Universiti Putra Malaysia (UPM), Open University Malaysia (OUM), and now UNIRAZAK. He was Head of Department of Management Studies, Faculty of Economics & Management, UPM, Deputy Dean, Faculty of Economics & Management, UPM, and Founding Dean, Malaysian Graduate School of Management, and Chief Operating Officer (COO) of the Malaysian Graduate School of Management Foundation.

He has written more than 140 articles in various forms including journals in Malaysia, UK, USA, Australia, Switzerland, Taiwan, and Singapore conference proceedings, seminar papers, monographs, chapters in book, and a book with more 800 citations, H index: 10.

He has extensive experience in research, consultancy and training. He has also served as consultant to many corporate and government entities in Malaysia, and also served as Assessor for the National Accreditation Board, Co-Chair 8th World Marketing Congress 1997 – Academy of Marketing Science, USA; Vice President Asian Academy of Management, and many others.

He has received many awards and recognitions, including the Pan Pacific Business Association, USA; World Marketing Congress, Academy of Marketing Science, Perth; and Emerald Literati Publications, UK, 'Darjah Mulia Seri Melaka' (DMSM) with the title 'Datuk', Fellow of Certified Practising Accountants (FCPA) by CPA Australia in 2010, Fellow of Marketing in Asia Group (FMAG) from New Zealand in 2011, and Asia Best B-School award for Outstanding Contribution to Education in 2011 and 2013. Awarded Honorary Member of Golden Key International Honour Society, USA in 2012, and received S.M.W award from King of Malaysia with the Title 'Datuk Seri' in February 2014.

He is also a non-executive director in several corporations and NGOs in Malaysia.