VIRTUAL BUSINESS PROFESSIONAL
2019
www.marshall.usc.edu/departments/business-communication/vbp-project

Set academic AND social goals

• Collaborative reporting, AI tools, analysis of online communication
• Virtual collaboration and leadership

Set appropriate size of teams

5–7

Form diverse teams

All team members from different countries/states

Prepare space and tools

Week 0: slack.com, translate, jargon.ai

Set clear criteria for success

• Relevance of the report, rigour of analysis; Recommendations; Structure/professionalism; Language
• Peer review

Initiate teambuilding activities

• Discuss MBTI assessment
• Share a story from your childhood that shaped who you are now

Monitor, reflect, intervene

• 4 interim reports
• weekly meetings, rehearsals

Discuss roles and responsibilities

Team Charter: Roles, Tasks, Ground Rules, Communication Protocol

Assess according to the set criteria

• Formal report (rubrics) 50%
• Participation (interim reports) 50%

WWW.PASALIOVIRTVJE.ORG/EN/

Ethnic Kitchen
TOUCHING STORIES

ASTE PTAKAUSKE