VIRTUAL BUSINESS PROFESSIONAL
2019

www.marshall.usc.edu/departments/business-communication/vbp-project

India · Spain · United States · Finland · Germany · United States · United States · United States

France · Singapore · Lithuania · India

Set academic AND social goals

- Collaborative reporting, AI tools, analysis of online communication
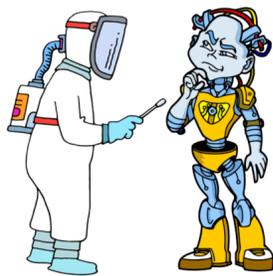- Virtual collaboration and leadership

Set appropriate size of teams

5-7

Form diverse teams

All team members from different countries/states

Prepare space and tools

Week 0: slack.com, translate, jargon.ai

Initiate teambuilding activities

- Discuss MBTI assessment
- Share a story from your childhood that shaped who you are now

Discuss roles and responsibilities

Team Charter: Roles, Tasks, Ground Rules, Communication Protocol

Set clear criteria for success

- Relevance of the report, rigour of analysis; Recommendations; Structure/professionalism; Language
- Peer review

Monitor, reflect, intervene

- 4 interim reports
- weekly meetings, rehearsals

Assess according to the set criteria

- Formal report (rubrics) 50%
- Participation (interim reports) 50%

WWW.PASAULIOVIRTUVE.ORG/EN/

Ethnic Kitchen
touching stories

AISTE PTAKAUSKE