



World expert in the field of higher education visited AlmaU!

On July 20 within the frame of advisory mission of Asian Development Bank under the initiative of “the Corridor of Almaty-Bishkek” was a visit to Almaty Management University (previously IAB) an internationally recognized expert in the field of higher education Dr. Jamil Salmi. Dr. Salmi for 20 years consult government and university management in more than 80 countries around the world.

At the meeting with top management of AlmaU Dr. Salmi told about the mission of ADB in Kazakhstan and Kyrgyzstan, focusing on the role of universities in social – economic development of Central Asian countries.

Also, there were productive exchange of opinions in the field of higher education in Kazakhstan, world education trends and expert-analytical activities, development of entrepreneurial education in Alma University, social responsibility of business, inclusive education, academic integrity principles.

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AlmaU management hosted the delegation from Kazan Federal University

In Almaty Management University was a visit of delegation from Kazan Federal University, headed by the rector Ilshat Rafkatovich Gafurov. At the meeting was the president of AlmaU Assylbek Kozhakhmetov, 2 vice – rectors and Deans of the Schools.

Guests acquainted with the history of the university at innovative museum of AlmaU, with interest saw the project of future Atrium and gave couple of practical advices. Campus excursion was ended at the Academic Council Hall, where were presentations of universities with interesting conversation in experience and opinions exchange of the issues in education and current challenges facing universities of Kazakhstan and Russia. The meeting was finished with presenting gifts and photo for memory.

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Immersed in Alakol ... to the depth of the language!

Almaty Management University (previously IAB) held VI season of cultural-linguistic camp (CLC) “Ulytau”!

This year “Ulytau” attended 56 pupils of 7-10 classes of Nazarbayev Intellectual Schools, also 22 methodologists of language courses of Assembly of People of Kazakhstan. Totally 118 people attended “Ulytau” project in 2015.

Geography of the project has also expanded – if last years there was only one place for camp, this year ethno camp was placed in Guns Aul in Talgar Gorge (for NIS students) and in Alakol (for other participants). Pupils firstly came in yurt town, eagerly absorbed new materials. Proverbs, sayings, poems, songs, bata – all that given to adults with some difficulty, children learned quickly.

Of course, pupil was not allowed to watch TV or chat in social networks – for 10 days camp participants had to feel themselves as real nomads, living far from civilization. Pupils learned Kazakh traditions- besikke salu, betashar and others. They not only play scenes, but also discussed what the purpose of ritual, its history is. One day at the camp was dedicated to Kazakh philosopher, writer and poet Abay Kunanbayev, whose 170-year anniversary we will celebrate this year.

Later, at the end of June, on Alakol shores started season of “Ulytau” for adults, where participated 22 methodologists-linguists from Assembly of People of Kazakhstan from 14 oblasts of Kazakhstan to learn new methods of learning Kazakh language.



Of course, participants waited healing waters of Alakol, beautiful nature and varied menu – were the mandatory menu of the project! Moreover, during the exhibition of folk handicrafts attendees tried weaving whip, manufacturing saddle and shield.

By the way, students of Nazarbayev Intellectual School was so enjoyed in “Ulytau” camp, that it was decided to hold another, not planned fourth season in Talgar Gorge – in August for NIS students.

<http://www.almau.edu.kz/10620>



Almaty City Administration allocated social grants to study in AlmaU!

Almaty City Administration awarded two graduates with disabilities a grant to study at Almaty Management University (previously IAB) – the only university in Kazakhstan, technically ready for students with disabilities.

100% grant holders to study at 4-year bachelor programme are: Alikhan Gabbasov (disabled group 2) and Aziza Abdurakhmanova (disabled group 3). This event became known during the round table “Inclusive higher education in Kazakhstan: realities and challenges”, which took place in AlmaU. The event organizers were Almaty Management University, PU “Society of disabled people with higher education “Namys”. The attendees of the roundtable were representatives of Almaty universities, NGO protecting the human rights of persons with disabilities, city administration, UN and other organizations.

Participants discussed the real opportunities of persons with disabilities to receive higher education in Kazakhstan, as well as future decisions to solve mentioned problems. “Today’s round table is a continuation of the policy of AlmaU in supporting social projects”, - mentioned in her speech Vice Chancellor for academic affairs of AlmaU Nurzhamal Duysengulova, recalling University projects, as awarding social grants for persons with disabilities to study at MBA program and bachelor degree, - now at the university study 13-15 students with disabilities.

Gulnar Kurenkeeva, Dean of Graduate School of Business of AlmaU told about university social initiatives, as well as about the project “Unlimited possibilities”, 8 participants of which in June of this year obtained a grant and discount to study at MBA programs of our university. Gulnar emphasized four main issues of inclusive higher education in Kazakhstan: creating an accessible environment, enrollment to the university, learning issues and employment of graduates with disabilities. At all these four stages, AlmaU help students to solve these problems. G.Kurenkeeva also, told about implementation of “service

learning” at bachelor degree programmes: “This course is aimed to develop students’ active civil and social responsibility. AlmaU students will work at social works in the frame of practical training during the course. Course is included to WSP and is mandatory”, - said Gulnar.

As a result of roundtable participants adopted a resolution, which recognized following priority goals and recommendations to develop inclusive higher education in the country:

- At Kazakh universities optimize the work of developing educational and learning environment for disabled students, firstly to create a real accessible environment at universities;
- To organize the training, retraining and advanced courses for university faculty and management to develop inclusive higher education in Kazakhstan;
- It is need a government support and funding for training and methodological support for study disabled at the university. Particularly, it is need to fund a publication of textbooks and other learning materials for disabled.
- To MES RK offer to define basic universities in variety fields for studying disabled students (technical, humanitarian, business universities etc.).
- On a regular basis rank university availability on access for disabled based on a several parameters: architectural accessibility of building and facilities, the availability of websites, educational materials, etc. Degree or level of preparedness of the university to teach disabled as one of the parameters of IQAA (Independent Quality Assurance Agency in Education).

<http://www.almau.edu.kz/10618>



Study at SPP of AlmaU unite representatives of government, business and NGO

On July 17, 2015 in Almaty Management University (previously IAB) successfully hosted first orientation meeting of the Advisory Board of the School of Public and Social Policy (SPP).

The meeting was attended by Chairman of managing committee of Regional Hub at the sphere of public service in Astana Alikhan Baimenov, director of Almaty representative of Kazakhstan Institute of Strategic Studies under the president of the republic of Kazakhstan Madina Nurgalieva, Director of corporate fund “Eurasia” Rinad Temirbekov, associated professor of the Department of Policy Analysis and Public Management School of Management of SDA Bocconi Greta Nasi.

Meeting participants discussed the goals and objectives of SPP, plans for further development of the school. Abiken Toktibekov, director of Almaty regional center for training and advanced training of civil servants, noted that today SPP of AlmaU have a great opportunity to create unique platform for collaborative learning and active cooperation of representatives of three sectors: public service, NGO and business. "Competitive advantage of private university is in flexibility and mobility. I recommend to design disciplines with model games, stimulators, laboratories, which will unite graduate students of three directions. For example, the theme can be "formation of local budget" or 'corporate social responsibility". But during the development of these themes must be a contact between sectors, students must understand each other, learn to communicate and express their thoughts".

<http://www.almau.edu.kz/10616>



AlmaU took first place in IQAA ranking in "Management"!

Independent Kazakhstan Quality Assurance Agency for Education (IQAA) for the eighth time summed up the results of the National Ranking of the best universities of Kazakhstan in 2015, in which took part 57 universities of the country. Almaty Management University (previously IAB) took 1st place in IQAA ranking in "Marketing" (undergraduate programme) and two 3rd places in "Finance" and "Management" (undergraduate programmes)!

Ranking serve many purposes: the need to satisfy consumers of education services in accessible and understandable information about the university, stimulate competition between universities, provide to students and their parents a rational motivation for investment, help to make a choice between universities, programs, disciplines. Therefore, university ranking is necessary in the implementation of national assessment and provision of high quality of education.

Since 2008, IQAA annually publish General Ranking of Kazakhstan universities, formed on the basis of analysis of academic statistics, expert assessments and employer's surveys.

In general, the method of calculation of general institutional ranking based on three components: 1st profile – an assessment of the quality of academic resources of the university, based on statistical indicators assigned 60% weight percent. These data provide universities. 2nd profile – expert assessment of university quality by academic community, it is 20%, 3rd profile- a sociological survey of large employers and government agencies, SME representatives – 20%. In essence, second and third profile represent the reputation of universities.

<http://www.almau.edu.kz/10614>



Grants for those, who change the world!

On July 10, 2015 in Almaty Management University (previously IAB) held a ceremony of awarding the winners of youth competition of social projects “Change the world around you!”, 5 finalists of which received grants for realization of their ideas. As a part of this initiative, young professionals proposed to develop projects in the field of social entrepreneurship. The competition was organized by the School of Professional and Continuing Education of Central Asia University, Alma University and the project partner was worldwide famous company Coca-Cola.

Members of jury:

- Zhanar Shopanova, Department of economics and budget planning of Almaty city administration.
- Aygul Tagatova, project manager of Eurasia fund in Central Asia;
- Aigerim Kaumenova, Head of International Development Division of Almaty Management University;
- Gulnara Dzhunashalieva, Director of SPNO University of Central Asia;
- Bakytzhan Sametayev, manager for academic issues of SPNO University of Central Asia;

As a result 13 finalists presented business plan of their projects.

The winners are:

- Esimov Aibek. Project – art-school for orphans.
- Khamitov Alim. Project-technology of GlucoWAYS to measure blood sugar level of people with diabetes and GlucoDOC program, which will inform doctors and relatives.
- Vorontsov Albert. Project – art-center for artistically gifted children. It is assumed, that pictures, written by children will be sold and part of the proceeds will be given to parents. Painting will be sold 4 times a year at exhibitions.
- Anastasiya Lobanova. Project- sport playgrounds for children (Sport Concept).
- Shulyataeva Zinaida. Project – Farm in Taldykorgan for growing fruits and vegetables. The project involves employment of graduates from orphanages, elderly people and students.

All this persons received grants for their projects.



Participants, in addition to grant awarded certificates on successful completion of courses on social entrepreneurship, which was the part of project “Empowering young people to social and economic development of the country”.

The project was implemented in Kazakhstan and Kyrgyzstan. Only in Kazakhstan, it was received more than 270 applications for participation in the contest for young people aged 19 to 29 years. More than 385 young people took part in the one-day workshop on generation of social idea. 15 young professionals of our country, who were selected from 270 candidates, attended the training program “Social entrepreneurship”.

<http://www.almau.edu.kz/10612>