

Leaders of Kazakhstan business education have got united

October 29, 2015

The second meeting of the newly established Kazakhstan Association for Management Development, where the main objectives and the legal status of the organization was defined took place in Almaty Management University (AlmaU, formerly IAB).



One of the important topics of the meeting was the question of the legal status of the Association. It was agreed to select the "Fund" as a legal form of organization, and rename the organization as Kazakhstan Foundation for Management Development (Kazakhstan Foundation for Management Development, KFMD).

The meeting participants noted, that there are 20 business schools in Kazakhstan today, however according to the ranking of countries in terms of "quality of business schools" Kazakhstan is only on the 96th place. Supporting the state task to join the top 30 developed countries, members of the organization defined the following main objectives:

- strengthening the integration of education, science and business (Triple Helix);
- development of business schools, business education and research in management and business development;
- improvement of the quality of education through the rating system, national and international accreditations;
- development of the platforms for dialogue (round tables, conferences, meetings);
- exchange of experience in the development of management in the public sphere, the development of programs in management of NGOs, education, health.

Co-chairmen of the organization are Alikhan Baimenov, Chairman of the Steering Committee of the Regional Hub of the United Nations in the field of civil service; Serik Omirbaev, Director of postgraduate higher education and international cooperation of MES; Assylbek Kozhahmetov, President of Almaty Management University. The project manager of the Institute for the Development of Education of School of Public Policy at AlmaU, Ph.D. Jyldyz Amrebayeva was elected as the General Director of the Foundation.

The Foundation Council, which previously included 16 people, had new members: Enes Kurtan Chyg, representative of the Suleyman Demirel University; Iskander Beisembetov, Rector of KBTU, Yerbol Ismailov, Adviser of Akim of Mangystau region.

Speaking about the importance of creating KFMD, Assylbek Kozhahmetov said: "There are not enough Kazakhstan authors' textbooks on management, marketing, finance, etc. There are practically no textbooks and curricula for Master's, MBA, doctoral studies in the Kazakh language. We also lack of contemporary business literature translated from English into Russian and Kazakh. "

There is the contribution made by AlmaU to the solution of this problem – issuing the textbook "Management. Theory and practice of Kazakhstan ", uniqueness of which is that each chapter written by domestic authors, business coaches, and there are Kazakh business cases.

Alikhan Baimenov, Chairman of the Steering Committee of the Regional Hub of the United Nations in the field of civil service, finds that the relevance of the KFMD establishment is clear for everyone: "The Committee on the development of research and education of MES should become a member too.

The main number of ideas for the development of management appear among the private sector, corporate sector and large companies. However, international experience shows good ideas for improvement of management efficiency can even be found in the depths of public administration".

The decision on creation of the Association was adopted on the 23rd conference of business education CEEMAN, held this September in Almaty. The initiative of the President of AlmaU Assylbek Kozhahmetov on the establishment of the Association was supported by the Ministry of Education and Science, the Ministry of Investment and Development of Kazakhstan as well as the conference participants, among which the leaders of Kazakhstan universities and business schools, representatives of international organizations, public organizations and diplomatic missions in Kazakhstan.

<http://www.almau.edu.kz/en/news/11085>

Alumni Meeting with the President of Almaty University of Management

October 24, 2015

The Centre for Career Planning and Alumni Relations organized the alumni dinner with the President of Almaty Management University - Assylbek Kozhakhmetov.



Dinner was arranged to identify new points of contact between alumni and discuss measures for more active participation of graduates in the life of the University.

It was symbolic that graduates of all three turns of the University joined the dinner: the Almaty School of Management, the International Academy of Business and Management, Almaty Management University.

The dinner was attended by alumni, who won an invitation to this event for their active participation in the meeting of graduates of June 20, 2015:

1. Werth Batyr - graduate of ASM
2. Kubzhassarova Madina - graduate of IAB bachelor programme in "Economics" 2005
3. Vartanyan Gayane - graduate of IAB in "Economics" 2006
4. Terlikbayev Amir – graduate of IAB masters in "Management" 2010
5. Lyamkina Anastasia - graduate of AlmaU bachelor programme in «Finance» 2014

The most basic results of the meeting were the proposals received and desires of graduates in cooperation with the University: mentoring for students by graduates, conducting the group and individual workshops, participate in trainings and workshops conducted by the University, the conditions of membership in the Association and motivation system for graduates.

Dear graduates, thank you for active participation, and this year we are preparing for you a lot of interesting staff!

<http://www.almau.edu.kz/news/11086>

Chinese universities are getting closer

October 16, 2015

There was a very saturated and effective visit of the rector of Almaty Management University (AlmaU, earlier IAB) to China. Assylbek Kozhakhmetov visited the number of Chinese universities in Hong-Kong, Shanghai and Hangzhou.



On the October 16th Assylbek Kozhakhmetov had the meeting with AlmaU exchange students in Hong-Kong Polytechnic University (PolyU). The rector of AlmaU showed his interest to educational programmes, in particular, for faculty members, in the fields of "Project management", "Management in the energy sector" and etc. One of the aims of the visit was to invite experts in the sphere of "Knowledge management" for evaluation of the project being implemented at AlmaU in that field. In addition, A. Kozhakhmetov expressed his wish to develop further co-operation between the centers on entrepreneurship and innovation development in AlmaU and PolyU. Also during the meeting, they discussed matters on increasing the number of students in the framework of the academic exchange and academic mobility. In

Shanghai, where AlmaU President arrived on the October 17th, he visited Consulate General of Kazakhstan and Shanghai Jiao Tong University Antai College of Economics & Management.

Discussion on the partnership between Almaty Management University and Chinese universities became another topic of the meeting between the Head of AlmaU and Consul General of the Republic of Kazakhstan in Shanghai Zhoshykhan Kyraubayev.

During the visit to Shanghai Jiao Tong University there were negotiations on the student exchange programmes between Almaty Management University and Antai College of Economics & Management. As the result, the agreement on annual students exchange between universities has been reached. Besides, they talked about the creation of joint MBA, EMBA programmes for Chinese companies, planning to open business in Kazakhstan.

During the visit to Zhejiang University, parties discussed the subject on development of joint center of Entrepreneurship, and creation of the summer school for students, organization of guest lectures with participation of local entrepreneurs and visiting companies.

During the period from 19th to 22nd of October Assylbek Kozhakhmetov participated in the "World Entrepreneurship Forum" in Hangzhou, which was organized by Zhejiang University.

<http://www.almau.edu.kz/en/news/11082>

Almaty Management University is the Top Business School with significant international influence

October 16, 2015

Almaty Management University (AlmaU, earlier IAB) was awarded 4 palmes by Eduniversal ranking agency* for 2015, which approves AlmaU's title as the Top Business School with significant international influence in Kazakhstan and Central Asia.



The results of the ranking were officially announced on the 8th worldwide convention EDUNIVERSAL, held in Harvard University, in Boston (USA) on October 12-15, 2015. The award was received by the vice-rector of science and strategic development Daniya Assanova on behalf of AlmaU.

For the first time the award "Three palmes" was awarded to International Academy of Business (as AlmaU was used to be called), according to the outcomes of 2008. This title has been approved every year until 2013, when IAB firstly got "4 palmes". Since then AlmaU has been getting 4 palmes, which correspondence with the category of "top business school with significant international influence". According to the number of received palmes, the participants of the ranking are divided on:

business-schools with significant local influence (1 palme), good business-schools with strong regional influence (2 palmes), excellent business-schools with strengthening international influence (3 palmes), top business-schools with significant international influence (4 palmes) and universal business-schools with strong global influence (5 palmes).

Via getting the fourth palmes in Eduniversal ranking in 2013, AlmaU entered the top-300 of the best business universities of the world. By the way, only two Kazakhstan business-universities are honored to be the part of Eduniversal ranking – KIMEP and AlmaU. So, 4 palm branches, with the result of 146% were awarded to Almaty Management University; 2 palm branches, with the result of 42% - to KIMEP University – Bang College of Business.

Source: <http://www.eduniversal-ranking.com/business-school-university-ranking-in-kazakhstan.html>

**Global ranking agency in the sphere of higher education Eduniversal (France, Paris) annually sums up the ranking of thousands of the best business-schools and also 4 thousand best master and MBA-programmes in 154 countries of the world. Ranking has been operating since 2007.*

From December 2014 until May 2015 Deans/Rectors of the 1000 best educational institutions of 154 countries worldwide were participating in voting, regarding business-schools for the official selection of EDUNIVERSAL 2015.

The final ranking of 1000 worldwide business-schools and detailed methodology can be found on the website of EDUNIVERSAL <http://www.eduniversal-ranking.com/>