**DEMOTIVATING DELEGATION**

The Leader consciously wants to get the desired result from the delegated task, clearly sees its context and knows how to perform it. The Leader delegates the task by affecting the prefrontal cortex of Executor, describing the image of the desired result.

**Algorithm of Communication**

**INCOMING STATUS**

Leader consciously wants to get the desired result from the delegated task, clearly sees its context and knows how to perform it. Performer—a white sheet in relation to the issue.

**1. NEGATIVE PICTURE OF STATUS QUO**

In order to activate the primary and emotional brain of the Executor and enable the effect of self-motivation, the Leader demonstrates a negative picture of the status quo of the task context as a root problem.

**2. IDEA GENERATION & SOLUTION CHOICE**

The Executor generates and selects the solution to the problem. The leader encourages and manages the generation of ideas with the question "what if?".

**3. SELF-COMMITMENT**

The Executor describes the method of performing the task, the Leader is convinced of the adequacy of the chosen method by asking "how?", "when?", "what is necessary?".