ECOSYSTEM OF STUDENT ENTREPRENEURSHIP

The project aims at developing entrepreneurial education, improving the business climate and developing the economies of the Karaganda, Aktobe, Kostanay and Pavlodar regions of the Republic of Kazakhstan

CHALLENGES

- Small and medium businesses are poorly represented in regional centers and small towns of Kazakhstan
- Small towns and regions depend on large industrial enterprises
- The development of technology and automation in enterprises accelerates the reduction of jobs in the regions
- Regional universities are developing according to the classical scenario without the transition to a knowledge economy and building an entrepreneurial university
- At universities, teachers resort to outdated and ineffective teaching methods
- Universities do not have a department responsible for the development of an entrepreneurial culture and the introduction of entrepreneurship into the educational process

OUTCOMES

- More than 3,500 students and 800 teachers and staff trained
- Students developed 282 projects and proposed 203 business case solutions
- The Strategy for the Development of the University as an Entrepreneurial
-Introduced the discipline “Fundamentals of Entrepreneurship”
- The Centers for the Development of Entrepreneurship and Innovation have been created, the persons responsible for the development of entrepreneurship have been elected at the University
- The President of Kazakhstan in his Address noted that “the subject” Fundamentals of Entrepreneurship “should be studied at all levels of education - from schools to universities”

UNIVERSITIES

EURASIA INNOVATIVE UNIVERSITY

The Center for the Development of Entrepreneurship and Innovation was created, the educational trajectory for entrepreneurship was substantially enhanced, teachers and students were trained at HyneCamp and BigIdeasCamp

ZHUBANOV UNIVERSITY

A Startup Academy and a Center for the Development of Entrepreneurship and Innovation were created, a roadmap for the introduction of entrepreneurial education was developed.

KOSTANAY UNIVERSITY OF ECONOMICS

A business incubator and coworking space was created, the discipline “Fundamentals of Entrepreneurship” was introduced for the first year

RESIDENTS

ELDOS SABIT

Startup Founder

VICTORIYA SANYATA

Sales, marketing

ANDREY KAPTSOV

Innventor walking sticks for the blind and neon signs

NURLAN URAZYMBETOV

SMH in Rudnyi

NURBEK QAIROLLA

Founder of Dendri

ADLET DOSHTIYAROV

Founder of Romance D’Art in Aktobe

NIKITA SAVIN

Created a prototype of a smart sponge for sneakers