

ECOSYSTEM OF STUDENT ENTREPRENEURSHIP



The project aims at developing entrepreneurial education, improving the business climate and developing the economies of the Karaganda, Aktope, Kostanay and Pavlodar regions of the Republic of Kazakhstan



CHALLENGES

- Small and medium businesses are poorly represented in regional centers and small towns of Kazakhstan
- Small towns and regions depend on large industrial enterprises
- The development of technology and automation in enterprises accelerates the reduction of jobs in the regions
- Regional universities are developing according to the classical scenario without the transition to a knowledge economy and building an entrepreneurial university
- At universities, teachers resort to outdated and ineffective teaching methods
- Universities do not have a department responsible for the development of an entrepreneurial culture and the introduction of entrepreneurship into the educational process

OUTCOMES

- More than 3,500 students and 800 teachers and staff trained
- Students developed 282 projects and proposed 203 business case solutions
- The Strategy for the Development of the University as an Entrepreneurial
- Introduced the discipline "Fundamentals of Entrepreneurship"
- The Centers for the Development of Entrepreneurship and Innovation have been created, the persons responsible for the development of entrepreneurship have been elected at the University
- The President of Kazakhstan in his Address noted that "the subject" Fundamentals of Entrepreneurship "should be studied at all levels of education - from schools to universities"



UNIVERSITIES



EURASIA INNOVATIVE UNIVERSITY

The Center for the Development of Entrepreneurship and Innovation was created, the educational trajectory for entrepreneurship was substantially enhanced, teachers and students were trained at YbyraiCamp and BigIdeasCamp



ZHUBANOV UNIVERSITY

A Startup Academy and a Center for the Development of Entrepreneurship and Innovation were created, a roadmap for the introduction of entrepreneurial education was developed.



KOSTANAY UNIVERSITY OF ECONOMICS

A business incubator and coworking space was created, the discipline "Fundamentals of Entrepreneurship" was introduced for the first year

RESIDENTS

ELDOS SABIT
Startup founder



VICTORIYA SANYATA
Start-upper, marketing



ANDREY KAPTSOV
Creates walking sticks for the blind and neon signs



NURLAN URAZHYMBETOV
SMM in Rudnyi



NURBEK QAIROLLA
Founder of Damdi



ADLET DOSHTIYAROV
Founder of Romance D'Art in Aktope



NIKITA SAVIN
Created a prototype of a smart sponge for sneakers

