



**International
Quality
Accreditation**

A recognition of **RELEVANCE, EXCELLENCE**
and **INSTITUTIONAL DYNAMISM**

CEEMAN IQA MISSION

CEEMAN IQA is an international quality accreditation, enhancing management education through a unique process which emphasizes:

- high quality standards (EXCELLENCE),
- the relevance of an institution's activities in responding to meeting the development needs of its customers and markets (RELEVANCE),
- and the imperative of change and innovation (DYNAMISM).

All three are considered essential criteria for accreditation in meeting the development demands of the rapidly changing world of executive practice.

PURPOSE

- Supporting schools in institutional and program development for excellence and relevance
- Supporting a learning community of CEEMAN
- Inspiring schools for innovation and social responsibilities
- Creating positive accreditation experiences: inspiration, solid, fun, happy to learn, appreciating recommendations
- Management tool and instrument for institutional development

CEEMAN IQA 6-STAGE PROCEDURE

1. Assessment of eligibility
2. development of a comprehensive self-assessment report by the applicant
3. a peer review on-site or online
4. draft peer review team report, and possibility for factual correction by the applicant
5. final report and recommendation to accreditation director to confirm, and if so, to pass on to accreditation committee
6. final decision of the accreditation committee, also granting permission for the institution to use a positive decision and the IQA logo in its communications and marketing

CEEMAN IQA FRAMEWORK

Broad areas of assessment where relevance, excellence and dynamism have to be demonstrated for both teaching/ learning and research:

- Guiding principles (vision, mission, value, culture, strategy)
- Inputs (connectivity, governance, strategies, processes, faculty, resources, student body)
- Teaching/learning and research (content, processes)
- Outcomes (impact, managerial utility, publications)

WHAT TO EXPECT FROM IQA OFFICE

- Guidance for eligibility
- Guidance on Self-Assessment Report (SAR)
- Guidance on peer review visit
- Open communication and transparency
- Teamwork and collaboration

CEEMAN - The International Association for Management Development in Dynamic Societies

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