

Guidelines for the Authors of the Second International Conference: Managing Innovations: Challenges and Opportunities in different Sectors

All abstracts and manuscripts accepted for presentation in this conference will be Double Peer Blind Reviewed and will be published in the conference proceeding. The accepted abstracts will only be published if payment of registration has been made by the deadline.

The programme committee will make the final decision on which articles to accept based their abstracts.

Abstract submission deadline – March 15, 2019.

Full paper submission deadline – April 15, 2019.

Abstract Format

Abstract including the keywords and affiliations should not exceed one page.

Abstract should have the title of the paper, name(s) and affiliation(s) of the author(s), and keywords (3-6 keywords). It should contain the following sections:

Objectives - 30 words, Methods/Statistical analysis - 70 words, Findings – 170 words (Highlight how your results are helpful in adding more value to the existing reports), Application/Improvements – 30 words, Keywords – 3-6 words.

Sample Abstract

APPLICATION OF METHODOLOGY OF ESTIMATION OF EFFICIENCY OF INNOVATIVE DEVELOPMENT ENTERPRISE ON THE EXAMPLE OF PJSC «RUSPOLIMET»

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Keywords: innovation development, strategy, metallurgical enterprise, innovation activity, innovation potential.

Abstract

Subject Authors present the improved methodology of estimation of the efficiency of innovative development of industrial enterprises.

Goals The authors apply their methodology to estimate the efficiency of innovative development of Russian metallurgical enterprise PJSC “RUSPOLIMET”. They analyze an innovative activity of this company between 2007 and 2015. Authors determine the current level of innovative development and the strategy of innovative development based on financial and economic situation.

Methodology The methodology consists of the method of calculation of indexes of innovative activity of a company, method of calculation of the integral index of innovative development, the method of the evaluation of the level of innovative development, the method of moving lines and method of the sufficiency of the innovation potential. The indicators are calculated for the period from 2007 to 2015 via bookkeeping financial statements of metallurgical enterprise PJSC “RUSPOLIMET”.

Results Indexes of innovation activity and integrated index of innovative development of company are calculated. Authors have analyzed and evaluated PJSC “RUSPOLIMET”'s innovative activity for the last nine years. They have given the description of the current status of the company and some recommendations. Graphs of moving lines are created and projection on

short-term is also given. Authors have determined the strategy of innovative development. The line sufficiency of the innovation potential is created. The strategy of innovative development based on financial and economic situation is also shaped.

Fields of use Results of this study might be used in the practice of management of industrial enterprises. This methodology might be used by the statistic department of government for monitoring and evaluating of industrial enterprises' innovative activity.

Conclusions Scientific importance of this study is the creation of a new methodology to estimate the efficiency of industrial enterprises' innovative development. This methodology was developed due to analyses, generalization and new suggestions and additions to old methods. The practical value of the study is to help to managers of the company to make the analyses of innovative activity of their company, to identify the strategy and to react fast on ongoing changes in economics and to take correct decisions for the future of the company.

Full Paper Format

Full paper including all the sections mentioned below should be 6-9 pages.

Please send manuscripts as Word-files, use font TimesNewRoman, 11 points, linespacing – single.

Margins: top, bottom – 6.85 cm, left, right – 5.25 cm.

Alignment: text should be justified.

Paragraph: first line indentation of 1.25 cm.

Figures and tables: black-and-white (figures must be fixed).

The paper shall contain the following sections:

Title: CAPS, centred, no indentation, in Russian and/or English.

Author(s)'s name, title, position, affiliation, e-mail address – italics, centred, no indentation, in Russian and/or English.

Abstract (5-7 lines) in Russian and/or English.

Keywords in Russian and/or English.

Article text.

References

Please send your abstracts to

info@bfu-in.org

Sample paper format is provided in Annex 4.