

20th CEEMAN Annual Conference



**Business and Educational
Challenges in Dynamically
Changing Environments**



Let's Meet in the Rainbow Nation of Africa!

24-29 September 2012, South Africa

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Business and Educational Challenges in Dynamically Changing Environments

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South Africa

Hosted by
University of Stellenbosch Business School (USB)



In two decades of dedicated work in the field of management education, CEEMAN decided to explore the new frontiers in South Africa - a rising star and economic powerhouse of Africa. With its diversity of nature, cultures, languages, and traditions, facing challenges and opportunities stemming from their massive economic and social transformation, the “rainbow nation” represents an inspiring destination.

Conference Program

The 20th CEEMAN Annual Conference consists of several interconnected events:

24-25 September, Johannesburg:

- Innovative pre-conference seminar for leaders of management development institutions “Leading Through Adversity and in a Changing Socio-Economic Landscape”, hosted by Gordon Institute of Business Science (GIBS), University of Pretoria.

26-29 September, Bellville, Cape Town:

- CEEMAN Annual Meeting, 26 September
- CEEMAN Deans and Directors Meeting “Management Development Institution Building in Emerging Economies”, 27 September
- 20th CEEMAN Annual Conference “Business and Educational Challenges in Dynamically Changing Environments”, 27-28 September
- CEEMAN 2012 Champion Awards, CEEMAN IQA and 18th CEEMAN Case Writing Competition Awards at the conference Gala Dinner, 28 September
- Sightseeing tour, 29 September

All events in Cape Town will be hosted by the University of Stellenbosch Business School (USB).



“I’m glad to see CEEMAN having an influence way outside its original area of concern. There are huge similarities between Central Europe, Southern Africa, India and South America, as well as strong learning potential in all of these regions. I am genuinely excited that CEEMAN has been stepping up to a role of representing business schools from the emerging economies. There is no other organization that does that on a world basis.”

Prof John Powell, Director of USB, SA

Reasons to attend

- Learn about insights and latest trends in business and management education in emerging markets
- Peer experience sharing and information exchange in a friendly and open atmosphere
- Great networking possibilities (about 150 participants from 35 countries)
- Enjoying rich culture, history and hospitality of South Africa

Participants

- Deans and directors of management schools and universities
- Leaders of international and regional management development associations
- Business leaders and entrepreneurs
- Political and NGO leaders
- Change makers
- International publishers

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Conference fees

Pre-conference seminar for Deans in Johannesburg:

- EUR 280

20th CEEMAN Annual Conference events

Before 1 June:

- CEEMAN members: EUR 600
- Non-members: EUR 800

After 1 June:

- CEEMAN members: EUR 700
- Non-members: EUR 900

Your Window into Management Development in the World in Transition



CEEMAN is an international management development association established in 1993 with the aim of accelerating the growth in quality of management development in Central and Eastern Europe. Gradually CEEMAN has become a global network of management development institutions interested in quality of education and innovations in this field, as well as in the broad area of subjects related to change, counting over 200 members in 51 countries all around the world.

With professional excellence as its aim, CEEMAN fosters the quality of management development and change processes through the development of educational, research, consulting, information, networking support, and other related services for management development institutions and corporations operating in dynamically changing environments. Its holistic approach to the phenomena of change and leadership development celebrates innovation, creativity and respect for cultural values.

www.ceeman.org



The **University of Stellenbosch Business School (USB)** is a leading provider of internationally accredited postgraduate management degrees and executive education in South Africa. The USB provides tomorrow's business leaders with world-class qualifications that will serve them well in South Africa, the rest of Africa, and the world. The USB places emphasis on leadership development, which forms a core theme in all its academic programs.

Through its EQUIS and AMBA accreditations, the USB has ensured its place in the global network of top business schools. The school's partnership agreements with over 75 top schools in the UK, Europe, Australia, Africa, South America, the USA and Asia ensure regular student and faculty exchanges, both inbound and outbound international study programs and tours, and more.

The hilltop campus of the USB is situated in Bellville, about halfway between Cape Town's central business district and the town of Stellenbosch – home of the USB's mother institution, Stellenbosch University.

www.usb.ac.za



The **University of Pretoria's Gordon Institute of Business Science (GIBS)** is an internationally accredited business school based in Johannesburg, South Africa's economic hub. As the "business school for business", GIBS' purpose is to significantly improve the competitive performance of individuals and organisations through business education.

GIBS offers a range of programs aimed at ensuring that leaders in our business community have the opportunity to develop their skills and business acumen to meet the enormous opportunities that a dynamic and rapidly changing world presents. One of the core pillars of GIBS is the Centre for Leadership and Dialogue (CL&D), which brings together diverse South Africans to build a deeper sense of what it takes to succeed. It explores a range of themes and issues in the relationship between business and society in nations in transition. CL&D will draw on this experience and share its learnings during the pre-conference seminar.

Consistently rated as one of the top business schools in South Africa, GIBS is the only African business school placed in the top 50 business schools worldwide in the Financial Times Executive Education Rankings 2012 and ranked among the top 100 business schools globally in the Financial Times Executive MBA Rankings 2011.

www.gibs.co.za

South Africa

If there was only one word to summarize South Africa it would be 'diverse'. Diversity seeps throughout the whole country, from the hippos in the Limpopo River to the penguins waddling on the Cape and from the dense forests to the dry deserts. With 11 different official languages, a multiplicity of traditions and with people who makes this country so vibrant, South Africa is, as Archbishop Desmond Tutu once put it, the rainbow nation of Africa.

South Africa is also the economic powerhouse of Africa, and one of the most sophisticated and promising emerging markets globally.

South Africa's sensational mix of miles of unspoilt beaches, vast tracts of game-rich wildlife reserves and wilderness areas and sunny climate, make it an unparalleled destination for any kind of visitors.



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For more information please contact us at
info@ceeman.org; Tel. +386 4 5792 570;
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