

THE 7th ANNUAL International scientific conference

## **BUSINESS AND UNCERTAINTY: CHALLENGES FOR EMERGING MARKETS**

24-25 April 2014, Riga, Latvia

### **FIRST CALL FOR ABSTRACTS AND PAPERS**

#### **CONTACT INFORMATION**

Riga International School of  
Economics and Business  
administration  
[www.riseba.lv](http://www.riseba.lv)

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3 Meza Street, LV-1048,  
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History shows that economic development has been outrunning in socio-economic systems. Recent crises (financial, national debt) as well as the social, however, indicate the diminishing stability of the existing socio-economic system.

One the one hand, this situation can be explained from a traditional viewpoint. Namely, either regulation mechanisms-financial market regulation mechanism; political systems, etc. are not functioning properly or to look for long- / midterm cycles.

On the other hand, it might as well occur that the problem is way deeper than this. While the economy has been developing, as influenced by

globalisation, growth of labour productivity, growth of unemployment apart from other, quantitative changes in the socio-economic system have caused qualitative changes.

Hence, arguably the new socio-economic system is emerging, potentially bringing back dynamic stability, yet this time for a comparatively long period of time.

Along with the diminishing stability of the current system uncertainty in business environment still exists, in light of which entrepreneurs and managers cease building up long-term plans.

### **CONFERENCE THEMES**

The conference committee welcomes your contributions that address any topic related to entrepreneurship and business management in conditions of uncertainty and possible challenges for emerging markets and the results of work carried out by researchers' work in their relevant fields.

1. Practicing Strategy in Uncertain Economies: Reframing and Rethinking
2. Financial Tools and Techniques in Business Performance Management
3. Mono-Centric and Polycentric Development – The Regional Case
4. Solutions from Psychology to Tackle Business Uncertainty
5. Influence of Modern Technologies on Business
6. Innovation Management for Sustainable Development
7. Creative Industries - Regional Potential for

Sustainable Growth

8. Social entrepreneurship and social responsibility

9. Architecture in transition towards new hybrid urban typologies

The abstracts, 300-500 words long, should clearly state a purpose of research/paper and its originality; methods used/approach employed, findings, limitations and implications.

“Best Paper” is awarded to by Riga International School of Economics and Business Administration to the best paper in the conference sessions.

Award to “Best PhD student research”. For this award PhD students can qualify satisfying the following criteria: (1) PhD student(s) should be the main author(s) of the paper (in case paper is written together with senior researcher(s)); (2) PhD student(s) should present the paper in the conference.

#### **ABSTRACT AND PAPER SUBMISSION**

**Submission of abstracts:**  
by 30 March 2014

**Registration:**  
13 April 2014

**Full papers:**  
1 June 2014

## WHO WOULD ATTEND THIS CONFERENCE ?

- Academics
- Researchers
- Consultants
- Entrepreneurs
- PhD Candidates

## PUBLICATIONS

- All accepted conference papers will be published in the conference book of proceedings.
- Selected papers will be published in the Journal of Business Management (ISSN 1691-5348; indexed in the EBSCO Publishing Data bases) and sent to one of the Thomson Reuters (formerly ISI) Web of Knowledge journals.
- The best high quality papers will be recommended for the publication in Baltic Journal of Management (Emerald).

Having received the notification about the paper acceptance, the author(s) guarantee that the submitted paper has not been published, accepted for publication, or is under consideration for publication elsewhere.

## INTERNATIONAL SCIENTIFIC COMMITTEE

Dr. <b>K.Balaton</b>	Corvinus University of Budapest, Hungary
Dr. <b>E.Doran</b>	University of Salford, United Kingdom
Dr. <b>O.Gjolberg</b>	University of Life Sciences, Norway
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Dr. <b>T.Volkova</b>	BA School of Business and Finance, Latvia
Dr. <b>J.Vucāns</b>	Ventspils University College, Latvia

## LOCAL ORGANISING COMMITTEE

Dr. <b>I.Senņikova</b> , RISEBA
Dr. <b>T.Vasiljeva</b> , RISEBA
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Dr. <b>S.Hilķevičs</b> VeA Ventspils University College, Latvia
Dr. <b>D.Atstāja</b> BA School of Business and Finance, Latvia

### CONFERENCE FEES

### PAYMENT DETAILS

Registration Fee	before 11 April 2014	after 11 April 2014	Beneficiary	SIA RISEBA
	Conference Delegates	EUR 100	EUR 120	Registration No
PhD candidates/ students	EUR 50	EUR 80	Address	3 Meza street, Riga, LV-1048, Latvia
			Bank	Swedbank
Accompanying persons	EUR 50	EUR 70	SWIFT	HABALV22
			IBAN	LV24HABA0001408052471
			Aim of payment	Participant's name, conference registration fee

**Registered participants are entitled for:**  
 - full participation in the conference  
 - 1 lunch and 1 dinner, tea and coffee breaks  
 - social programme.

**NB! Cancelled registration before 17 April 2014 will be refunded in full (excluding transaction fees). Payment for registration will not be refunded, if notification is received after 17 April 2014.**

## ACCOMMODATION

There are a lot of hotels, hostels and guest apartments in Riga, especially in the Old Town. We can recommend two hotels, which are situated near RISEBA.

Name	Stars	Room and Rate (including breakfast and taxes) price approximately
<a href="#">"Maritime Park Hotel Riga"</a>	****	Single / EUR 40 per night Double / EUR 45 per night
<a href="#">"Radisson Blu Daugava Hotel"</a>	****	Single / EUR 85 per night Double / EUR 95 per night

You are free to choose any other accommodation in Riga, using the municipal portal of Riga: [www.riga.lv](http://www.riga.lv).

## THE CONFERENCE VENUE

Riga is the capital of Latvia. Latvia is country in the North-Eastern Europe, bordering Estonia in the North, Russia - in the East, and Belarus and Lithuania - in the South. The western coast of Latvia is washed by the Baltic Sea. Riga is the largest city of the Baltic States, one of the largest cities in the Northern Europe and home to more than one third of Latvia's population. The city is an important seaport and a major industrial, commercial, cultural and financial centre of the

Baltic region. Foreign commercial trade through Riga has been on the increase in recent years and received new impetus on May 1, 2004 when Latvia became a member of the European Union.

Riga was founded in 1201 and is a former Hanseatic League member. The city lies on the Gulf of Riga, at the mouth of the river Daugava. Riga's historical center is a UNESCO World Heritage Site noted for its Art Nouveau 'Jugendstil' architecture and 19<sup>th</sup> century wooden architecture.

## THE CITY WILL BE THE EUROPEAN CAPITAL OF CULTURE IN 2014

Old Riga is the historical and geographical centre of Riga on the right bank of the Daugava river. Old Riga covers a relatively small inner area of the 13th-18th century fortifications where unique monuments of medieval architecture which, surprisingly, have survived two world wars are concentrated. One can enjoy the aura of an ancient city in the narrow streets. Unique complexes of residential houses and sacral buildings are found here – Riga Cathedral, construction of which started in the 13th century, Gothic style St. Peter's

Church, St. Jacob's Cathedral, which houses the Seat of the Roman Catholic Church, the beautiful Synagogue of Old Riga, the yard of the Convent of the Holy Spirit, the complex of residential houses "Three Brothers", Riga Castle, and others.

The climate of Latvia is transitional, from maritime to continental. Most tourists travel to Riga by air via Riga International Airport, the largest airport in the Baltic States, which was renovated and modernized in 2001 on the occasion of Riga's 800th anniversary.

## THE 7TH ANNUAL INTERNATIONAL SCIENTIFIC CONFERENCE



### RISEBA

Riga International School of Economics and Business Administration (RISEBA) was founded in 1992 and is fully accredited by the Ministry of Education and Science of the Republic of Latvia. RISEBA is an inter-disciplinary, multicultural university, which trains and develops intelligent, creative and independently thinking individuals for the global market. RISEBA stands for excellent education, internationally recognized degrees, high quality of the study processes, excellent scientific research base and highly qualified

academic staff. RISEBA's mission is to be a Gateway to International Career. We have a wide range of international exchange and double degree opportunities within a network of 65 partner universities in 25 different countries. You can find more extensive information about RISEBA on our webpage: [www.riseba.lv](http://www.riseba.lv).

RISEBA hosts the international scientific conference “Business and Uncertainty: Challenges for emerging markets ” in cooperation with Ventpils University College, and BA School of Business and Finance.

**YOU ARE VERY WELCOME TO RIGA!**