



26th CEEMAN Annual Conference **Redefining Management Education: Excellence and Relevance**

19-21 September 2018
Prague, Czech Republic

Hosted by the University of New York in Prague

Venue: Vienna House Diplomat Prague Hotel

Agenda

Wednesday, 19 September

Pre-conference events:

- 13:00 – 14:00 **Session on Hidden Champions in CEE**
latest update and insights from international research consortium
- 14:00 – 17:00 **Individual Dean2Dean advisory meetings**
- 16:00 – 19:00 CEEMAN Board Meeting (internal)
- 17:00 – 19:00 **Poster session** for faculty and researchers
- 19:00 – 20:30 **Welcome drink** at the hotel

Thursday, 20 September

- 9:30 – 13:00 Pre-conference workshop** – company visits
- 13:30 – 15:00 Lunch at the hotel, exhibition area open
- 14:00 – 14:45 *Press-conference (internal)*

Thursday, 20 September

26th CEEMAN Annual Conference opening

- 15:00 – 15:15 Welcome words
Danica Purg, CEEMAN President
Andreas Antonopoulos, UNYP Rector, Conference Chair
Jindřich Fryč, State Secretary at Ministry of Education, Youth and Sport
- 15:15 – 15:30 Keynote by **Jan Fischer**, Former Prime Minister of the Czech Republic, former Vice-President of EBRD, Czech Republic
- 15:30 – 16:10 **Management Education and the Dark Side of Efficiency**
Keynote by **Roger Martin**, Former Dean of Rotman Business School, No 1 management thinker in 2017 by Thinkers50, Canada
- 16:10 – 16:50 **Q&A and discussion with Roger Martin**
- 16:50 – 17:15 Coffee, exhibition
- 17:15 – 18:30 **Business Panel: What Do Companies Really Need?**
Moderator: **Gazmend Haxhia**, CEEMAN Vice-President for Corporate Relations, Albania
- **Gregor Pilgram**, CEO of Generali, Czech Republic
 - **Blake Wittman**, CEO at GoodCall for Talent, Business Advisory Board member at UNYP, Czech Republic
 - **Karel Havlíček**, Founder and Chairman of the Association of Small and Medium-Sized Enterprises and Crafts, Vice-Chairman of the Government Council for Research, Development and Innovation, Czech Republic
- 18:30 – 19:00 **Changing the Course of Management Education**
Presentation of CEEMAN Manifesto
Danica Purg and Derek Abell
- 19:15 Departure for dinner
- 19:30 – 22:00 Dinner at Kolkovna Celnice (an Original Pilsner Restaurant)

Friday, 21 September

9:00 – 9:45 Info session on CEEMAN IQA-International Quality Accreditation
Alenka Bračec Lalić, CEEMAN IQA Director
IQA Committee members (Derek Abell, Irina Sennikova, Sergey Mordovin)
Special guest: **Eric Talavera**, Director of EQUAA, Peru (tbc)

26th CEEMAN Annual Conference (continued)

10:00 – 10:10 Introduction to the 2nd Conference Day
Danica Purg, CEEMAN President
Andreas Antonopoulos, UNYP Rector, Conference Chair

10:10 – 10:30 Making Relevance More Relevant
Keynote by **Johan Roos**, Chief Academic Officer & Professor of General Management and Strategy, Hult International Business School, UK and US

10:30 – 11:45 Panel: Relevance and Excellence in Dynamic Societies
Moderator: **Alenka Bračec Lalić**, CEEMAN IQA Director, Vice Dean for Research and Co-Director of Executive MBA program at IEDC-Bled School of Management, Slovenia

- Insights from CEEMAN research on Management and Leadership Development Needs in Dynamic Societies
- **Antonio Freitas**, Provost, FGV, Brazil
- **Indira Parikh**, Founder President of FLAME University, India
- **Piet Naudé**, Dean of the University of Stellenbosch Business School, South Africa
- **Jiang Wei**, Dean of the School of Management, Zhejiang University, China

11:45 – 12:15 Coffee, exhibition

12:15 – 13:45 Panel: Redefining Management Education through Innovations and Innovative Partnerships
Moderator: **Peter McKiernan**, Professor of Management at the University of Strathclyde, United Kingdom

- **Lisa Fröhlich**, President of CBS Cologne Business School GmbH, European University of Applied Sciences, Germany
- **Kostas Axarloglou**, Dean, ALBA Graduate Business School at the American College of Greece
- **Slavica Singer**, UNESCO Chair in Entrepreneurship, J.J. Strossmayer University Osijek, Croatia
- **Steven Dekrey**, Associate Dean of the Business School at The Hong Kong University of Science and Technology, Chairman of the Academic Council, Moscow School of Management Skolkovo, Russia

Roundtable discussions and brief reports from groups (20+10 min)

13:45 – 14:30 Lunch

- 14:30 – 15:50 **CEEMAN Annual Meeting**
- **Report on past and upcoming activities**
 - **Awards ceremony** (new members, IQA accreditations, 24th Case Writing Competition in cooperation with Emerald Group Publishing, 2018 CEEMAN Champion Awards)
- 15:50 – 16:10 Coffee, exhibition
- 16:10 – 17:10 **World café to envision the future of management education together**
Moderator: **Virginijus Kundrotas**. CEEMAN Vice-President for Northern Europe, Dean of Adizes Graduate School, President of BMDA-Baltic Management Development Association
- 17:10 – 17:40 **Presenting common vision on management education**
- 17:40 – 18:00 **Reflections on the Conference by Francisca Beer**, Associate Dean, California State University San Bernardino, USA and **Astrid Sheil**, Professor of Communication Studies, California State University San Bernardino, USA
- Conclusions by the Conference Chair Andreas Antonopoulos**, UNYP Rector
- 18:45 Departure for the Gala Dinner
- 19:30 – 23:00 **Gala dinner and 25th CEEMAN Anniversary Celebration**
St. Agnes Convent

Saturday, 22 September

- 10:00 - 14:00 **Guided tour of Prague** (departure by bus from the hotel)
- the historical tram ride
 - tour of the Prague castle