

30th CEEMAN Annual Conference

The Future of Management Education: Understanding the Big Picture

In partnership with IEDC – Bled School of Management

21-23 September 2022

Bled, Slovenia

Supported by



Conference Program

Wednesday, 21 September - Pre-conference Events

- 14:30 – 15:00 **Conference registration open at IEDC Bled, coffee, networking**
- 15:00 – 17:00 **Poster Session for faculty and researchers, moderated by Zoltan Buzady**
- 17:00 – 17:30 **Coffee Break**
- 17:30 – 19:00 **Interactive IQA Session – IQA Quick-Scan on Excellence, Relevance and Dynamism**
- 19:00 – 19:15 **30th CEEMAN Annual Conference Opening**
Welcome words
Danica Purg, CEEMAN President, Slovenia
- 19:30 **Welcome reception and Dinner at IEDC**

Thursday, 22 September – Conference Day 1

- 09:00 – 09:30 Registration open at IEDC, Coffee & Tea
- 09:30 – 09:45 **Introduction by the Conference Chair Drikus Kriek**, Dean of IEDC-Bled School of Management, Slovenia
- 09:45 – 10:00 **Welcome Address**
- 10:00 – 10:30 **Artificial Intelligence performance (in cooperation with RISEBA University of Applied Sciences, Latvia)**
- 10:30 – 11:00 Coffee Break
- 11:00 – 12:00 **Keynotes: Understanding the Big Picture**
Speakers:
Danilo Türk, President of Club de Madrid and former president of the Republic of Slovenia: **The Challenges of Today's World** (video)
Mette Morsing, Head of PRME Principles for Responsible Management Education, United Nations Global Compact (video)
Stefano Pilotto, Professor at MIB School of Management, Italy: **Will Europe Face the World's Challenges Properly?**
- 12:00 – 13:30 **Panel: Employers Talk about the Big Picture and Their Needs, moderated by Derek Abell**
Speakers:
Mark Pleško, CEO and co-founder, Cosylab, Inc., Slovenia
Gazment Haxhia, President of Landways International, Albania
Eser Manav Sevinc, Vice President Operations and General Manager Central Europe at The Coca-Cola Company, Austria
Janez Škrabec, General Manager/Owner at Riko d.o.o., Slovenia
- 13:30 – 14:30 Lunch
- 14:30 – 16:00 **World Café General Discussion of What Employers' Needs Mean for Today's Management Schools, moderated by Seán Meehan**, Martin Hilti Professor of Marketing and Change Management at IMD Business School, Dean of Faculty, Switzerland
- 16:15 – 17:15 **Reflection on boats on Lake Bled: Can Management Schools Have an Impact on the Big Picture?**
- 17:30 – 19:00 **CEEMAN Annual Meeting and Awards Ceremony**
- 20:00 Dinner at IEDC followed by dance evening with music by Slovenian rock band New Ex
Introductory words by **Janez Fajfar**, Mayor of Bled

Friday, 23 September – Conference Day 2

- 09:00 – 09:15 Coffee & Networking
- 09:15 – 09:30 **Introductory Words by the Conference Chair Drikus Kriek**
- 09:30 – 11:15 **Experiences from the CEEMAN Network in Times of Crisis, moderated by Anna Górska**, Assistant Professor & Director of the Research Center for Women and Diversity in Organizations at Kozminski University, Poland
Speakers:
Iryna Tykhomyrova, President of MIM-Kyiv, Ukraine
Olga Karpova, Executive Director of KROK Business School, Ukraine
Natalia Oboznenko, Academic Director at Lviv Business School, Ukraine
Maciej Szymczak, Vice-Rector for Development and External Relations at Poznań University of Economics and Business, Poland
Edyta Lachowicz-Santos, Director of the Internationalisation Office at University of Economics in Katowice, Poland
Mikołaj Pindelski, Professor at SGH Warsaw School of Economics, Poland
- 11:15 – 11:30 Coffee Break
- 11:30 – 13:00 **Educators Talk About Their Own Challenges (Beyond Meeting Future Customer Needs) and How to Meet Them, moderated by Nicola Kleyn**, Dean of Executive Education at Rotterdam School of Management
Speakers:
Assylbek Kozakhmetov, President and Founder of AlmaU, Kazakhstan
Antonio Freitas, Provost of FGV, Brazil
Xiaobo Wu, Dean, Faculty of Social Sciences, Zhejiang University, China (online)
- 13:00 – 14:00 Lunch
- 14:00 – 15:30 **Three Scenarios for the Future of Management Education, moderated by Irina Sennikova**, Dean of the Faculty of Business and Economics at RISEBA University
Digitalization: **Nikos Mylonopoulos**, Associate Professor of Digital Business at ALBA Graduate Business School, The American College of Greece
Sustainability: **Lisa Fröhlich**, President of CBS International Business School, Germany
Understanding Work: Emerging Expectations vs. Established Wisdom: **Walter Jochmann**, Managing Director Kienbaum Consultants International GmbH, Germany (online)
- 15:30 – 16:00 **Three Scenarios Debrief, moderated by Irina Sennikova**, Rector of RISEBA University of Business, Arts and Technology, Latvia
- 16:00 – 16:30 Coffee Break
- 16:30 – 17:15 **Final Plenary Session: Business schools on Mars and other more likely scenarios for the future by Andrew Crisp**, Owner of CarringtonCrisp
- 17:15 – 17:30 **Closing Observations by the Conference Chair Drikus Kriek**
- 19:30 **Gala Dinner and Dance at Lake Bled** with music by Gala Dance Orchestra