

TRACK: “CORPORATE SOCIAL RESPONSIBILITY” in the International Research Conference

“GSOM Emerging Markets Conference-2016”

October 6-8, 2016

St. Petersburg University Graduate School of Management (Russia)
in cooperation with ABIS – The Academy of Business in Society

TRACK CHAIRS:

Yury Blagov, Associate Professor, Graduate School of Management, St. Petersburg University
Simon Pickard, Director International Programmes, ABIS - The Academy of Business in Society

The 9th Annual Colloquium of ABIS – The Academy of Business in Society titled “Corporate Responsibility and Emerging Markets” was hosted by St. Petersburg University Graduate School of Management in September 2010. The main contextual trends discussed in this Colloquium are still strong. Among them are continuing crisis in the Wester-dominated paradigm of economic governance, the changing global role of the businesses from Emerging Markets, and the growing burden of responsibility of Emerging Markets and their leading companies. Nevertheless, since that the Emerging Market economies have experienced dramatic socio-economic changes at both the macro and micro levels that affected CSR-related approaches and practices. The one day track “Corporate Social Responsibility” within “[GSOM Emerging Markets Conference-2016](#)” provides participants with the unique opportunity to analyze these important changes and their effects as well as current issues in the field of CSR and Sustainability within Emerging Markets. We invite paper proposals that address the global, national, and company levels of the Track and Conference topics.

SUGGESTED TOPICS include (but are not limited to) the following:

- the impact of Emerging Markets on global sustainable development;
- the impact of the current global challenges on the CSR agenda in Emerging Markets and the impact of Emerging Markets on the global CSR agenda;
- the peculiarities of business and society relations in Emerging Markets;
- comparative analysis of the state of CSR in Emerging Markets;
- case studies on CSR approaches, frameworks, practices, addresses to specific issues, and reporting standards of companies in Emerging Markets;
- the role and place of CSR and Sustainability in management development and management education in companies and business schools.

SUBMISSION PROCEDURE:

Both conceptual papers and empirical studies are eligible. Conference policy implies that an author can submit only one paper. However this author can be co-author of other submitted papers.

The structured abstract of your paper is limited to 7200 symbols (around 4 pages with references). For abstract submission please follow [the link for registration](#)

Structured abstract include:

1. Goal of the research (statement of purpose / objectives of the research);
2. Novelty/author's contribution (description of the "added value" to the area of research);
3. Methodology (characteristics of the research methodology and techniques used in the paper).
4. Results.

Abstracts will be evaluated through a double blind review process and authors will be notified of acceptance/rejection by June 30, 2016.

IMPORTANT DATES:

Submission of papers structured abstracts (up to 7200 symbols): **June 11, 2016**

Notification of authors: **June 30, 2016**

Early Bird registration deadline: **August 31, 2016**

Conference sessions: **October 6 – 8, 2016**

REGISTRATION FEE:

For ABIS members: 350 EUR

For Best Papers: 250 EUR

Regular: 400 EUR (before August 31, 2016), 450 EUR (after August 31, 2016)

Doctoral Student Registration Fee: 250 EUR (before August 31, 2016), 300 EUR (after August 31, 2016)

Early Doctoral Colloquium Registration Fee: 350 EUR (before August 31, 2016), 500 EUR (after August 31, 2016)

CONTACT

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If you have questions about the Track please contact the track co-chair, Yury Blagov, directly:

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